News Release

Kroger Associates in Cincinnati Ratify New Labor Agreement

CINCINNATI, Nov. 5, 2010 /PRNewswire via COMTEX/ --

Associates of Kroger's Cincinnati/Dayton Division, an affiliate of The Kroger Co. (NYSE: KR), have ratified an agreement with the United Food and Commercial Workers (UFCW) Local 75.

The collective bargaining agreement covers 12,247 associates working in 76 stores and 39 fuel centers in the Cincinnati region, including Northern Kentucky.

"Kroger and the UFCW worked together to reach an agreement that provides our associates the best total compensation package in our industry in Cincinnati," said Geoff Covert, President of Kroger's Cincinnati/Dayton division. The three-year agreement provides good wages, high-quality affordable health care and a pension for associates when they retire.

"We look forward to continuing to provide quality jobs for our associates and a great shopping experience for our customers in the Greater Cincinnati area," Covert said.

Kroger, the nation's largest traditional grocery retailer, employs more than 334,000 associates who serve customers in 2,468 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The Company also operates 784 convenience stores, 372 fine jewelry stores, 932 supermarket fuel centers and 40 food processing plants in the U.S. Kroger, headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives, and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.
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