News Release

Kroger to Webcast First Quarter Conference Call With Investors

CINCINNATI, June 3, 2010 /PRNewswire via COMTEX/ --The Kroger Co. (NYSE: KR) will host a conference call with investors on Thursday, June 17, 2010 at 10 a.m. (ET) to discuss financial results for the first quarter of fiscal 2010.

The presentation will be broadcast online at http://www.thekrogerco.com/finance/financialinfo_investorconferencecalls.htm. Click on "Investor Webcasts" to access the event. An on-demand replay of the webcast will be available from approximately 1 p.m. (ET) Thursday, June 17 through Thursday, July 1, 2010.

Kroger, the nation's largest traditional grocery retailer, employs more than 334,000 associates who serve customers in 2,468 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, City Market, Dillons, Jay C, Food 4 Less, Fred Meyer, Fry's, King Soopers, QFC, Ralphs and Smith's. The Company also operates 777 convenience stores, 374 fine jewelry stores, 893 supermarket fuel centers and 40 food processing plants in the U.S. Kroger, headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives, and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.

SOURCE The Kroger Co.