News Release

Kroger To Webcast Fourth Quarter Conference Call With Investors

CINCINNATI, Feb 22, 2010 /PRNewswire via COMTEX/ -- The Kroger Co. (NYSE: KR) will host a conference call with investors on Tuesday, March 9, 2010 at 10 a.m. (ET) to discuss financial results for the fourth quarter of fiscal 2009.

The presentation will be broadcast online at http://www.thekrogerco.com/finance/financialinfo_investorconferencecalls.htm. Click on "Investor Webcasts" to access the event. An on-demand replay of the webcast will be available from approximately 1 p.m. (ET) Tuesday, March 9 through Friday, March 19, 2010.

Kroger, the nation's largest traditional grocery retailer, employs more than 326,000 associates who serve customers in 2,469 supermarkets and multi-department stores in 31 states under two dozen local banner names including Kroger, Ralphs, Fred Meyer, Food 4 Less, Fry's, King Soopers, Smith's, Dillons, QFC and City Market. The Company also operates 773 convenience stores, 392 fine jewelry stores, 850 supermarket fuel centers and 40 food processing plants in the U.S. Kroger, headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives, and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.

SOURCE The Kroger Co.