



**TKO SUCCESSFULLY STAGES FIRST-EVER  
WWE AND UFC DOUBLEHEADER  
IN SAUDI ARABIA AND AZERBAIJAN**

***WWE Night of Champions in Riyadh and  
UFC FIGHT NIGHT: FIZIEV vs TORRES in Baku  
Deliver Sold-Out Crowds***

**NEW YORK, July 1, 2026** – TKO Group Holdings, Inc. (NYSE: TKO) today announced the successful staging of two major international events in the Middle East and a neighboring market, with **WWE® Night of Champions** in Riyadh, Saudi Arabia and **UFC FIGHT NIGHT®: FIZIEV vs TORRES** in Baku, Azerbaijan. Both events delivered sold-out arenas, strong partner support, and significant fan engagement locally and globally.

Held on Saturday, June 27, the events marked the first same-night WWE and UFC event pairing in the region, creating a historic TKO doubleheader.

“Demand for premium live sports and entertainment in the Middle East and surrounding markets remains incredibly strong,” said **Andrew Schleimer, Chief Financial Officer, TKO**. “Coming just two weeks after the unprecedented success of **UFC Freedom 250**, these events further underscore the near and long-term strength of the TKO business. They also reflect our continued commitment to delivering our live events in the region as planned.”

In Riyadh, WWE and its local partners at the GEA presented **Night of Champions** from a sold-out Kingdom Arena, drawing more than 18,000 fans and featuring a record number of partners. Across WWE’s main social channels, **Night of Champions** generated **186.8 million social video views**, highlighted by **74.2 million views** related to Sami Zayn’s WWE Championship victory.

In Baku, UFC returned to Azerbaijan with **UFC FIGHT NIGHT®: FIZIEV vs TORRES** at National Gymnastics Arena, where more than 10,500 fans attended the sold-out event.

Approximately 40 percent of ticket purchases came from outside Azerbaijan, with attendees representing 72 countries.

Across UFC's social channels, the event generated more than **612.9 million impressions** and **297.3 million video views**. UFC also saw strong fan turnout across fight week activities, bolstered by support from local organizers and brand partners. Closing out UFC's second trip to Azerbaijan on a high note, local superstar Rafael Fiziev collected a second-round stoppage win over Manuel Torres in a lightweight division showdown.

Both events are examples of a growing number of partnerships between TKO and government entities and private-sector organizations in communities around the world that are eager to host TKO's marquee live events. Through these relationships, TKO is reaching more fans in more markets, delivering must-see experiences while generating meaningful economic and cultural impact for host communities.

### **About TKO**

TKO Group Holdings, Inc. (NYSE: TKO) is a premium sports and entertainment company. TKO's businesses include UFC, the world's premier mixed martial arts organization; WWE, the global leader in sports entertainment; PBR, the world's premier bull riding organization; and its joint venture Zuffa Boxing, a professional boxing promotion. Together, these properties reach more than 1 billion households across 210 countries and territories and organize more than 500 live events year-round, attracting more than three million fans. TKO also services and partners with major sports rights holders through IMG, an industry-leading global sports marketing agency; and On Location, a global leader in premium experiential hospitality.

### **About WWE**

WWE® is the global leader in sports entertainment. The company creates and delivers original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, Premium Live Events, digital media, and publishing platforms. WWE's TV-PG programming can be seen in more than 1 billion households worldwide in more than 20 languages through world-class distribution partners including Netflix, ESPN, NBCUniversal, USA Network, and The CW. WWE is part of TKO Group Holdings (NYSE: TKO). Additional information on WWE can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com).

### **About UFC®**

UFC® is the world's premier mixed martial arts (MMA) organization, with more than 700 million fans and approximately 363 million social media followers. The organization produces more than 40 live events annually in some of the most prestigious arenas

around the world, while distributing programming to an estimated 1 billion broadcast and digital households across 210 countries and territories. UFC's athlete roster features the world's best MMA athletes, representing more than 75 countries. The organization's digital offerings include UFC FIGHT PASS®, one of the world's leading streaming services for combat sports. UFC is part of TKO Group Holdings (NYSE: TKO) and is headquartered in Las Vegas, Nevada. For more information, visit [UFC.com](https://ufc.com) and follow UFC at [Facebook.com/UFC](https://facebook.com/UFC) and @UFC on X, Snapchat, Instagram, and TikTok.

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