



Sky Sports and Zuffa Boxing announce multi-year agreement for the UK and Ireland

Wednesday 18 March

Sky Sports and Zuffa Boxing have announced a new multi-year deal, confirming Sky as the UK and Irish broadcaster for all Zuffa Boxing events. The deal adds to the broadcaster's already world-class offering in sporting entertainment and means customers can look forward to seeing action-packed fight nights, including at least five shows per year on UK soil.

Sky Sports has brought fight fans the best and biggest bouts in the sport for over three decades with this deal underlining the broadcaster's renewed commitment to showcasing the very best boxing talent to UK fans alongside Zuffa Boxing.

Sky Sports' Chief Officer UK & Ireland, Jonathan Licht, said: "Sky Sports has been a long-standing partner to boxing for more than 30 years. Zuffa Boxing has exciting plans for the sport, and we share that same ambition when it comes to putting on the best fights for our customers. We look forward to a new era where we'll use our platform to both build stars and showcase elite boxing talent here in the UK and internationally."

Dana White said: "The UK has played such a pivotal role throughout the history of boxing. The fans there are some of the most loyal and passionate in the world. When you talk about boxing in that region, Sky Sports has always been the home for legendary boxing fights. There's no bigger or better platform to showcase the best boxing in the UK. This is a massive milestone for Zuffa Boxing."

The first event to be broadcast on Sky Sports will be **ZUFFA BOXING 05: CORTES vs. GARCIA** on Sunday, April 5, live from the Meta APEX in Las Vegas. The main event will feature rising contender, Andres Cortes (24-0, 13 KOs), looking to keep his perfect record as he takes on Eridson Garcia (23-1, 14 KOs), who is coming off a six-fight win streak. The co-main event will see former world champion Mark Magsayo (28-2, 18 KOs) take on Ireland's own Feargal McCroy (17-1, 9 KOs) with both looking to stamp their mark on Zuffa Boxing's lightweight division.

Sky Sports and Zuffa Boxing will reveal a more detailed fight schedule for the remainder of 2026 over the coming weeks.

-ENDS-

Notes to editors:

About Sky

Sky connects and entertains millions of people across Europe. At the heart of everything we do, is a belief that people deserve better. For decades, we've shaken up every category we entered to give people what they love, to make life a little easier and to provide great value. That's how we bring millions of customers the joy of a better experience in TV, broadband and mobile.



In TV, we offer the best sports coverage, unmissable TV and the smartest ways to stream and aggregate the TV you love. In broadband, we power homes and businesses, with a fast, reliable connection. In mobile, we bring people closer, with plans at unbeatable value. And now, you can even keep your home connected and protected, through our smart insurance. We design our products to fit seamlessly into your life, with service whenever and however you need it.

That's how we do better for customers. And we believe in better for society too. We power the cultural economy in the UK and beyond, making award-winning news, original sport, and entertainment. We contribute billions to UK GDP, creating and sustaining thousands of jobs and sharing both our journalism and our coverage of the arts, free of charge. We are cutting emissions and making recyclable, energy-efficient products, and we give back, through free internet access and digital skills for under-served communities and young people. Sky is owned by Comcast Corporation, a global media and technology company.

About Zuffa Boxing

Zuffa Boxing is a joint venture between TKO Group Holdings, Inc. ("TKO") (NYSE: TKO) and Sela, the entertainment conglomerate. TKO serves as managing partner, providing day-to-day operational expertise, management, and oversight of the promotion, with executive leadership anchored by UFC President and CEO Dana White and WWE President and TKO Board Member Nick Khan. The promotion aims to reimagine the sport of boxing by evolving the current model to restore the sport's rightful place in the forefront of the global sports ecosystem. For more information, follow @Zuffa_Boxing on X; and @ZuffaBoxing on Snapchat, Instagram, Threads, and TikTok.