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FIREWORKS EXPECTED AS UFC RETURNS TO SAUDI ARABIA ON FEBRUARY 1

TICKETS GO ON SALE FRIDAY, JANUARY 3

Riyadh, Kingdom of Saudi Arabia: UFC, the world's premier mixed martial arts organization and part of TKO Group Holdings (NYSE: TKO), in partnership with the Kingdom's General Entertainment Authority (GEA), today announced UFC's return to Riyadh on Saturday, February 1 at The Venue, Riyadh.

Tickets for the epic event will go on sale Friday, January 3, via Webook.

With a soon-to-be-announced fight card, the event will see several of the sport's most talented athletes enter the Octagon[®] for an action-packed night. The event marks UFC's second event in Riyadh, following its historic debut earlier this year.

Hosted at Riyadh's Kingdom Arena last June, the inaugural event saw a main event bout between No.4 ranked middleweight <u>Robert Whittaker</u> and rising star <u>Ikram Aliskerov</u>, where Whittaker showcased his experience in finishing the highly touted Aliskerov, who was riding an undefeated streak in UFC.

UFC FIGHT NIGHT[®] **RIYADH** will take place as part of <u>Riyadh Season</u> as Saudi Arabia's capital embraces one of the world's biggest entertainment events every year during winter. Since the launch of the Riyadh Season in 2019, the festival has welcomed visitors from all over the world to experience thousands of concerts, sporting activities, and other unique cultural events.

UFC has a special connection to Riyadh Season, as the renowned festival was the title partner

for the groundbreaking **UFC 306** event held at Sphere, the revolutionary new entertainment venue in Las Vegas. **UFC 306 at RIYADH SEASON NOCHE UFC** captured the imagination of the sports world and raised the bar for sports and entertainment as it set a number of records, including highest-grossing UFC event of all time.

UFC FIGHT NIGHT® RIYADH will be the first time a UFC event is held in The Venue, a stateof-the-art arena equipped with the latest audiovisual technology, flexible staging design, and superior sound quality. The Venue is poised to become the premier choice for hosting a variety of global and exclusive events, delivering an unforgettable experience for both performers and attendees.

For more information on **UFC FIGHT NIGHT® RIYADH** and for the latest updates visit <u>www.ufc.com</u>.

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About UFC®

UFC[®] is the world's premier mixed martial arts organization (MMA), with more than 700 million fans and approximately 290 million social media followers. The organization produces more than 40 live events annually in some of the most prestigious arenas around the world while broadcasting to over 975 million households across more than 170 countries. UFC's athlete roster features the world's best MMA athletes representing more than 80 countries. The organization's digital offerings include UFC FIGHT PASS[®], one of the world's leading streaming services for combat sports. UFC is part of TKO Group Holdings (NYSE: TKO) and is headquartered in Las Vegas, Nevada. For more information, visit UFC.com and follow UFC at Facebook.com/UFC and @UFC on X, Snapchat, Instagram, and TikTok: @UFC.