



WWE *FASTLANE*® DELIVERS RECORDS FOR VIEWERSHIP, GATE & SPONSORSHIP

STAMFORD, Conn., October 9, 2023 – WWE®, part of TKO Group Holdings (NYSE: TKO), today announced that *Fastlane*, which emanated from Gainbridge Fieldhouse in Indianapolis, became the most-watched and highest-grossing *Fastlane* in company history. The premium live event set new *Fastlane* records for viewership, gate and sponsorship.

Viewership for *Fastlane* was up 71 percent versus the previous record set in 2021. The sold-out show marked the largest gate ever for any *Fastlane*, up more than 31 percent versus the previous record set in Cleveland in 2016, and became the highest-grossing WWE event ever held in Indianapolis.

In addition, *Fastlane* sponsorship revenue was up 60 percent versus the previous record set in 2021.

About WWE

WWE, part of TKO Group Holdings (NYSE: TKO), is an integrated media organization and the recognized global leader in sports entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, premium live events, digital media, and publishing platforms. WWE's TV-PG programming can be seen in more than 1 billion homes worldwide in 25 languages through world-class distribution partners including NBCUniversal, FOX Sports, TNT Sport, Sony India and Rogers. The award-winning WWE Network includes all premium live events, scheduled programming and a massive video-on-demand library and is currently available in approximately 165 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network. Additional information on WWE can be found at wwe.com and corporate.wwe.com.

Media Contact:

Chuck Kingsbury
Chuck.Kingsbury@wwecorp.com

Investor Contact:

Seth Zaslow
Seth.Zaslow@tkogrp.com