



Riyadh Season Announces Spectacular UFC Fight Night

Scheduled for March 2, 2024

Saudi Arabia, October 11, 2023

As part of its thrilling activities, Riyadh Season will host a UFC Fight Night in collaboration with UFC, the world's premier mixed martial arts (MMA) organization on Saturday, March 2, 2024.

The event will feature a variety of UFC's most successful and internationally known fighters. UFC CEO Dana White will announce participating athletes in coming months.

The agreement for this event will be signed in the presence of His Excellency Advisor Turki Alalshikh, Chairman of the Board of Directors of the Saudi General Entertainment Authority.

Riyadh Season's fourth edition will kick off at the end of October, attracting visitors from around the world to Saudi Arabia's capital during the winter months. The Season offers a multitude of concerts, exhibitions, dining experiences, and unique entertainment events, with the participation of renowned celebrities and leading brands.

About Riyadh Season

Saudi Arabia's capital embraces one of the world's biggest entertainment event every year during winter.

Since the launch of the Riyadh Season in 2019, the festival has welcomed visitors from all over the world to experience thousands of concerts, sporting events, dining experiences and other unique cultural events. In 2023, Riyadh Season will commence on Saturday, 28 October with a spectacular opening ceremony and an historic boxing match between Tyson Fury and Francis Ngannou.

About UFC®

UFC® is the world's premier mixed martial arts organization (MMA), with more than 700 million fans and 243 million social media followers. The organization produces more than 40 live events annually in some of the most prestigious arenas around the world while broadcasting to over 900 million TV households across more

than 170 countries. UFC's athlete roster features the world's best MMA athletes representing more than 80 countries. The organization's digital offerings include UFC FIGHT PASS®, one of the world's leading streaming services for combat sports. UFC is part of TKO Group Holdings (NYSE: TKO) and is headquartered in Las Vegas, Nevada. For more information, visit [UFC.com](https://www.ufc.com) and follow UFC at [Facebook.com/UFC](https://www.facebook.com/UFC) and @UFC on X, Snapchat, Instagram, and TikTok: @UFC.