

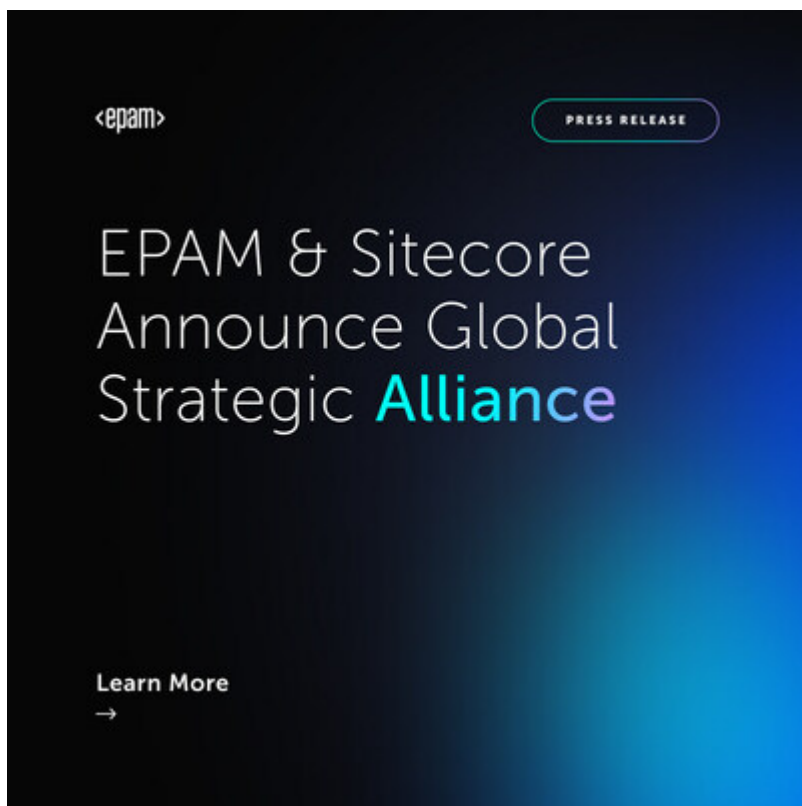


EPAM and Sitecore Announce Enhanced Strategic Alliance to Enable Large Enterprise Digital Transformation Deployments for Sitecore's Technologies

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Enhanced alliance status makes EPAM an elite Sitecore partner for enterprise customers looking for exclusive Sitecore expertise to drive large-scale digital transformation

NEWTOWN, Pa., April 24, 2023 /PRNewswire/ -- [EPAM Systems, Inc.](#) (NYSE: EPAM), a leading digital transformation services and product engineering company, today announced an enhanced global strategic alliance with Sitecore, a worldwide leader in end-to-end digital experience software. The enhanced partnership involves a mutual commitment from Sitecore and EPAM to invest in joint solution offerings, product accelerators and customer strategy to improve the value enterprise users can derive from Sitecore's software investments. This alliance will help organizations better respond to the demand for modern content, experiences and commerce solutions.



"We are thrilled about our enhanced Global Strategic Alliance with Sitecore, and about the opportunities this partnership will bring to help more than a hundred of our shared large enterprise customers continue to thrive on their digital transformation journeys," said Kevin Labick, Global Head of Digital, EPAM. "Through our long-standing collaboration and strong partnership with Sitecore, we are uniquely positioned to help our customers throughout the entire customer lifecycle from strategy and design to implementation and optimization."

[Learn more about EPAM's Sitecore Partnership](#)

As part of this Global Strategic Alliance with Sitecore, EPAM will offer customers the benefit of the following specialized engineering and consulting expertise:

- **Access to Sitecore's technology best practices:** EPAM's clients will leverage Sitecore's leading digital experience software for content management, personalization, marketing automation and e-commerce to build more engaging and effective digital experiences for end users.
- **Expertise in Sitecore implementation:** EPAM will provide customers with comprehensive implementation, accelerators and support services for Sitecore's solutions, including architecture, development, deployment and optimization.

- **Enhanced digital experience:** By combining Sitecore's technology with EPAM's expertise, customers will be able to create personalized digital experiences for their end users. This will help improve customer satisfaction and drive higher conversion rates.
- **Scalability and flexibility:** EPAM will leverage Sitecore's scalability and flexibility to provide tailored solutions that meet customers' unique requirements, enabling customers to adapt to changing business needs and market conditions.

"We're excited to further combine the strength of Sitecore's technology with EPAM's industry-leading digital expertise to enhance customized strategies, implementations and product integrations for clients seeking transformative digital experiences and accelerated time-to-market," said Owen Taraniuk, Global SVP, Partners, Sitecore. "With more than 1,000 Sitecore experienced professionals onboard and having received numerous Sitecore Experience Awards, EPAM is a trusted provider of large-scale, digital marketing solutions for some of the world's leading companies."

As a platinum enterprise solutions partner, EPAM has offered end-to-end Sitecore solutions since 2007. The Company leveraged Sitecore technology as the strategic digital partner for the [launch of INEOS Automotive's new Grenadier vehicle](#), in which EPAM managed the digital go-to-market strategy and delivery for the new 4X4 vehicle.

"The INEOS Grenadier go-to-market model is very different from that of other manufacturers, meaning we have to offer a leading digital customer experience to build interest in our new vehicle," said Matt Dunnakey, Head of Marketing, INEOS Automotive Limited. "That drove us from the outset to focus on selecting the right technology in Sitecore, implemented by our strategic digital partner, EPAM. Together we have successfully delivered our first vehicle launch and provided a pathway to scale as our company evolves."

To learn more about EPAM's partnership with Sitecore, visit epam.com/about/who-we-are/partners/sitecore.

About EPAM Systems

Since 1993, EPAM Systems, Inc. (NYSE: EPAM) has leveraged its advanced software engineering heritage to become the foremost global digital transformation services provider – leading the industry in digital and physical product development and digital platform engineering services. Through its innovative strategy; integrated advisory, consulting, and design capabilities; and unique 'Engineering DNA,' EPAM's globally deployed hybrid teams help make the future real for clients and communities around the world by powering better enterprise, education and health platforms that connect people, optimize experiences, and improve people's lives. In 2021, EPAM was added to the S&P 500 and included among the list of Forbes Global 2000 companies.

Selected by Newsweek as a 2021 and 2022 Most Loved Workplace, EPAM's global multi-disciplinary teams serve customers in more than 50 countries across six continents. As a recognized leader, EPAM is listed among the top 15 companies in Information Technology Services on the Fortune 1000 and ranked four times as the top IT services company on Fortune's 100 Fastest Growing Companies list. EPAM is also listed among Ad Age's top 25 World's Largest Agency Companies for three consecutive years, and Consulting Magazine named EPAM Continuum a top 20 Fastest Growing Firm.

Learn more at www.epam.com and follow EPAM on [Twitter](#) and [LinkedIn](#).

Forward-Looking Statement This press release includes estimates and statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Our estimates and forward-looking statements are mainly based on our current expectations and estimates of future events and trends, which affect or may affect our business and operations. These statements may include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. Those future events and trends may relate to, among other things, developments relating to the war in Ukraine, political and civil unrest or military action in the geographies where we conduct business and operate, developments relating to COVID-19, and the effect that they may have on our revenues, operations, access to capital, profitability and customer demand. Other factors that could cause actual results to differ materially from those expressed or implied include general economic conditions, the risk factors discussed in the Company's most recent Annual Report on Form 10-K and the factors discussed in the Company's Quarterly Reports on Form 10-Q, particularly under the headings "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" and other filings with the Securities and Exchange Commission. Although we believe that these estimates and forward-looking statements are based upon reasonable assumptions, they are subject to several risks and uncertainties and are made based on information currently available to us. EPAM undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.



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