



EPAM Showcases Solutions at Adobe Summit That Accelerate Time to Market and Drive Revenue

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NEWTOWN, Pa., March 26, 2018 (GLOBE NEWSWIRE) -- EPAM Systems, Inc. (NYSE:EPAM), a leading global provider of digital platform engineering and software development services, will showcase two new solutions for Adobe Marketing Cloud that reduce implementation time for customers at Adobe Summit North America. EPAM, a recognized Adobe partner for the past eight years and an Adobe Experience Manager (AEM) Specialized partner since 2015, has a global team of 550 Adobe specialists that have implemented customized, end-to-end Adobe installations for over 50 clients.

EPAM's two new offerings provide solutions for companies that use digital marketing technologies to gain a competitive advantage. The Content Migrator for AEM reduces content migration efforts by up to 80% and overall implementation time by up to 30% by automating the migration of a large volume of digital assets into AEM. The AEM + WeChat Connector enables eCommerce-focused content-sharing in AEM directly with the growing Chinese audience on WeChat, which is the most prominent digital channel today in China.

"The convergence of customers' content and commerce experiences across delivery channels means many of our clients are looking for a dynamic, omnichannel solution without added process or complexity," said Kevin French, Senior Director, Business Development, EPAM. "Leveraging our integration expertise and Adobe experience, our solutions allow us to help our clients create sophisticated, immersive commerce experiences, accelerating time-to-market and reducing costs."

In addition to the two new solutions, Adobe customers can utilize EPAM's other Adobe accelerators and connectors, including the Adobe + SAP Hybris eCommerce Connector and Adobe Marketing Cloud Accelerator. EPAM will showcase all four of these solutions at Adobe Summit North America in Las Vegas, Nevada from March 25-29, 2018.

To learn more about EPAM's Adobe capabilities, stop by booth #362 during the event or visit www.epam.com/adobe.

About EPAM Systems

Since 1993, EPAM Systems, Inc. (NYSE:EPAM) has leveraged its core engineering expertise to become a leading global product development and digital platform engineering services company. Through its 'Engineering DNA' and innovative strategy, consulting, and design capabilities, EPAM works in collaboration with its customers to deliver innovative solutions that turn complex business challenges into real business opportunities. EPAM's global teams serve customers in over 25 countries across North America, Europe, Asia and Australia. EPAM is a recognized market leader among independent research agencies and was ranked #12 in [FORBES 25 Fastest Growing Public Tech Companies](#), as a top information technology services company on [FORTUNE'S 100 Fastest-Growing Companies](#), and as a top [UK Digital Design & Build Agency](#). Learn more at <http://www.epam.com/> and follow us on Twitter [@EPAMSYSTEMS](#) and [LinkedIn](#).

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. EPAM undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.

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