



Wiley Works With EPAM to Expand Omni-Channel Customer Engagement With efficientlearning.com

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NEWTOWN, Pa., Sept. 15, 2016 (GLOBE NEWSWIRE) -- EPAM Systems, Inc. (NYSE:EPAM), a leading global provider of product development and software engineering solutions, and John Wiley and Sons Inc. (NYSE:JWa) and (NYSE:JWb), today announced the successful relaunch of efficientlearning.com, a global, mobile-optimized learning platform for institutions, students, and exam takers. The site utilizes the SAP Hybris Omni-Channel Commerce solution, and combines superior content with a proven online learning methodology to ensure exceptional pass rates. Wiley chose EPAM for its expertise in delivering omnichannel Commerce-focused solutions and its deep publishing industry experience.

One of the most important ways for a company to distinguish themselves is through great customer experience, and more organizations are looking at opportunities to provide true omnichannel engagement by delivering a more sophisticated customer engagement model. The latest release of efficientlearning.com is designed specifically to adapt to the changing education-buyer journey, offering a single destination for Wiley's accounting, finance, and business exam review products. By customizing the experience, Wiley can engage customers more seamlessly and provide users with one standardized, state-of-the-art experience across nine disciplines, with plans to continuously add new disciplines. Wiley engaged EPAM to help them build loyalty, boost sales, and turn customer engagement into a competitive advantage for its Wiley Efficient Learning business, as well as other high potential lines of business.

"As we continue to scale our direct-sold eLearning products, we are investing in improved customer experiences from content discovery to course delivery and post-purchase care and support," said Clay Stobaugh, CMO, Wiley. "EPAM has become a trusted partner as we push the edge of innovation when it comes to digital Commerce services. Their ability to understand the big picture, together with their proven technical competency and delivery track record, made them our choice for this important digital initiative."

With its deep expertise in leveraging SAP platforms, EPAM re-architected and enhanced the Wiley Efficient Learning site to capitalize on the latest digital Commerce capabilities, including advanced mobile access to improve efficiency for institutions and students.

"The world's educational content providers and institutions are looking for the best ways to increase customer engagement. Wiley's forward-thinking approach is reflected in their vision for the Efficient Learning platform and we're excited to help them achieve their omnichannel strategy goals and uncover new business value," said Alexey Vitashkevich, VP, Co-Head of North American Business, EPAM. "Our proven ability to deliver our digital Commerce solutions through distributed, multi-disciplinary global teams positions us to enable our clients to take advantage of leading advancements in technology."

About EPAM Systems

EPAM Systems, Inc. (NYSE:EPAM), a leading global product development and platform engineering services company, is focused on delivering results through best-in-class software engineering, combined with innovative strategy, consulting and design capabilities. With 23 years of experience in the information technology industry, EPAM's 18,000 people serve our customers in over 25 countries across North America, Europe, Asia and Australia. EPAM was ranked #8 in [FORBES 25 Fastest Growing Public Tech Companies](#) and ranked as a top information technology services company on [FORTUNE'S 100 Fastest Growing Companies](#).

For more information, please visit <http://www.epam.com/> and follow us on Twitter ([@EPAMSYSTEMS](#)) and [LinkedIn](#).

About Wiley

Wiley is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the Research segment, the Company provides digital and print scientific, technical, medical, and scholarly journals, reference works, books, database services, and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, Wiley provides education solutions including online program management services for higher education institutions and course management tools for instructors and students, as well as print and digital content.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. EPAM undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.

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