



EPAM Recognized in Leadership Zone Across Six Media and Entertainment Segments in Zinnov's Global Service Providers Ratings 2015

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NEWTOWN, Pa., Feb. 23, 2016 (GLOBE NEWSWIRE) -- EPAM Systems, Inc. (NYSE:EPAM), a leading global provider of product development and software engineering solutions, announced today that it was recognized by Zinnov Management Consulting, a leading globalization and market expansion advisory firm, in the Leadership Zone for multiple categories in Media and Entertainment in its Global Service Providers Ratings (GSPR) 2015.

"This recognition by Zinnov is a confirmation of our ability to adapt to constant technology shifts and help our customers become leaders in the rapid transition to digital asset consumption in the Media and Entertainment industry," said Robert Koch, VP, Media and Entertainment Technology Solutions, EPAM. "According to the research, EPAM ranked in the Leadership Zone for Broadcast, Entertainment, Publishing, Info Services, New Media and Marketing and Advertising. This placement recognizes EPAM's unique capabilities and strengths in accelerating mission-critical digital transformation initiatives for our clients in Media and Entertainment."

Technology disruption is driving Media and Entertainment companies to engage service providers that can provide platform engineering and IT solutions to meet these growing demands. According to the report, the global Platform Engineering Services (PES) and IT services market will be worth \$92 billion USD by 2020.

In its first media and entertainment report, Zinnov assigned Leadership Zone rankings to service providers that demonstrated the following attributes:

- Capability to perform concept to Go-To-Market for the segment
- Significant investments in Lab infrastructure
- Strong capability in content supply chain, mobility solutions, analytics platforms
- Formal innovation culture, resulting in IP's and strategic innovations
- Leadership role in alliances, leverage startups, specific academic research, and co-creation with customers

Recognition in the Leadership Zone indicates strong performance in all attributes.

About EPAM Systems

Established in 1993, [EPAM Systems, Inc.](http://www.epam.com/) (NYSE:EPAM) is recognized as a leader in software product development by independent research agencies. Headquartered in the United States, EPAM serves clients worldwide utilizing its award-winning global delivery platform and its locations in over 25 countries across North America, Europe, Asia and Australia. EPAM was ranked #6 in [America's 25 Fastest-Growing Tech Companies](#) and #3 in [America's Best Small Companies](#) lists by Forbes Magazine.

For more information, please visit <http://www.epam.com/>.

About Zinnov:

Zinnov assists clients improve organizational efficiency, innovation and revenue by leveraging global resources and markets. The company offers deep expertise in Engineering, Digital and Globalization. Zinnov has been at the forefront of innovation and thought leadership. With over a decade experience in globalization, it helps us in understanding customer problems and coming up with viable solutions. Zinnov assists clients in addressing globalization challenges by offering customers insights, data, and implementation support to address their challenges. The company's in-depth experience is driven by its focus on engineering and digital practice areas. Visit us at www.zinnov.com.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. EPAM undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.

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