



EPAM Empathy Lab Earns Silver at International Davey Awards for USANetwork.com

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Newtown, PA - December 3, 2013 - [EPAM Empathy Lab](#), an integrated digital strategy and execution practice of EPAM Systems Inc. (NYSE:EPAM), has secured a prestigious silver International Davey Award for [USANetwork.com](#), the digital site for USA Network, the number one basic cable channel in the US. Selected from over 4,000 global entries, the website was chosen for creative design excellence. The site leverages responsive design to deliver a dynamic viewing experience across all screens - from TV to the web to mobile.

EPAM developed a cutting-edge design strategy for the site, predicated on the reality that television-viewing habits have fundamentally changed. Using the results of a thorough internal audit of consumer behavior and viewing focus, an unparalleled experience was developed in which the network could scale and change as new innovations were introduced. The site supports TV Everywhere, real time social TV, and gamification, which gives viewers unprecedented ways to watch and interact with content from their favorite shows.

"We are thrilled and honored to be a Davey Award recipient," said Jonathan Lupo, VP of Experience Design at EPAM Empathy Lab. "With a redesign project of this scale, and to meet USA Network's core objectives, it was imperative to have a user experience that was appropriate for every digital touch point."

The new site emphasizes mobile viewing and social interaction. In addition to responsive design, navigation tools are now at the bottom of the screen, keeping the content front and center for fans, with controls housed in an interactivity bar at the bottom. Social media is integrated into the fabric of the site, allowing people to seamlessly share and interact around live shows and digital extensions.

About EPAM Systems

Established in 1993, EPAM Systems, Inc. (NYSE: EPAM), provides complex software engineering solutions through its award-winning Central and Eastern European service delivery platform. Headquartered in the United States, EPAM employs approximately 9,000 IT professionals and serves clients worldwide from its locations in the United States, Canada, UK, Switzerland, Germany, Sweden, Netherlands, Singapore, Belarus, Hungary, Russia, Ukraine, Kazakhstan, and Poland.

EPAM is ranked #2 on the [2013 Forbes list of America's Best Small Companies: 20 Fast-Growing Tech Stars](#) and is recognized among the leaders in software product development services by Forrester and Zinnov analysts. The company is also included in the top 30 in IAOP's "[The 2013 Global Outsourcing 100](#)" list.

For more information, please visit www.epam.com.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. EPAM undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.

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