

**NEWMARK**

# Newmark Group, Inc.

(Nasdaq: NMRK)

Fourth Quarter 2024 Financial Results Presentation

Updated March 3, 2025



Property Type: Office

# Disclaimers

## Discussion of Forward-Looking Statements

References in this document to “we,” “us,” “our,” the “Company” and “Newmark” mean Newmark Group, Inc., and its consolidated subsidiaries. Statements in this document regarding Newmark that are not historical facts are “forward-looking statements” that involve risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements. These include statements about the Company’s business, results, financial position, liquidity, and outlook, which may constitute forward-looking statements and are subject to the risk that the actual impact may differ, possibly materially, from what is currently expected. Except as required by law, Newmark undertakes no obligation to update any forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see Newmark’s Securities and Exchange Commission filings, including, but not limited to, the risk factors and Special Note on Forward-Looking Information set forth in these filings and any updates to such risk factors and Special Note on Forward-Looking Information contained in subsequent reports on Form 10-K, Form 10-Q or Form 8-K. Our expectations are subject to change based on various macroeconomic, social, political, and other factors. None of our long-term targets or goals beyond 2025 should be considered formal guidance.

## Non-GAAP Financial Measures

This document contains non-GAAP financial measures that differ from the most directly comparable measures calculated and presented in accordance with Generally Accepted Accounting Principles in the United States (“GAAP”). See the sections of this document including, but not limited to, “Non-GAAP Financial Measures”, “Adjusted Earnings Defined”, “Reconciliation of GAAP Net Income to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-Tax Adjusted EPS”, and “Net Leverage”, including any footnotes to these sections, for the complete and/or updated definitions of these and other non-GAAP terms and how, when and why management uses them, and the differences between results under GAAP and non-GAAP for the periods discussed herein. See also “Timing of Outlook for Certain GAAP and Non-GAAP Items” for a discussion of why it is difficult to forecast certain GAAP results without unreasonable effort.

## Other Items

Investors may find the following information useful: (i) Throughout this document, certain other reclassifications may have been made to previously reported amounts to conform to the current presentation and to show results on a consistent basis across periods. Unless otherwise stated, any such changes would have had no impact on consolidated total revenues or earnings under GAAP or for Adjusted Earnings, all else being equal. Certain numbers in the tables or elsewhere throughout this document may not sum due to rounding. (ii) Rounding may have also impacted the presentation of certain year-on-year percentage changes. (iii) Decreases in losses may be shown as positive percentage changes in the financial tables. (iv) Changes from negative figures to positive figures may be calculated using absolute values, resulting in positive percentage changes in the tables.

## Note on Certain Changes

Revenues and expenses recorded for the quarter and year ended December 31, 2024 included in this document differ from those included in our earnings release issued February 14, 2025. This reflected a \$15.6 million reduction in reported Management services, servicing fees and other revenues, which related to pass through revenues, and an offsetting \$15.6 million reduction in the related reported pass through operating, administrative and other expense. These offsetting items had no impact on the Company’s earnings GAAP or non-GAAP earnings. It also did not impact any of Newmark’s forward-looking outlook or targets. In addition, the balance sheet items contained herein contain certain immaterial changes that match what is contained in Newmark’s most recent Form 10-K.

# Recent Consolidated Results

Highlights of Consolidated Results (USD millions, except per share data)	4Q24	4Q23	Change	FY 2024	FY 2023	Change
Total Revenues	\$872.7	\$747.4	16.8%	\$2,738.5	\$2,470.4	10.9%
GAAP income before income taxes and noncontrolling interests ("GAAP pre-tax income")	95.5	82.4	15.8%	131.3	103.5	26.9%
GAAP net income (loss) for fully diluted shares	65.7	52.9	24.3%	61.2	42.6	43.8%
GAAP net income (loss) per fully diluted share	0.26	0.21	23.8%	0.34	0.24	41.7%
Adjusted Earnings before noncontrolling interests and taxes ("Pre-tax Adjusted Earnings")	160.4	133.9	19.8%	363.8	302.8	20.2%
Post-tax Adjusted Earnings to fully diluted shareholders ("Post-tax Adjusted Earnings")	138.6	114.4	21.2%	314.8	258.7	21.7%
Post-tax Adjusted Earnings per share ("Adjusted Earnings EPS")	0.55	0.46	19.6%	1.23	1.05	17.1%
Adjusted EBITDA ("AEBITDA")	182.9	166.2	10.1%	445.3	398.3	11.8%

- On February 13, 2025, Newmark's Board declared a qualified quarterly dividend of \$0.03 per share payable on March 17, 2025, to Class A and Class B common stockholders of record as of March 3, 2025, which is the same as the ex-dividend date.
- Fourth quarter and full year 2023 results included revenues from Newmark's advisory role for the FDIC in its sale of the \$39.5 billion Signature Bridge Bank loan portfolio, recorded as part of Investment Sales and Fees from Commercial Mortgage Origination, net. Additionally, fourth quarter and full year 2023 Adjusted EBITDA reflected a favorable \$12.8 million legal settlement recorded as part of Other income, net under GAAP. This amount was excluded from the Company's Adjusted Earnings measures, which is consistent with Newmark's non-GAAP methodology. Excluding the impact of this settlement, Adjusted EBITDA for the fourth quarter and full year would have improved by 19.2% and 15.5%, respectively, compared with the year-earlier periods.

Notes: (i) See the sections of this document including, but not limited to, "Non-GAAP Financial Measures", "Adjusted Earnings Defined", and "Reconciliation of GAAP Net Income (loss) to Common Stockholders to Adjusted Earnings before noncontrolling interests and taxes and GAAP Fully Diluted EPS to Post-Tax Adjusted EPS", including any footnotes to these sections, for the complete and/or updated definitions of these and other non-GAAP terms and how, when and why management uses them, and the differences between results under GAAP and non-GAAP for the periods discussed herein. (ii) The tax rate for Adjusted Earnings was 13.9% in the fourth quarter of 2024 and 14.1% in FY 2024 compared with 14.8% and 15.1% a year earlier, respectively.

# Leading Commercial Real Estate Advisor and Service Provider

Founded in 1929, Newmark is a global leader in commercial real estate services, seamlessly powering every phase of the property life cycle

2024 Revenues

**\$2.7B+**

2024 Transaction Volume

**~\$1.1T**

Professionals

**8,000+**

Global Client Service Locations

**~170**

## Top Global Public CRE Services Companies

**NEWMARK**

**CBRE**

**Colliers**

**CUSHMAN &  
WAKEFIELD**

**JLL**

**savills**

## Acclaimed Industry Leader

**MSCI** 

Top 4 U.S. Broker by Investment Volume (2024)  
#1 Office Broker (2024)  
#3 Cross-Border Broker (2024)  
#4 Apartment Broker (2024)

 Commercial Property Executive

#1 Top Mortgage Banking and  
Brokerage Firms (2025)

### REAL ESTATE ALERT

#2 Top Office Brokers (2024)  
#2 Top Data-Center Brokers (2024)  
#3 Top Multifamily Brokers (2024)  
#3 Top Self-Storage Brokers (2024)  
#5 Top Industrial Brokers (2024)



#1 Multifamily Freddie Mac Lender: Student  
Housing (2025)  
#5 Multifamily Freddie Mac Lender:  
Conventional (2025)  
#5 Multifamily Freddie Mac Lender: Seniors  
Housing (2025)

 Fannie Mae®

#3 Fannie Mae Top DUS® Producers for  
Seniors Housing  
#4 Fannie Mae Top DUS® Producers  
(overall)  
#5 Fannie Mae Top DUS® Producers  
Producers for Green Financing

### OVERALL MULTIFAMILY GSE LENDING

Newmark was the #5 Lender for  
Fannie Mae and Freddie Mac combined

## Strong Earnings, Cash Generation & Low Leverage



**\$445.3MM of Adjusted EBITDA  
&  
1.1x net leverage as of December 31, 2024**

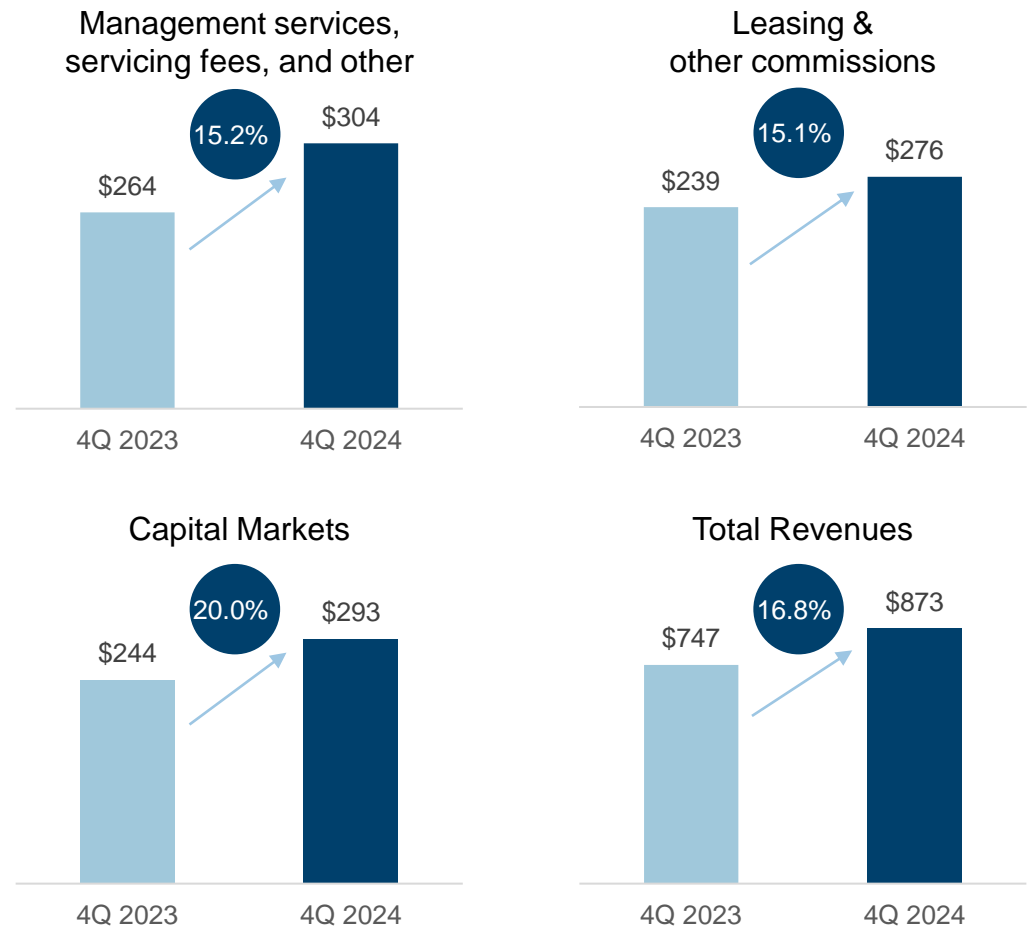
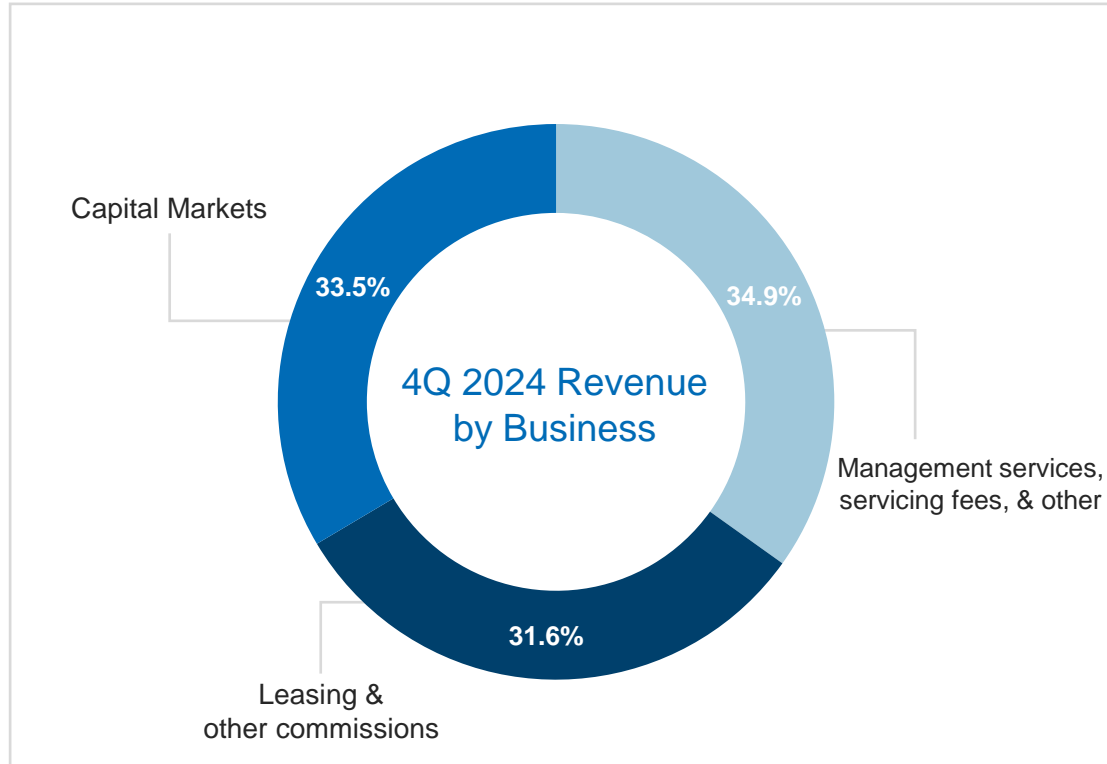
Notes: (i) Headcount and client service locations include independently-owned business partners. Excluding these business partners, we had nearly 7,500 employees in approximately 140 offices as of December 31, 2024. Our revenues and volumes are for Newmark company-owned offices only. (ii) Volume figure is the notional value of leasing, investments sales, mortgage brokerage, and GSE/FHA origination transacted by the Company as well as the estimated value of all properties appraised by our V&A businesses in 2024. (iii) GSE lending rankings are based on disclosures by Fannie Mae regarding Multifamily Delegated Underwriting & Servicing Lenders and/or by Freddie Mac about conventional Multifamily Optigo® Lenders. Servicing ranking, when shown, is per the MBA. (iv) Adjusted EBITDA and net leverage are non-GAAP financial measures. See "Non-GAAP Financial Measures" and "Financial Tables and Reconciliations".

# Fourth Quarter and FY 2024 Highlights

	Total Revenues	AEPS	AEBITDA	AEBITDA Margin (as Reported)	AEBITDA Margin (Ex-2023 Legal Settlement)
<b>4Q 2024</b>	\$872.7M ↑ 16.8%	\$0.55 ↑ 19.6%	\$182.9M ↑ 10.1%	21.0% ↓ 128bps	21.0% ↑ 43bps
<b>FY 2024</b>	\$2,738.5 ↑ 10.9%	\$1.23 ↑ 17.1%	\$445.3M ↑ 11.8%	16.3% ↑ 14bps	16.3% ↑ 65bps

- Newmark's strong operating leverage drove full year 2024 increases of 41.7% in GAAP net income per fully diluted share and 17.1% in Adjusted EPS on 10.2% fee revenue growth. Excluding the impact of the favorable \$12.8 million legal settlements in 4Q 2023 and FY 2023, AEBITDA for 4Q 2024 and FY 2024 would have improved by 19.2% and 15.5%, respectively, and AEBITDA margins would have been up 43bps in 4Q 2024 and up 66 bps in FY 2024 YoY (as shown in the right-hand column above).
- 4Q 2024 Capital Markets revenues grew by 20.0%, marking the fifth consecutive quarter of double-digit gains.
- Excluding the 4Q 2023 Signature transactions, Newmark outpaced the industry and increased overall Capital Markets notional volumes by approximately 113% in the quarter. This included growth of 209% for Mortgage Brokerage and Debt Placement, 85% for GSE/FHA origination, and 71% for Investment Sales.
- The Company produced a record \$9.2 billion in industrial volumes for the quarter across Leasing and Capital Markets, led by Newmark's strength in data centers, which are fueled by growing demand from hyperscale users of artificial intelligence.
- Newmark recently advised on several significant transactions, including a \$2.3 billion loan to capitalize a 206 megawatt, Build-to-Suit data center development in Texas as part of the Stargate Project, as well as a number of large leases, including Manhattan offices deals of more than 500 thousand square feet on behalf of a major financial services client and over 400 thousand square feet for one of the leading law firms in the U.S.

# 4Q 2024 Revenue Detail

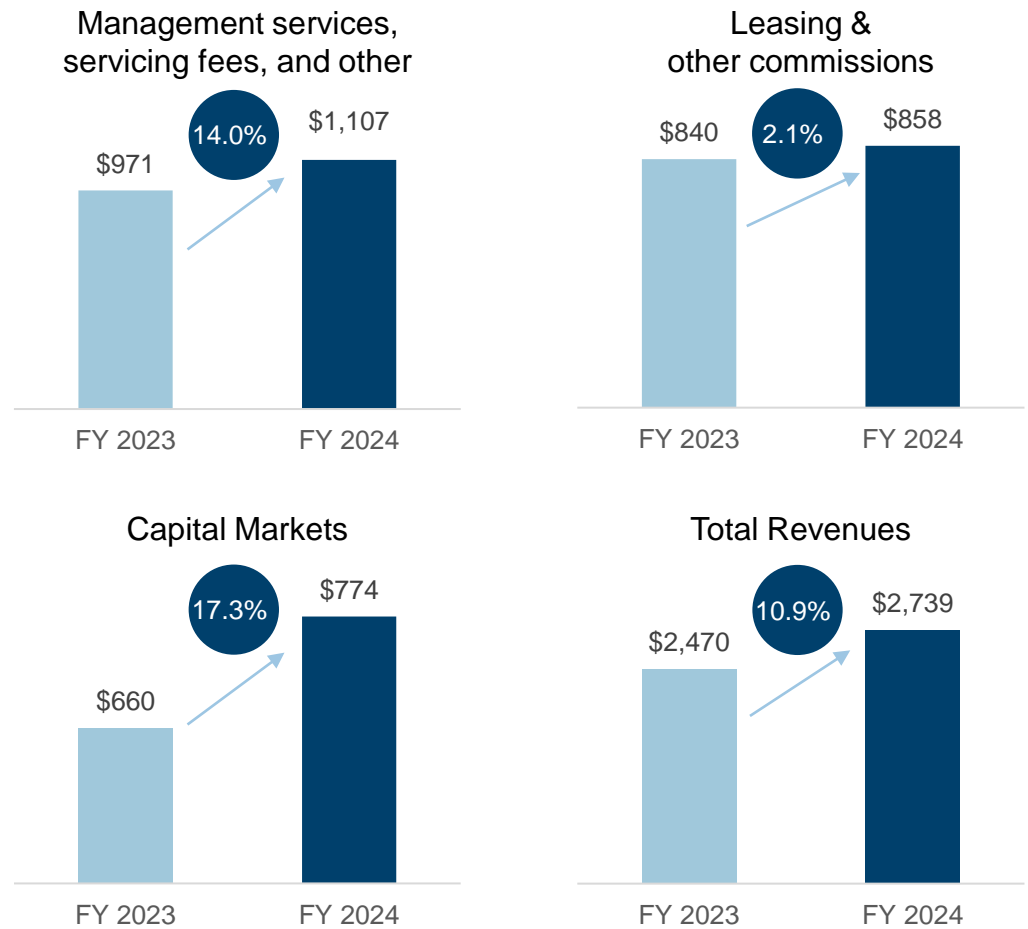
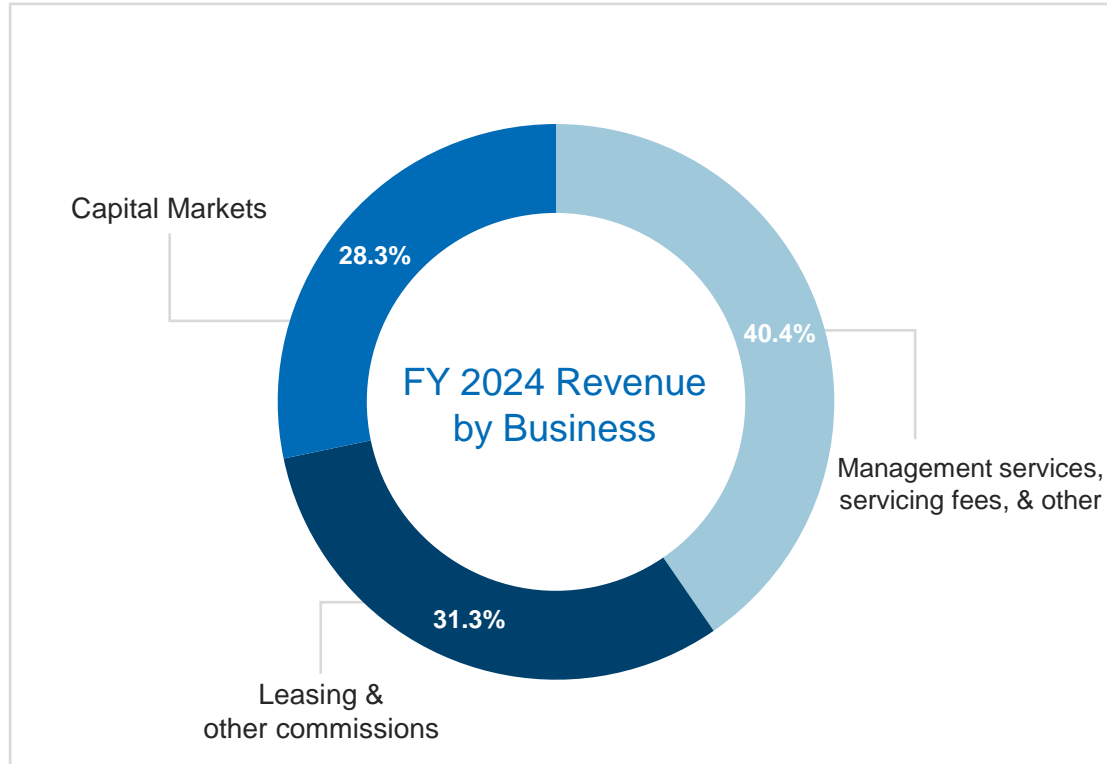


- Management services, servicing fees, and other grew by 15.2% on a total revenue basis and by 18.4% on a fee revenue basis, the sixth consecutive period of strong year-on-year improvement. We generated strong organic growth across nearly all our recurring businesses, including GCS, Servicing & Asset Management, as well as Valuation & Advisory.
- The Company improved revenues from Leasing and Other Commissions by 15.1%, driven primarily by strong double-digit growth in office leasing.
- Fees from Commercial Mortgage Origination, net increased by 23.4%, while Investment Sales fees rose by 13.8%, both of which reflected strength across every major property type.
- Excluding the Signature transactions, Newmark increased total Capital Markets volumes by approximately 113%. In comparison, overall industry investment sales volumes were up by 40% in the U.S. and by 11% in Europe, while overall U.S. Commercial and Multifamily originations increased by 84% and GSE originations grew by 72%<sup>1</sup>.
- 100% of the Company's growth was organic in the quarter.

Note: Newmark's fee revenues grew by 16.9% to \$756.0 million in the fourth quarter of 2024. See the quarterly Excel supplements on the Company's website for more revenue details. Totals may not foot due to rounding. The industry investment sales data shown above has been updated to reflect MSCI's revisions effective on 02/26/2025.

<sup>1</sup> Based on the Originations Index published by the Mortgage Bankers Association (the "MBA"). Newmark Research's analysis of historical MBA figures and preliminary 2024 MSCI lending data indicates that U.S. industry originations increased by approximately 45% in the quarter. The difference between the MBA index and the latter figure is due to the relatively small sample size used in the index's survey, which may therefore overstate the growth of bank lending. Note that industry volumes from Newmark Research, the MBA, and MSCI all exclude loan sale volumes such as the Signature Transaction.

# FY 2024 Revenue Detail

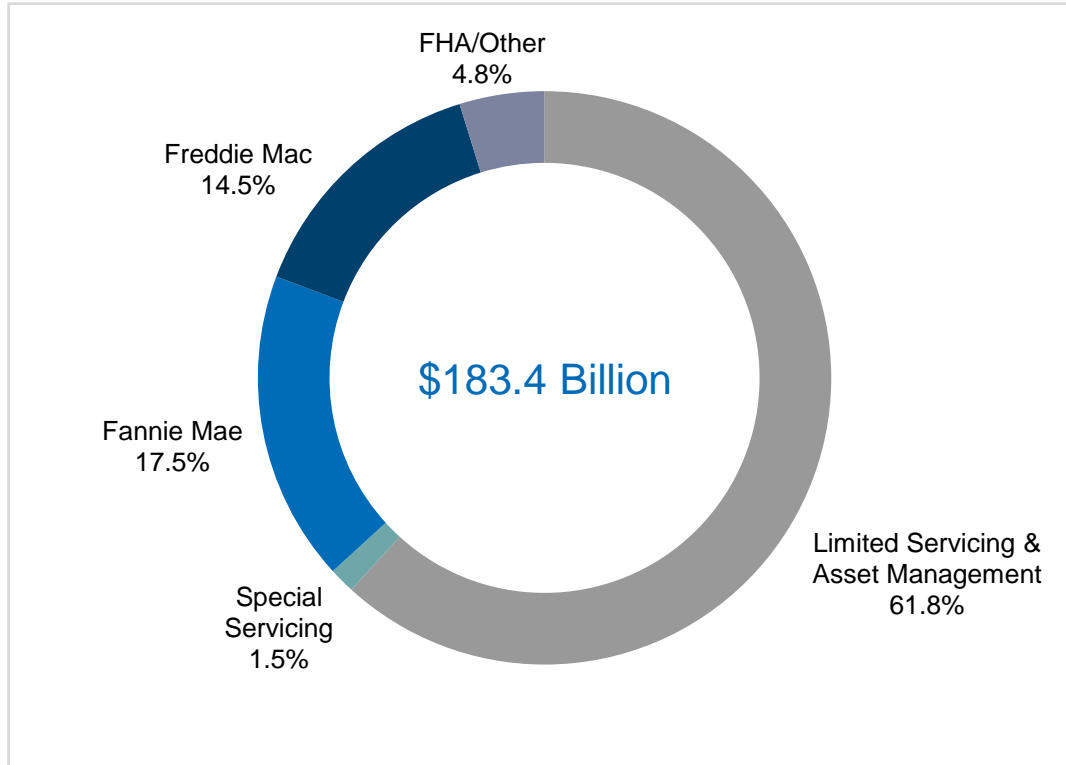


- Management services, servicing fees, and other rose by 14.0% on a total revenue basis and by 14.5% on a fee revenue basis which included strong growth from GCS, Servicing and Asset Management, Valuation & Advisory, and Property Management.
- Newmark increased revenues from Leasing and other commissions by 2.1%, led by growth in Office and Retail volumes, and solid growth in Office leasing revenues.
- The Company increased Investment sales fees by 9.5%, led by higher Industrial, Office, and Multifamily volumes. Newmark completed ~\$17 billion of Data Center Capital Markets transactions in the year. Additionally, the Company's Industrial volumes across Leasing and Capital Markets improved from ~8% of the total in 2019 to ~18% in FY 2024.
- Fees from Commercial Mortgage Origination, net expanded by 30.4%, including volume growth across all property types, with improvements of 102.3% from Mortgage Brokerage and Debt Placement and 19.1% from GSE/FHA origination.
- In comparison, overall U.S. Commercial and Multifamily originations and industry-wide GSE activity both increased by 17% in 2024.<sup>1</sup>

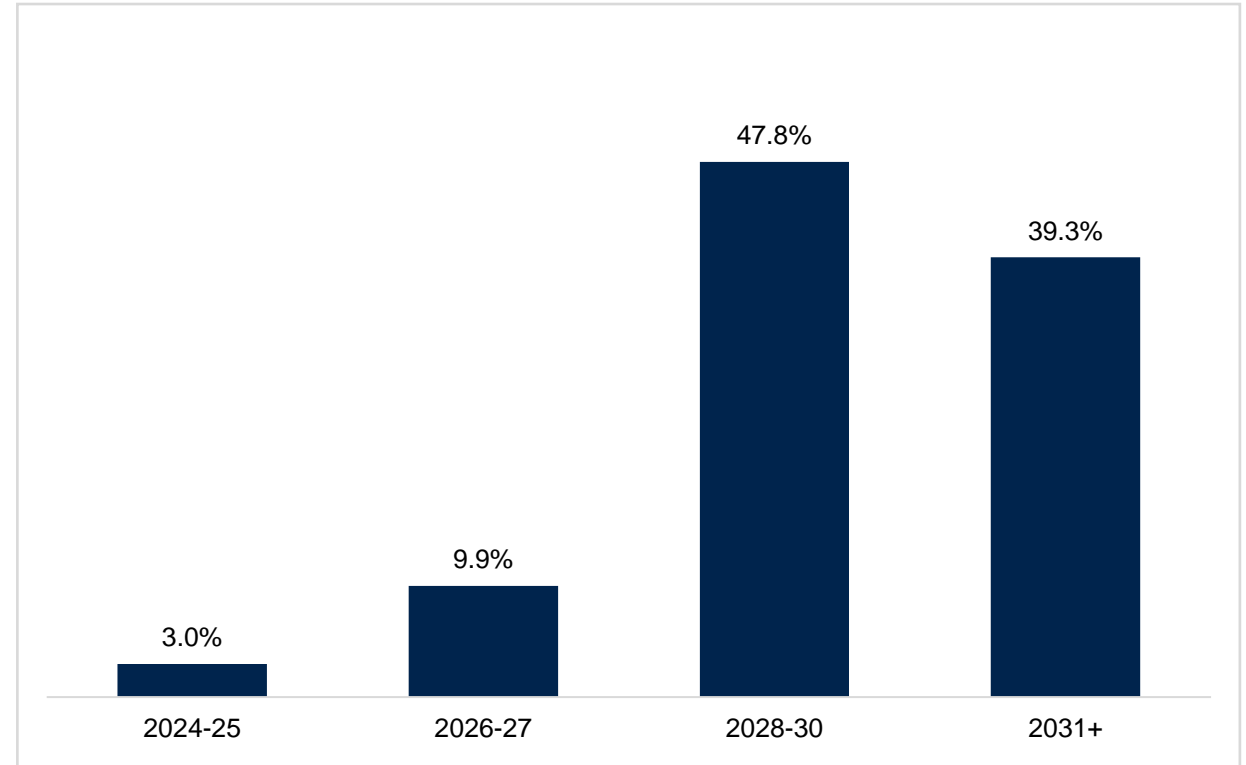
Note: Newmark's fee revenues grew by 10.2% to \$2,320.9 million in FY 2024. See the quarterly Excel supplements on the Company's website for more revenue details. All revenue figures are as-reported, while NMRK's volumes exclude the impact of the Signature transactions. Totals may not foot due to rounding. 1) U.S. Commercial and Multifamily originations are based on the Commercial Real Estate Finance (CREF) Forecast and industry-wide GSE activity is based on the Originations Index, both published by the Mortgage Bankers Association (the "MBA"). Newmark Research's analysis of historical MBA figures and preliminary 2024 MSCI lending data indicates that U.S. industry originations increased by approximately 15% in 2024. The difference between the MBA's Forecast and the latter figure is due to the relatively small sample size used in the index's survey, which may therefore overstate the growth of bank lending. Note that industry volumes from Newmark Research, the MBA, and MSCI all exclude loan sale volumes such as the Signature Transaction.

# Servicing & Asset Management Provides Long-term and Recurring, High-Margin Revenues

Portfolio Composition as of 12/31/2024



Newmark Fannie Mae/Freddie Mac Portfolio Maturities by Year



- Newmark's servicing portfolio generated \$75.5 MM<sup>1</sup> (+14.5% in 4Q 2024 Y/Y) and \$273.7 MM (+11.4% in FY 2024 Y/Y), respectively, of high-margin, recurring, and predictable revenue. Our growing portfolio provides stable and strong cash flow generation.
- As of 12/31/2024, Newmark's higher margin primary servicing portfolio<sup>1</sup> was up 8.4% Y/Y to \$67.4 billion, while its weighted-average maturity was 5.6 years.
- Of the Fannie Mae<sup>1</sup> and Freddie Mac loans in Newmark's servicing portfolio, only 3.0% will mature by the end of 2025 and 93.0% will mature in 2027 or later.

1. Please see the section of this presentation titled "Other Useful Information" for more information on Newmark's recent servicing business results.



# Strong Balance Sheet & Credit Metrics

No near-term debt maturities

AS OF 12/31/2024, UNLESS OTHERWISE STATED (\$ IN MILLIONS)

Cash and Cash Equivalents \$197.7

	Interest Rate	Maturity	
Senior Notes	7.50%	01/12/2029	\$595.7
Credit Facility	SOFR + 1.60%	04/26/2027	\$75.0
Total Debt			\$670.7
Net Debt			\$473.0
<b>Total Equity</b>			<b>\$1,538.1</b>

- The change in cash from year-end reflects \$437.6 million of cash generated from the business and \$123.4 million of incremental corporate debt. This was offset by \$211.9 million used primarily for investments in revenue-generating head count, the return of \$284.2 million of capital to shareholders<sup>3</sup>, and normal movements in working capital.
- The Company's target is to maintain net leverage at or below 1.5x.

1. Net Debt / TTM Adjusted EBITDA. Adjusted EBITDA and net leverage are non-GAAP financial measures. See "Non-GAAP Financial Measures" and "Financial Tables and Reconciliations".

2. TTM Adjusted EBITDA / TTM Interest Expense.

3. Through share or unit repurchases, dividends, and distributions.

## Credit Metrics

as of 12/31/2024

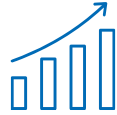
**\$445.3 million**  
2024 Adjusted EBITDA

**1.1x**  
Net Leverage Ratio as of 12/31/2024<sup>1</sup>

**7.9x**  
Interest Coverage Ratio<sup>2</sup>

# Our Strong Financial Position & Cash Generation Will Help Fuel Our Continued Growth

## Low Risk Intermediary



- Capital-light model; we do not own real estate
- Virtually no balance sheet risk<sup>1</sup>
- ~\$183 billion loan servicing and asset management portfolio
- ~2/3 of expenses are variable<sup>2</sup>

## Strong Financial Profile & Credit Metrics



- Operates with investment grade credit metrics
- 1.1x net leverage<sup>2</sup> ratio as of 12/31/2024; long-term target remains  $\leq 1.5x$

## Strong Cash Flow



- Newmark has a history of strong Cash Flow Generation and Conversion<sup>3</sup>

Cash & Cash Equivalents

**\$198 MM**



Undrawn Portion of Credit Facility

**\$525 MM**



Strong Expected Cash Generation<sup>4</sup>

**\$375MM to \$425MM**



Significant Expected Available Capital

**~\$1.1 Billion**

1. Newmark shares credit losses on a pari passu basis with Fannie Mae. On average, Newmark and the industry have experienced very low net charge offs.

2. Note the following (i) Adjusted EBITDA and net leverage are non-GAAP financial measures. See "Financial Tables and Reconciliations". (ii) Approximately 2/3 of GAAP and AE expenses over the last 3 fiscal years were variable, on average.

3. Defined as "Net cash provided by (used in) operating activities" under GAAP ("CFFO") divided by Adjusted EBITDA or Post-tax Adjusted Earnings. See "Other useful information" in this document and "Newmark Has A Proven Record of Strong Cash Flow Conversion" in our 1Q 2024 Financial Results presentation.

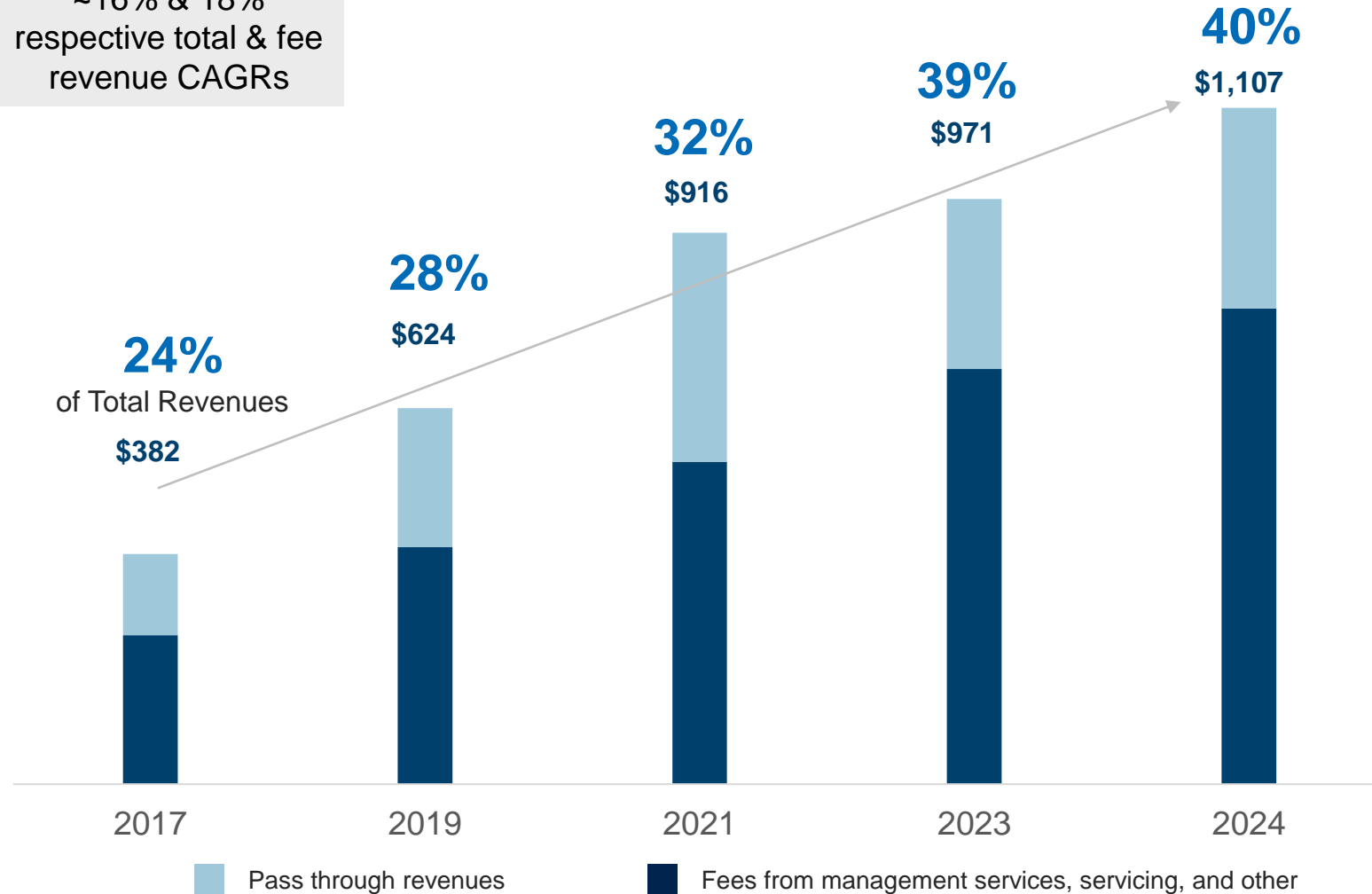
4. This refers to "Cash Generated by the Business", which was \$437.6 and \$341.2 million in fiscal years 2024, and 2023, respectively. Please see the "Other useful information" section in the appendix for the definition of this term. From 2017 to 2024, Cash generated by the business averaged ~85% of Adjusted EBITDA. The above figures assumes the midpoint of our guidance and assumes a similar conversion ratio for this metric in 2025.

# Strong Growth in Management & Servicing Revenues<sup>1</sup>

We target growing total revenues for these service lines to over \$2 billion within 5 years

(\$ in millions)

~16% & 18%  
respective total & fee  
revenue CAGRs



**219%**

Fees from these businesses have grown 219% between 2017 and 2024

**190%**

Total revenues have expanded by 190% over the same period, making these NMRK's fastest growing service lines since our 2017 IPO

Newmark produced record fee and total revenue for Management services, servicing, and other in 4Q 2024 and FY 2024

Provides stable base of revenues and earnings

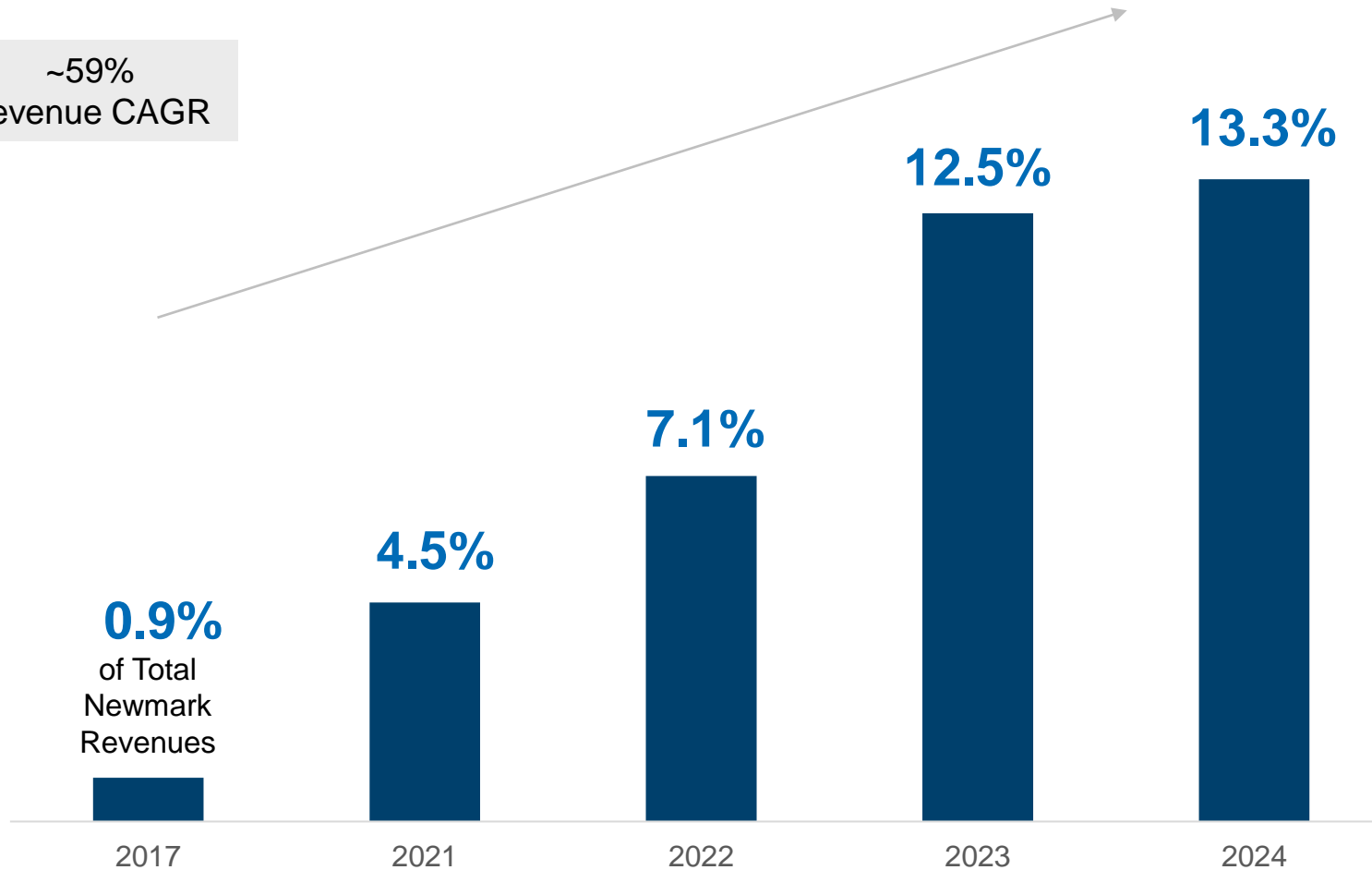
1) The Company uses the terms "Recurring" and "Resilient" interchangeably with respect to Management services, servicing, and other.

# International Expansion Gives Newmark Significant Upside Potential



## Newmark's Non-U.S. Revenue

~59%  
revenue CAGR



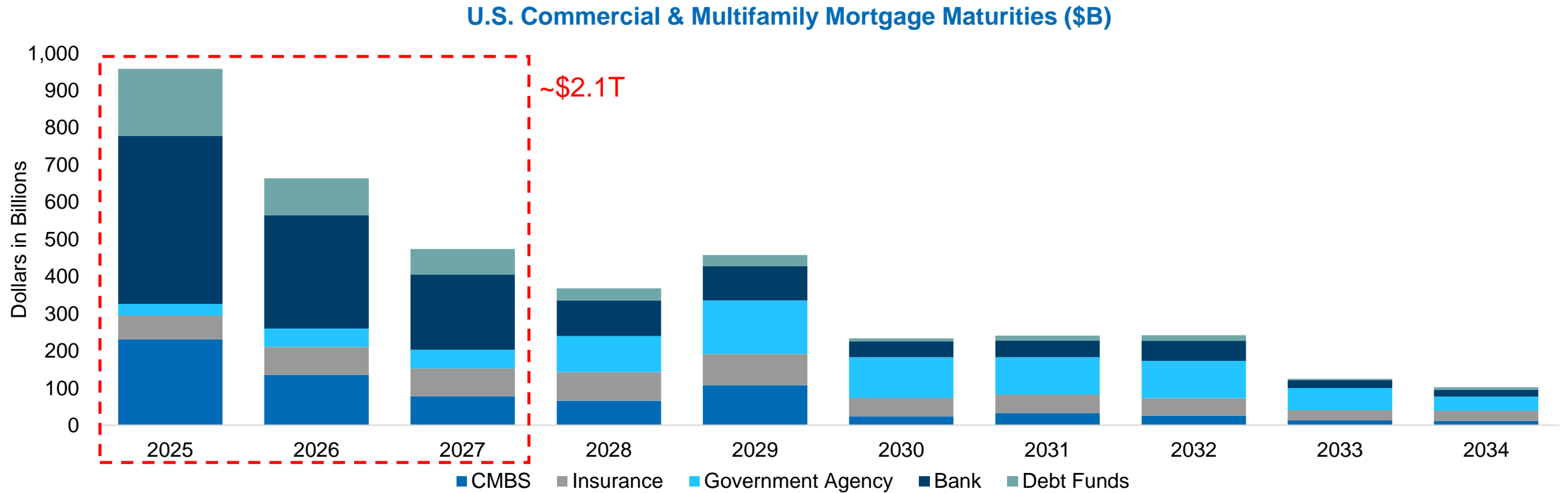
Our full service U.S.-listed public peers generated ~28% to 46% of their revenues outside the U.S., which leaves significant upside for Newmark

Our European expansion continues with the 4Q 2024 launch of our Capital Markets and Leasing businesses in Germany. We also recently attracted additional top talent in France, the U.K., and other international locations

Our U.K. business grew its total revenues by ~50% YoY in 4Q 2024, and by ~37% YoY in FY 2024

# We Expect Record Quantities of Maturing Debt to Continue Driving Newmark's Results

~\$1T of Outstanding CRE Debt is Potentially Troubled, \$542B of this is Maturing in 2025-2027



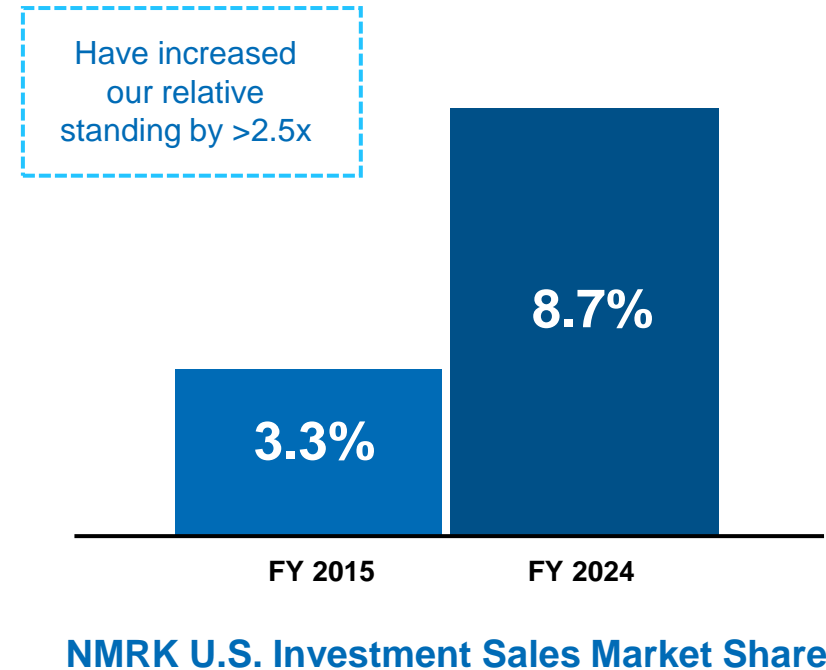
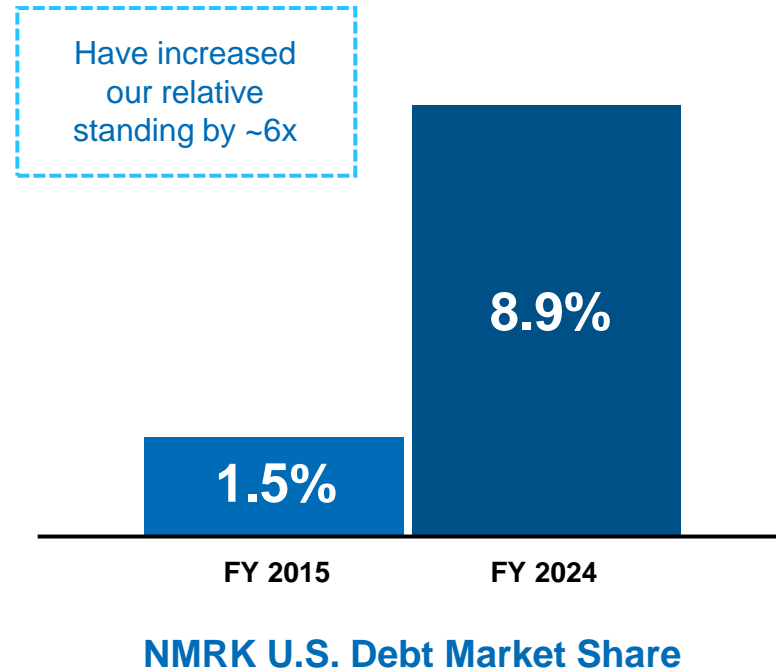
- The MBA expects a record \$957 billion of mortgage maturities in 2025 and ~\$2.1 trillion by 2027. Of this \$2.1 trillion, Newmark Research believes that ~25% are potentially troubled. We expect these maturities will eventually translate into higher sales and acquisition financing as owners and lenders address increased scrutiny and the potential for higher-for-longer interest rates.
- We expect this to drive our capital markets business as borrowers will seek advice from providers like Newmark to:
  - Advise on a loan sale or property sale.
  - Advise with restructurings and/or recapitalizations.
  - Assist in finding new lenders.
- We also expect this wall of maturities to drive demand for Newmark's other services, including Leasing, Property Management, Valuation & Advisory, and Servicing.

Sources: Newmark Research and the MBA. Data from 2025 onward is based on the MBA's 2024 loan maturities published in February 2025.

1. Newmark Research used the following methodology: The loans are marked-to-market using an average of cumulative changes in the Dow Jones REIT sector price indices, REIT sector enterprise value indices and Green Street sector CPPI. The \$1T covers the 2025 to 2033 maturity period, of which Newmark Research estimates \$542B matures between 2025-2027. This analysis excludes other property types included in the Trepp and MBA figures, such as hotel and healthcare. The Trepp and MBA data excludes loans for acquisitions, development, and construction, as well as loans collateralized by owner-occupied commercial properties.

# Newmark Has a Long-Term Track Record of Gaining Share in U.S. Capital Markets

Total market size of nearly \$1 trillion: Expect Double-Digit Growth Over the Next 2 Years



- We have a proven record of gaining market share.
- Comparing 2015 to 2024:
  - Newmark's investment sales market share grew from 3.3% to 8.7% of total U.S. industry volumes.
  - Our total debt market share grew from 1.5% to 8.9% of total U.S. industry originations and is up ~300bps YoY vs. FY 2023.
- Note that the data above has been updated after the release of Newmark's 4Q 2024 earnings to reflect revisions by third party data sources.

Sources: MSCI, MBA, and Newmark Research as of 02/13/2025. Notes: The industry investment sales data shown above has been updated to reflect MSCI's revisions effective on 02/26/2025. The MBA and MSCI both exclude loan sales from their data. Investment sales market share is calculated by dividing NMRK's U.S. volumes by MSCI U.S. investment sales volumes for all dates shown. MSCI investment sales data excludes certain transactions due to, among other reasons, deals below a certain notional amount and client confidentiality agreements. MSCI's data may be revised at a later date. "NMRK Total Debt Volume" includes Newmark's non-originated mortgage brokerage volume plus GSE/FHA origination volumes. NMRK's debt market share are those volumes divided by MBA commercial/multifamily mortgage origination volumes. For periods such as 4Q 2024 and FY 2024, MSCI loan data may be modeled by Newmark Research in lieu of MBA data, and/or revised upwards later. Newmark's volumes shown above only go back to 2015 because (i) it is as far back as the Company reported stand-alone financials results, (ii) We began acquiring the companies that made up ARA in 2016, and (iii) our volumes include a full year of Berkeley Point only from 2015 onwards. Industry total debt volumes used for the purposes of calculating market share include brokered and non-brokered debt.

# Outlook & Targets



Property Type: Multifamily

# 2025 Outlook

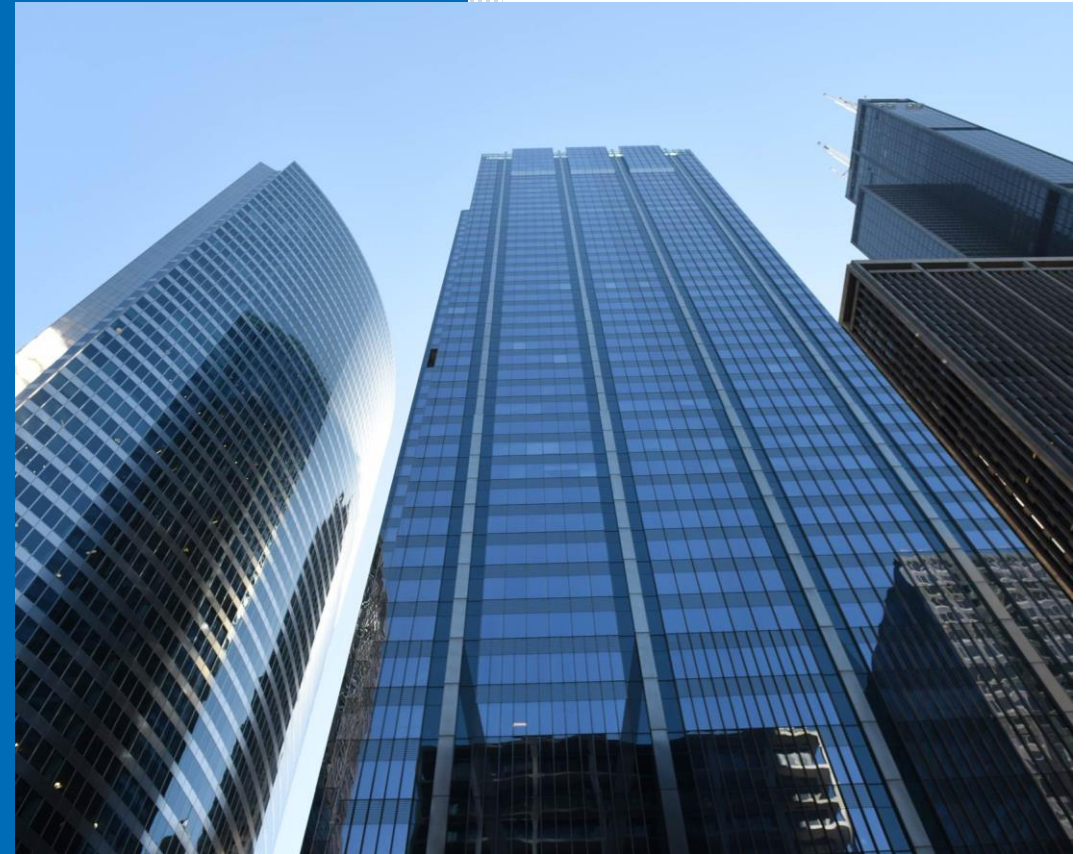
Metric	FY 2025 Outlook	YoY Change	FY 2024 Actual
Total Revenues (millions)	\$2,900 - \$3,100	6% - 13%	\$2,738.5
Adjusted Earnings Per Share	\$1.40 - \$1.50	14% - 22%	\$1.23
Adjusted Earnings Tax Rate	14% - 16%		14.1%
Adjusted EBITDA (millions)	\$495 - \$545	11% - 22%	\$445.3

- Newmark’s outlook assumes an approximately 110 basis point improvement in its full year Adjusted EBITDA margin in 2025 as transactions continue to recover and the Company’s Management and Servicing businesses continue to generate solid growth.
- The Company continues to target equity-based compensation equal to 7% to 9% of commission-based revenues over time.
- Newmark’s long term target for annual share count growth remains 2% or less.
- The Company targets AEBITDA of at least \$630 million, AEPS of at least \$1.75 per share, and an additional 100+ bps AEBITDA margin improvement in FY 2026. Both AEBITDA and AEPS targets represent over 40% growth compared with FY 2024.
- The Company’s non-GAAP guidance excludes any proceeds of the previously disclosed settlement agreement with respect to the stockholder derivative litigation, which will be funded exclusively by insurance proceeds.

Please note the following with respect to Newmark’s outlook: (i) The proceeds from the settlement agreement will be paid to Plaintiffs’ counsel and the Company. The proceeds will be excluded from Adjusted Earnings and Adjusted EBITDA because they are considered to be non-recurring, which is consistent with Newmark’s non-GAAP methodology. See the Company’s filing on Form 8-K filed on February 12, 2025 for additional details. (ii) The outlook for Adjusted Earnings taxes represents the absolute expected range of the rate. (iii) The Company’s 2025 outlook excludes the potential impact of any future acquisitions and assumes no meaningful changes in Newmark’s stock price compared with the closing price on February 13, 2025. (iv) The Company’s expectations are subject to change based on various macroeconomic, social, political, and other factors.



# GAAP Financial Results



Property Type: Office

# Newmark Group, Inc. Condensed Consolidated Statements of Operations

(IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED) (UNDER GAAP)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
<b>Revenues:</b>				
Management services, servicing fees and other	\$ 304,364	\$ 264,176	\$ 1,106,699	\$ 970,877
Leasing and other commissions	275,679	239,410	857,617	839,595
Capital markets	292,672	243,856	774,186	659,896
Total revenues	872,715	747,442	2,738,502	2,470,368
<b>Expenses:</b>				
Compensation and employee benefits	500,405	442,607	1,598,400	1,489,138
Equity-based compensation and allocations of net income to limited partnership units and FPU's	59,720	54,941	185,398	139,747
Total compensation and employee benefits	560,125	497,548	1,783,798	1,628,885
Operating, administrative and other	159,972	129,958	597,594	536,697
Fees to related parties	4,600	6,341	26,446	27,204
Depreciation and amortization	44,869	43,895	174,299	166,221
Total non-compensation expenses	209,441	180,194	798,339	730,122
Total operating expenses	769,566	677,742	2,582,137	2,359,007
<b>Other income, net:</b>				
Other income, net	732	9,735	6,677	13,854
Total other income, net	732	9,735	6,677	13,854
Income from operations	103,881	79,435	163,042	125,215
Interest expense, net	(8,427)	2,990	(31,768)	(21,737)
Income before income taxes and noncontrolling interests	95,454	82,425	131,274	103,478
Provision for income taxes	31,406	29,084	45,783	41,103
Consolidated net income	64,048	53,341	85,491	62,375
Less: Net income attributable to noncontrolling interests	18,637	16,793	24,257	19,800
Net income available to common stockholders	\$ 45,411	\$ 36,548	\$ 61,234	\$ 42,575

See the following page for per share data.

Newmark Group, Inc. Condensed Consolidated Statements of Operations *(continued)*

(IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED) (UNDER GAAP)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
<b>Per share data:</b>				
<i>Basic earnings per share</i>				
Net income available to common stockholders	\$ 45,411	\$ 36,548	\$ 61,234	\$ 42,575
Basic earnings per share	\$ 0.27	\$ 0.21	\$ 0.36	\$ 0.25
Basic weighted-average shares of common stock outstanding	170,426	173,258	172,179	173,475
<i>Fully diluted earnings per share</i>				
Net income for fully diluted shares	\$ 65,730	\$ 52,868	\$ 61,234	\$ 42,575
Fully diluted earnings per share	\$ 0.26	\$ 0.21	\$ 0.34	\$ 0.24
Fully diluted weighted-average shares of common stock outstanding	253,065	249,795	177,691	176,382
Dividends declared per share of common stock	\$ 0.03	\$ 0.03	\$ 0.12	\$ 0.12
Dividends paid per share of common stock	\$ 0.03	\$ 0.03	\$ 0.12	\$ 0.12

# Newmark Group, Inc. Condensed Consolidated Balance Sheets

(IN THOUSANDS) (UNAUDITED) (UNDER GAAP)

	<u>December 31, 2024</u>	<u>December 31, 2023</u>
<b>Assets</b>		
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 197,691	\$ 164,894
Restricted cash	107,174	93,812
Loans held for sale, at fair value	774,905	528,944
Receivables, net	604,601	622,508
Receivable from related parties	326	-
Other current assets	87,976	95,946
Total current assets	<u>1,772,673</u>	<u>1,506,104</u>
Goodwill	770,886	776,547
Mortgage servicing rights, net	517,579	531,203
Loans, forgivable loans and other receivables from employees and partners, net	769,395	651,197
Right-of-use assets	500,464	596,362
Fixed assets, net	166,729	178,035
Other intangible assets, net	64,468	83,626
Other assets	147,926	148,501
Total assets	<u>\$ 4,710,120</u>	<u>\$ 4,471,575</u>
<b>Liabilities, Redeemable Partnership Interest, and Equity:</b>		
<b>Current Liabilities:</b>		
Warehouse facilities collateralized by U.S. Government Sponsored Enterprises	\$ 754,308	\$ 498,631
Accrued compensation	448,183	400,765
Accounts payable, accrued expenses and other liabilities	577,940	583,564
Payables to related parties	-	6,644
Total current liabilities	<u>1,780,431</u>	<u>1,489,604</u>
Long-term debt	670,673	547,260
Right-of-use liabilities	489,832	598,044
Other long-term liabilities	231,115	241,741
Total liabilities	<u>3,172,051</u>	<u>2,876,649</u>
<b>Equity:</b>		
Total equity <sup>(1)</sup>	<u>1,538,069</u>	<u>1,594,926</u>
Total liabilities, redeemable partnership interest, and equity	<u>\$ 4,710,120</u>	<u>\$ 4,471,575</u>

(1) Includes "redeemable partnership interests," "noncontrolling interests" and "total stockholders' equity."

# Newmark Group, Inc. Summarized Condensed Consolidated Statements of Cash Flows

(IN THOUSANDS) (UNAUDITED) (UNDER GAAP)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Net cash provided by (used in) operating activities	\$ 402,577	\$ 219,977	\$ (9,936)	\$ (265,961)
Net cash (used in) investing activities	(6,129)	(11,540)	(33,431)	(49,745)
Net cash provided by (used in) financing activities	(375,921)	(183,006)	89,526	261,460
Net increase (decrease) in cash and cash equivalents and restricted cash	20,527	25,431	46,159	(54,246)
Cash and cash equivalents and restricted cash at beginning of period	284,338	233,275	258,706	312,952
Cash and cash equivalents and restricted cash at end of period	<u>\$ 304,865</u>	<u>\$ 258,706</u>	<u>\$ 304,865</u>	<u>\$ 258,706</u>
Net cash provided by operating activity excluding loan originations and sales (1)	<u>\$ 169,400</u>	<u>\$ 105,289</u>	<u>\$ 225,786</u>	<u>\$ 97,976</u>

(1) Includes loans, forgivable loans and other receivables from employees and partners in the amount of \$2.1 million and \$33.7 million for the three months ended December 31, 2024 and 2023, respectively, and \$211.9 and \$243.3 million for the year ended December 31, 2024 and 2023, respectively. Excluding these loans, net cash provided by (used in) operating activities excluding loan originations and sales would be \$171.5 million and \$139.0 million for the three months ended December 31, 2024 and 2023, respectively, and \$437.6 million and \$341.2 million for the year ended December 31, 2024 and 2023, respectively.

The Condensed Consolidated Statements of Cash Flows are presented in summarized form. For complete Condensed Consolidated Statements of Cash Flows, please refer to Newmark's Annual Report on Form 10-K for the year ended December 31, 2024, to be filed with the Securities and Exchange Commission in the near future.

Appendix 1:  
Additional  
Information  
on Newmark



Property Type: Retail

# Newmark Volumes

(\$ IN MILLIONS)

	Quarterly Volumes			Annual Volumes		
	4Q 2024	4Q 2023	% Change	2024	2023	% Change
<b>Newmark Volumes (Excluding Signature)<sup>1</sup></b>						
Total GSE/FHA Origination Volume	\$3,113	\$1,686	84.6%	\$8,416	\$7,064	19.1%
Mortgage Brokerage & Debt Placement	14,963	4,842	209.0%	36,178	17,880	102.3%
<b>Total Debt</b>	<b>\$18,077</b>	<b>\$6,528</b>	<b>176.9%</b>	<b>\$44,593</b>	<b>\$24,945</b>	<b>78.8%</b>
Investment Sales	16,945	9,900	71.2%	42,414	35,943	18.0%
<b>Total Capital Markets</b>	<b>\$35,021</b>	<b>\$16,428</b>	<b>113.2%</b>	<b>\$87,007</b>	<b>\$60,888</b>	<b>42.9%</b>

	Quarterly Volumes			Annual Volumes		
	4Q 2024	4Q 2023	% Change	2024	2023	% Change
<b>Newmark Volumes (Including Signature)<sup>1</sup></b>						
Fannie Mae	\$1,450	\$1,054	37.6%	\$4,231	\$3,045	38.9%
Freddie Mac	1,663	\$633	162.9%	4,185	\$4,004	4.5%
FHA / Other	-	-	-	-	\$16	NMF
<b>Total GSE/FHA Origination Volume</b>	<b>\$3,113</b>	<b>\$1,686</b>	<b>84.6%</b>	<b>\$8,416</b>	<b>\$7,064</b>	<b>19.1%</b>
Mortgage Brokerage & Debt Placement	14,963	22,640	(33.9%)	36,178	35,679	1.4%
<b>Total Debt</b>	<b>\$18,077</b>	<b>\$24,327</b>	<b>(25.7%)</b>	<b>\$44,593</b>	<b>\$42,743</b>	<b>4.3%</b>
Investment Sales	16,945	31,642	(46.4%)	42,414	57,686	(26.5%)
<b>Total Capital Markets</b>	<b>\$35,021</b>	<b>\$55,969</b>	<b>(37.4%)</b>	<b>\$87,007</b>	<b>\$100,430</b>	<b>(13.4%)</b>

All excluding the Signature transactions:

- Newmark increased total Capital Markets volumes by approximately 113% in 4Q 2024, which included gains of over 200% in industrial and hospitality, more than 80% in multifamily and retail, and over 40% in office. In comparison, overall industry investment sales volumes were up by 40% in the U.S. and by 11% in Europe, while overall U.S. Commercial and Multifamily originations increased by 84%, and industry-wide GSE activity increased by 72%<sup>2</sup>.
- Newmark increased total Capital Markets volumes by approximately 43% in FY 2024, which included gains of over 100% in industrial and hospitality, approximately 30% in multifamily and office, and more than 35% in retail. In comparison, overall industry investment sales volumes were up by 12% in the U.S. and by 4% in Europe, while overall U.S. Commercial and Multifamily originations and industry-wide GSE activity both increased by 17%<sup>2</sup>.

Note: See the accompanying excel supplement for more details on NMRK's volumes. The industry investment sales data shown above has been updated to reflect MSCI's revisions effective on 02/26/2025.

1. See the section of this document titled "Other Useful Information" for more information on the Signature Transactions.

2. U.S. Commercial and Multifamily originations for FY 2024 are based on the Commercial Real Estate Finance (CREF) Forecast published by the Mortgage Bankers Association (the "MBA"). U.S. Commercial and Multifamily originations for 4Q 2024 and industry-wide GSE activity for both 4Q 2024 and FY 2024 are based on the Originations Index published by the Mortgage Bankers Association (the "MBA"). Newmark Research's analysis of historical MBA figures and preliminary MSCI lending data indicates that U.S. industry originations increased by approximately 45% in 4Q 2024 and by 15% in 2024. The difference between the MBA index and the latter figure is due to the relatively small sample size used in the index's survey, which may therefore overstate the growth of bank lending. Note that industry volumes from Newmark Research, the MBA, and MSCI all exclude loan sale volumes such as the Signature Transaction. MSCI's figures are often revised upwards at a later date.

# Newmark Group, Inc. Fully Diluted Period-End Share Count Summary

As of December 31, 2024

	Fully Diluted Shares (millions)	Ownership (%)
Class A owned by Public	132.0	52.2%
Limited partnership units owned by employees <sup>1</sup>	50.4	19.9%
Class A owned by employees	17.5	6.9%
Other owned by employees	6.2	2.4%
Partnership Units owned by Cantor	25.6	10.1%
Class B owned by Cantor	21.3	8.4%
<b>Total*</b>	<b>252.9</b>	<b>100%</b>

	Fully Diluted Shares (millions)	Ownership (%)
Public	132.0	52.2%
Employees	74.0	29.3%
Cantor	46.9	18.5%
<b>Total*</b>	<b>252.9</b>	<b>100%</b>

\*Figures may not sum due to rounding

1. In conjunction with the spin-off of Newmark, certain limited partnership units were distributed to employees of both Newmark and BGC. Over time, virtually all of the partners of Newmark are expected to only own units and/or shares of Newmark and virtually all of the partners of BGC are expected to only own units and/or shares of BGC. From 1Q 2018 onwards, partners of Newmark have been compensated with Newmark partnership units and partners of BGC have been compensated with BGC units and/or RSUs.



# Certain Revenue Terms Defined

## Fee and non-fee revenues

The Company's total revenues include certain Management Services revenues that equal their related expenses. These revenues represent fully reimbursable compensation and non-compensation costs recorded as part of Newmark's Global Corporate Services ("GCS") and Property Management businesses. Such revenues therefore have no impact on the Company's GAAP or non-GAAP earnings measures and may be referred to as "Pass Through Revenues". The amounts recorded as Pass Through Revenues are also recorded as "Pass through expenses". Newmark's Total Revenues also include non-cash gains with respect to originated mortgage servicing rights ("OMSRs"), which represent the fair value of expected net future cash flows from servicing recognized at commitment, net. Such non-cash gains may also be called "OMSR Revenues". Newmark may also refer to Pass through revenues and OMSR revenues together as "Non-fee revenues", and the remainder of its total revenues as "Fee revenues".

## Management services, servicing fees, and other

"Servicing and Other Revenues" may be called Newmark's "Servicing Business" and includes servicing fees, interest income on loans held for sale, escrow interest, and yield maintenance fees, which all relate primarily to Newmark's multifamily GSE/FHA business. "Management Services, Servicing, and Other" (which may also be referred to as "resilient businesses", "recurring revenues", "recurring businesses", "management and servicing", or "management businesses") includes all pass through revenues, as well as fees from Newmark's Servicing Business, GCS, Property Management, its flexible workspace platform, and Valuation & Advisory "Fees from Management Services, Servicing, and Other" are revenues from all resilient businesses excluding Pass through revenues.

Beginning in the first quarter of 2024, the portion of Spring11's revenues associated with its servicing and asset management portfolio were no longer reported under Management Services but were instead recorded as part of Servicing and Other Revenues for all periods from the first quarter of 2023 onwards. Spring11's remaining revenues are still recorded as part of Fees from Management Services, Servicing, and Other. This change in presentation had no impact on the overall line item Management Services, Servicing, and Other, or on the Company's consolidated results.

## Capital Markets

"Fees from Commercial Mortgage Origination, net" includes origination fees related to Newmark's multifamily GSE/FHA business (which may be used interchangeably with "Loan originations related fees and sales premiums, net") and fees from commercial Mortgage Brokerage and Debt Placement. Beginning in the second quarter of 2024 and retrospectively, "Capital Markets" includes "Fees from Commercial Mortgage Origination, net, "Investment Sales", and OMSR Revenues.

## Leasing and Other Commissions

Leasing and Other Commissions includes fees from landlord (or "agency") representation and tenant (or "occupier") representation.

## Commission-based Revenues

Newmark's "commission-based" revenues include Leasing and Other Commissions, Fees from Commercial Mortgage Origination, net, Investment Sales, and Valuation & Advisory. This is because brokers and originators in these businesses (who together may be referred to as "producers") and revenue-generating Valuation & Advisory professionals earn a substantial portion, or all their compensation based on their production. Commission-based revenues exclude OMSR Revenues, because Newmark does not remunerate its professionals based on this non-cash item.

## Contractual Business

"Contractual business", which may be used interchangeably with "contractual services" or "contractual revenues", is defined as business for which the Company has a contract with a client that is generally for a year or longer. Contractual business, when quantified, includes all revenues related to landlord representation (or "agency") leasing, loan servicing (including escrow interest income), outsourcing (including property management, facilities management, and asset management), and lease administration. It also includes certain fees under contract produced by the Company's flexible workspace and tenant representation service lines.

Additional details on current and historical amounts for certain of Newmark's revenues are available in the Company's quarterly supplemental Excel tables.

# Other Useful Information

## [Information on Newmark's Recent Servicing Business Results](#)

Newmark produced \$173.3 million in servicing fees during the twelve months ended December 31, 2024. In addition to servicing fees, the Company generated \$100.4 million of other revenues, for a total of \$273.7 million of servicing & other revenues. These include escrow interest, servicing and asset management fees, interest on loans held for sale, and yield maintenance fees. Multifamily mortgage servicing revenue is stable and recurring in part because of greater call protection versus single family mortgages, and because interest income moves in tandem with interest rates. Over 98% of the Company's GSE loans include prepayment penalties. Starting in the first quarter of 2024, Newmark's servicing fees also reflect Spring 11's limited servicing and asset management business, retrospectively from the first quarter of 2023 onwards. Please see "Recurring Revenues" under "Certain Revenue Terms Defined" in the appendix for more information regarding Spring11's servicing and asset management revenues.

We believe that for the industry, commercial and multifamily servicing and asset management companies earn 40 to 50 basis points on their Fannie Mae servicing book, eight to 10 basis points on Freddie Mac loans, approximately 15 basis points for FHA loans, and 1 to 3 basis points for limited servicing. The fees for special servicing and asset management can vary depending on a variety of factors. Spring11's portfolio currently earns closer to the low-end of the latter range but is targeting higher fees over time as it expands its offerings across special servicing and asset management. Limited servicing, special servicing, and asset management together generally produce higher profit margins than Newmark as a whole, but lower profit margins versus GSE/FHA primary servicing. We expect our overall portfolio to continue providing a steady stream of income and cash flow over the life of the serviced loans.

Newmark's agency risk sharing portfolio was \$32.1 billion and its OLV was 61% at 12/31/2024. Additionally, between 1999 and 4Q 2024, Berkeley Point's risk sharing portfolio losses averaged under 2 basis points annually, which is meaningfully lower than the over 40 basis points that servicers typically earn per year. Therefore, Berkeley Point's cumulative portfolio losses over the past 26 years were significantly less than the \$273.7 million of revenues that our overall servicing portfolio generated over the 12 months ended December 31, 2024.

## [Signature Transactions](#)

The book value of the overall loan portfolio was approximately \$60 billion when Newmark was retained as an advisor by the FDIC and approximately \$53 billion when the Company began marketing the loans, while the completed transactions had a combined notional value of \$39.5 billion. The latter figure consisted of \$21.7 billion of equity placements recorded as part of the Company's Investment Sales volumes and \$17.8 billion of loan sales recorded as Mortgage Brokerage and Debt Placement. A portion of the loans did not relate to real estate. For more information, please see various announcements, press releases, and other information, including: "FDIC Announces Upcoming Sale of the Loan Portfolio from the Former Signature Bank, New York, New York", "FDIC Signature Bank Receivership Sells 20 Percent Equity Interest in Entity Holding \$9 Billion Rent-Stabilized / Rent-Controlled Multifamily Loans", "FDIC Signature Bridge Bank Receivership Sells Five Percent Equity Interest in Entities Holding \$5.8 Billion of Rent-Stabilized / Rent-Controlled Multifamily Loans", "FDIC Signature Bridge Bank Receivership Sells 20 Percent Equity Interest in Entity Holding \$16.8 Billion of Commercial Real Estate Loans"; and "Newmark Completes its Role Advising the FDIC on the Sale of \$60 Billion in Loans".

## [Recent Acquisitions and Hires](#)

For additional information about key hires in 2024 and thus far in 2025, see press releases including: "Newmark Hires Chase Deuschle and Christina Cotter, Launching U.S. Automotive Practice Group"; "Newmark Hires Dave Aschenbrand to Advance Cold Chain within Industrial & Logistics"; "Newmark Hires North American Industrial Advisory Experts Jeff Cecil and Sara Troy"; "Newmark Hires Paris Head of Office Leasing, Makes Additional Appointments"; "Newmark Expands Germany Presence, Naming Top Industry Leader Marcus Lütgering as Country Head to Drive Growth and Strategy"; "Newmark Adds Steve Williamson and Matthew Kang to UK & EMEA Capital Markets Team"; "Newmark Hires Evan Williams as Head of Affordable Housing Debt & Structured Finance, Expanding Client Service Offerings"; "Newmark Hires Bryan Beel as Valuation & Advisory Multifamily Practice Leader"; "Newmark Announces Valuation & Advisory has Opened in Singapore"; "Newmark Lands Leading National Affordable Housing Advisory Team"; "Newmark Launches Paris Office, Bolstering Global Expansion with Key Talent Additions"; "Newmark Hires Matthew Featherstone as Head of Debt & Structured Finance for the UK and Europe"; "Newmark Announces Expansion of Retail Capital Markets Team; Hires Industry Expert Conor Lalor to Lead"; and "Newmark Expands Debt Platform in Partnership with U.S. Capital Markets Team, Industry Powerhouse Jonathan Firestone to Join and Co-Head". Please also see additional releases and/or articles with respect to those whose hiring was announced between January 1, 2024, and February 13, 2025 in the "Media" section of Newmark's main website.

On March 10, 2023, the Company acquired London-based real estate advisory firm, Gerald Eve, which operates from nine U.K. offices across multiple business lines and property types. The firm generated a majority of its fiscal year 2022 total revenues from management services, and has particular strength in capital markets, corporate real estate advisory, planning and development, tenant representation, landlord (or agency) leasing, and valuation. For the trailing twelve months ended March 31, 2023, MSCI ranked Gerald Eve at number three for U.K. industrial investment sales. On January 27, 2025, the Company announced that London-based real estate advisory firms BH2 (which it had acquired in 2022) and Gerald Eve now operate as Newmark.

In the first quarter of 2023, Newmark purchased the approximately 49% of Spring11 that it did not already own, having held a controlling stake since 2017. The acquisition of the balance of Spring11 significantly increased the size of the Company's overall servicing and asset management portfolio. Spring11 provides commercial real estate due diligence, consulting, asset management and limited servicing, as well as other advisory services to a variety of clients, including lenders, investment banks and investors.

# Other Useful Information (continued)

## Recent Notable Transactions

For additional information about certain notable business wins and/or transactions for which Newmark acted as an advisor, and which were announced during the fourth quarter of 2024 or thus far in 2025, please see press releases including: "Newmark Arranges Recapitalization of 14-Property Dallas-Fort Worth Self-Storage Portfolio for Hines and CubeSmart"; "Newmark Arranges \$2.3 Billion Construction Financing for 206 MW Build-to-Suit Data Center"; "Newmark Arranges \$600 Million Construction Financing for 50 MW Build-to-Suit Data Center for Blue Owl, Chirisa and PowerHouse; "Newmark Arranges \$525 Million Refinancing for Flexible Living Apartment Portfolio Operated by Sentral"; "Newmark Arranges \$1.75 Billion Refinancing for Two of Fontainebleau Development's Award-Winning Florida Resorts"; and "Newmark Advises on \$3.4 Billion Joint Venture on One Million-Square-Foot Texas Data Center". Please also see additional releases and/or articles with respect to 2024 transactions and client wins in the "Media" section of Newmark's main website. Please also see "Announcing The Stargate Project" on the OpenAI website, as well the Bloomberg article titled "JPMorgan Lends \$2.3 Billion for Blue Owl-Tied Oracle Data Center".

## Cash Generated by the Business

Cash generated by the business means "Net cash provided by (used in) operating activities excluding loan originations and sales", before the impact of cash used for "Loans, forgivable loans and other receivables from employees and partners" (which Newmark considers to be a form of investment, but which is recorded as part of Cash Flows from Operating Activities) and the impact of cash used with respect to the 2021 Equity Event. For more information, see the section of the Company's quarterly supplemental Excel tables titled "Details of Certain Components Of 'Net Cash Provided By (Used In) Operating Activities'".

## Newmark and Industry Volumes and/or Data

For Newmark: Mortgage Brokerage and Debt Placement volumes consists of all non-originated debt placement transactions and also includes \$17.8 billion for the three months and year ended December 31, 2023 of FDIC related volume. Investment Sales volumes consists of all equity advisory transactions and also includes \$21.7 billion for the three months and year ended December 31, 2023 of FDIC related volume. Multifamily Total Debt, when shown, consists of multifamily related Mortgage Brokerage, Fannie Mae, Freddie Mac, and FHA volumes. Total Debt includes all Mortgage Brokerage, Fannie Mae, Freddie Mac, and FHA volumes.

All industry volume figures are preliminary unless otherwise noted. Please see the accompanying supplemental Excel tables on the Company's investor relations website, as well as Newmark's most recent and forthcoming Quarterly Report on Form 10-Q and/or Annual Report on Form 10-K for more information with respect to volumes for Newmark and/or the industry and for other relevant industry and macroeconomic data. The forthcoming 10-K contains or will include detailed sources for such information.

## Figures for Newmark and its Peers

With respect to any revenue or earnings comparisons versus "the industry", "competitors", and/or "peers": Newmark's 2011 revenues are based on unaudited full year 2011 total revenues for Newmark & Company Real Estate, Inc., ("Newmark & Co."). 2011 is the year we were acquired by our former parent company, BGC Partners, Inc. ("BGC", which is now officially known as BGC Group, Inc. BGC IPOed us in 2017 and spun us off in 2018.) The peers included in the 2011 through 2023 compound annual growth rate ("CAGR") are US tickers CBRE, CIGI, JLL, MMI, and WD (in all cases using USD), and UK ticker symbol SVS (in all cases using GBP). These companies generated total revenue CAGRs of between approximately 6% and 17% from 2011 through 2023, or a simple mean of 12%. Only some of these peers reported net or fee revenues consistent with more recent methodology during this period, therefore one cannot use these metrics in calculations for periods prior to 2019. In addition, US ticker CWK did not report revenues for periods before 2015 and is therefore excluded. For some years, the impact of FASB topic ASC 606 increased GAAP revenues for Newmark and certain peers.

With respect to Adjusted EBITDA growth: For all periods, NMRK is compared only with its full service peers, which are US tickers CBRE, CIGI, CWK, and JLL. Historical Adjusted EBITDA amounts are based on each of these companies' respective disclosures and definitions. For future periods, the Adjusted EBITDA figures for the full service peers are based on consensus estimates as per FactSet as of November 12, 2024. NMRK Adjusted EBITDA figures are based on the mid-point of our 2024 outlook or the low-end of our 2026 target, both as of November 5, 2024.

## Other Items

Investors may find the following information useful: (i) Throughout this document, certain other reclassifications may have been made to previously reported amounts to conform to the current presentation and to show results on a consistent basis across periods. Unless otherwise stated, any such changes would have had no impact on consolidated total revenues or earnings under GAAP or the Company's non-GAAP methodologies, all else being equal. Certain numbers in the tables or elsewhere throughout this document may not sum due to rounding. (ii) Rounding may have also impacted the presentation of certain year-on-year percentage changes. (iii) Decreases in losses may be shown as positive percentage changes in the financial tables. (iv) Changes from negative figures to positive figures may be calculated using absolute values, resulting in positive percentage changes in the tables.

Appendix 2:

# Additional Industry Information

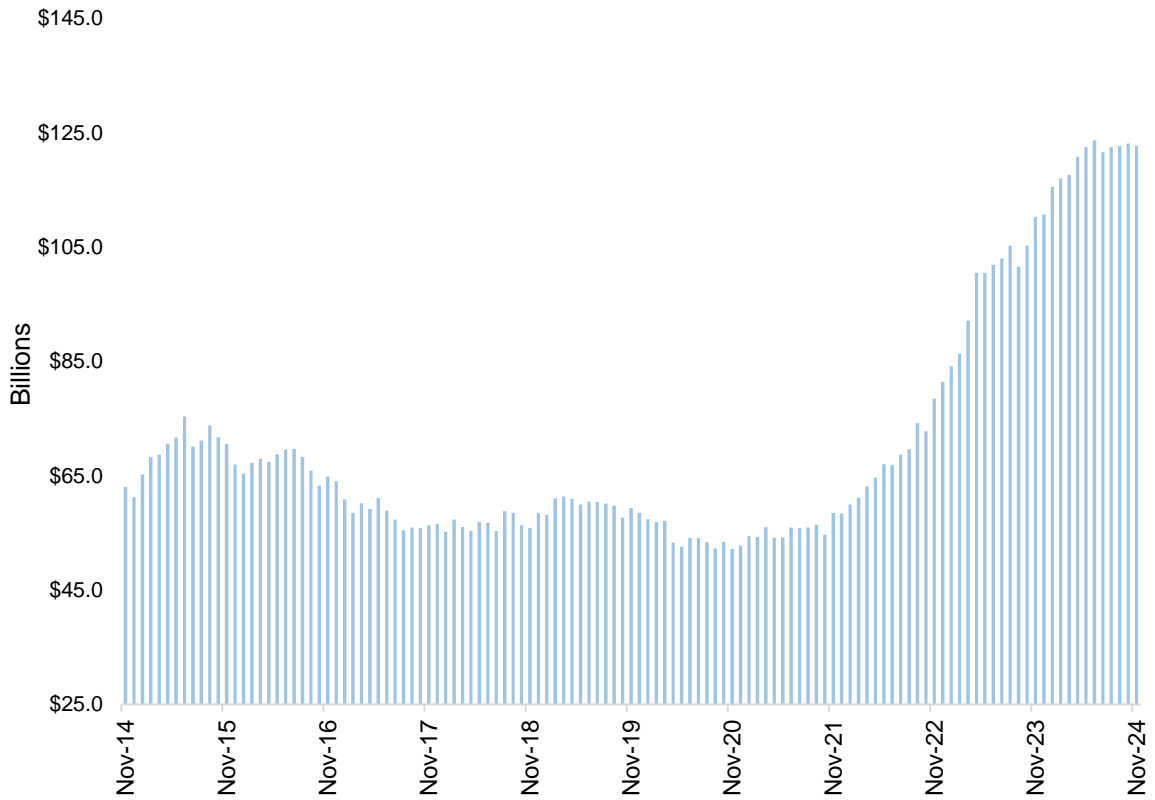


Property Type: Office

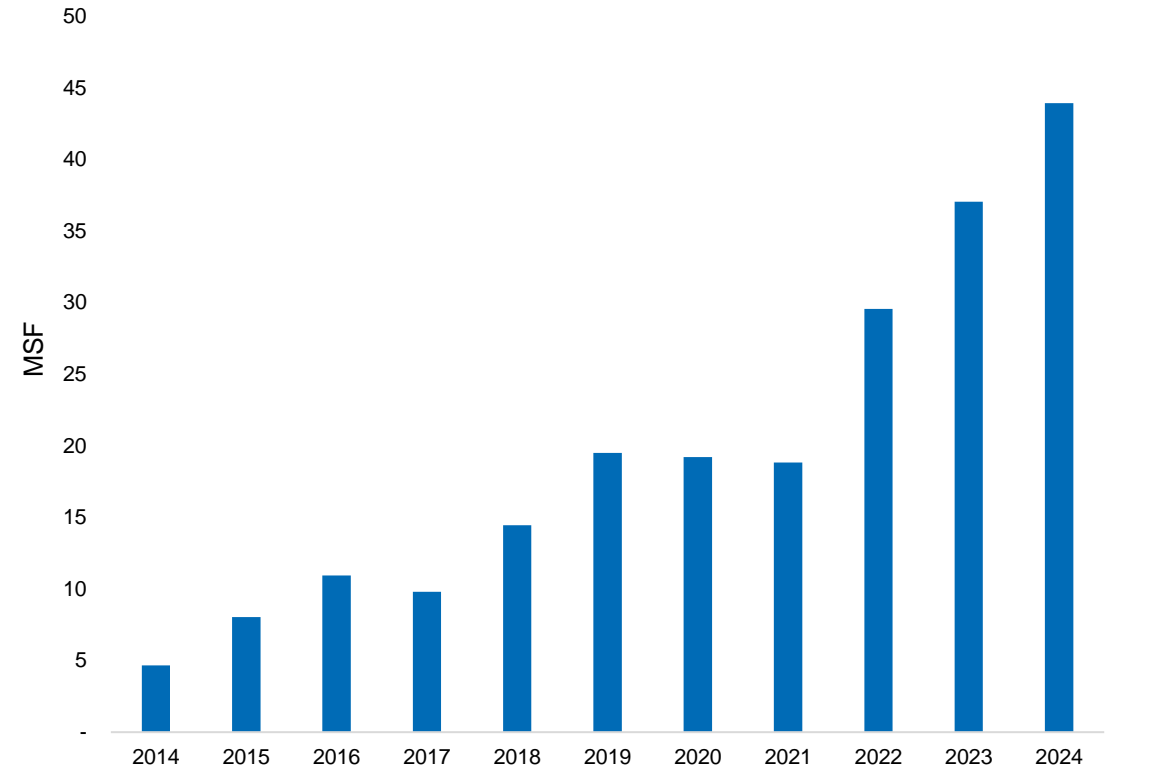
# Demand For New Data Centers Has Propelled Development to New Heights

AI remains the primary growth driver of demand, fueled by extraordinary hyperscaler investment

**U.S. Total Real Private Manufacturing Construction Spending (\$B)**



**U.S. Data Center Development Pipeline (MSF)**



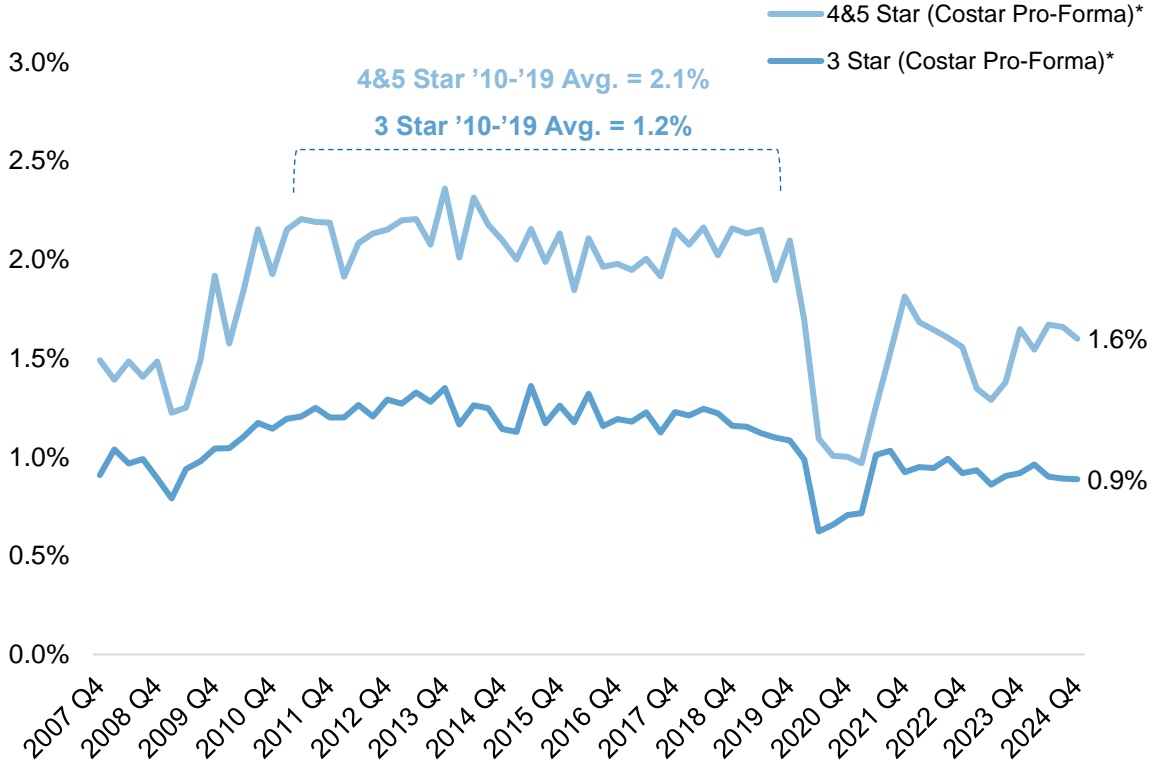
- Between Amazon, Microsoft, Meta and Alphabet, \$320 billion in capex largely driven by investment in AI and data center capacity was announced for 2025 – a substantial gain from 2024. The forecasted pace of AI adoption will require significant further expansion of digital infrastructure. While analyses vary on adoption scenarios, some forecasts suggest that up to 70% of total data center demand will be AI-driven by 2030, up from under 50% now.
- In addition to Data Centers, Newmark research believes future drivers for the Industrial sector are E-Commerce, the near-shoring of manufacturing, and Cold Storage.

Sources: CoStar, FRED, McKinsey, Newmark Research, U.S. Census as of 01/31/2025.  
 Note: Total Real Private Manufacturing Construction Spending reflects a seasonally adjusted annual rate deflated by New Construction PPI, chained to June 2007 dollars.

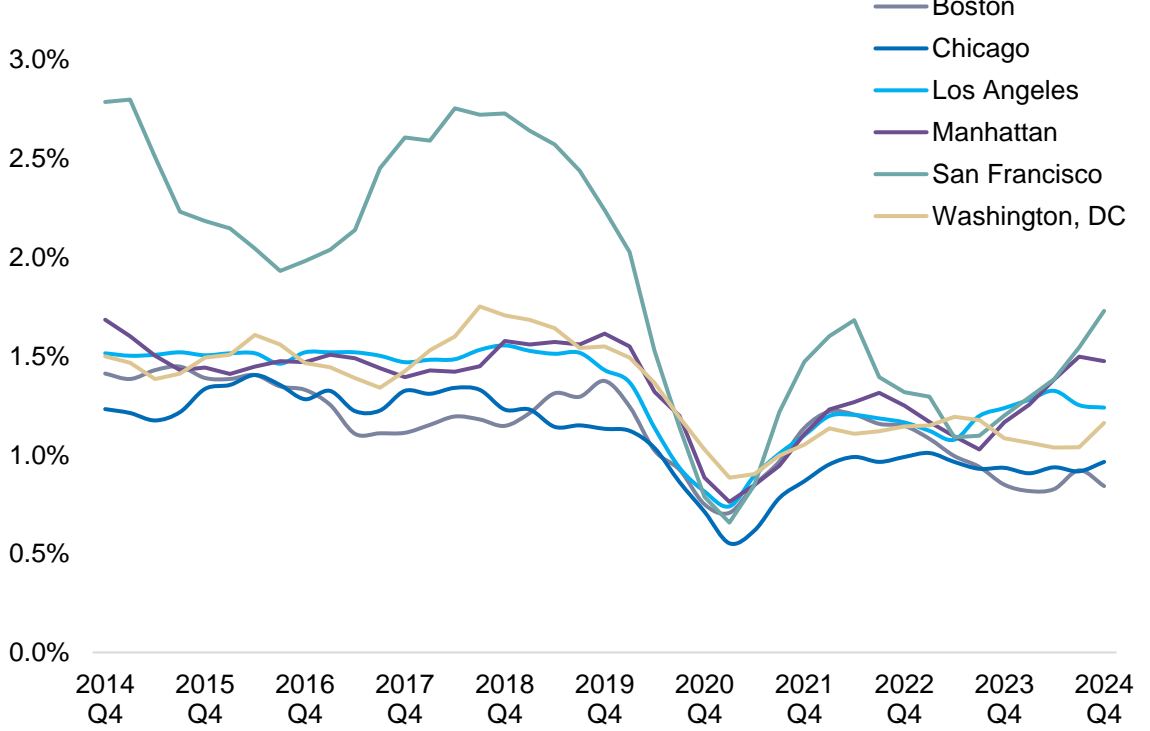
# U.S. Office Activity is Strongest in Class A Properties

Recent leasing activity has been more robust in Manhattan and San Francisco than in other gateway cities

**Leasing Activity as a Percentage of Inventory\***



**Leasing Activity by Market as a Percent of Inventory (4-Quarter Trailing)\***



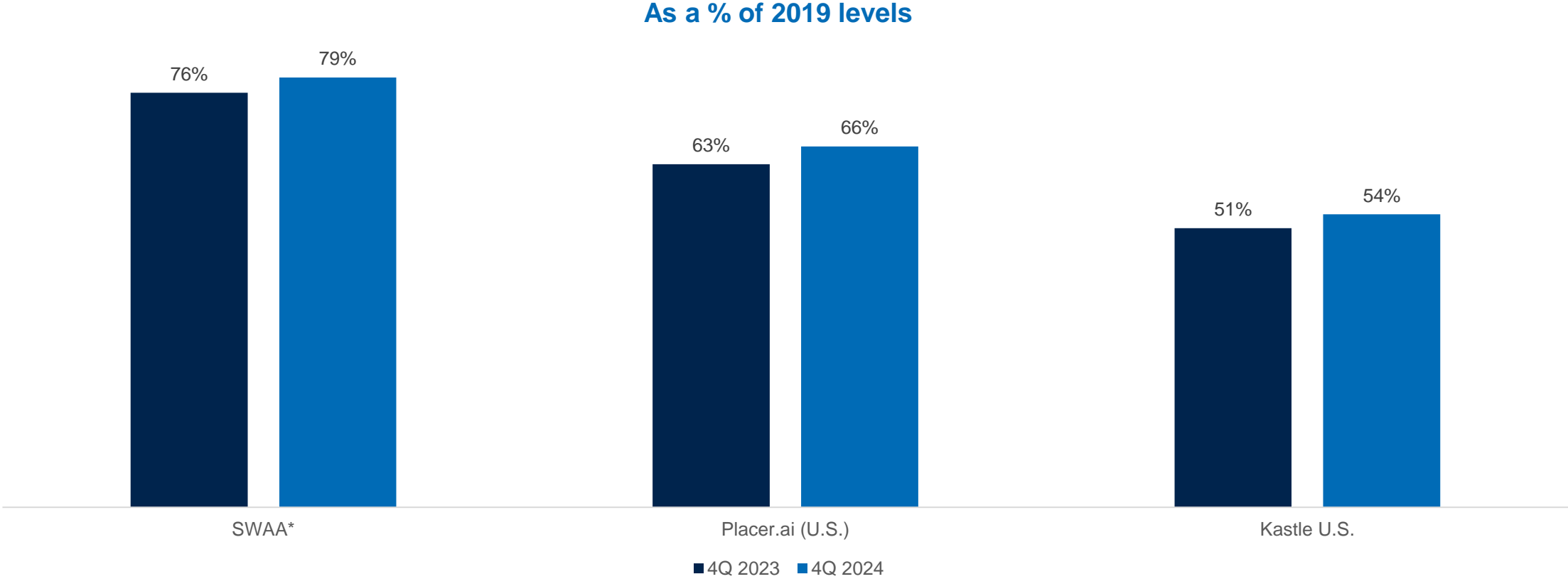
- Overall U.S. Office activity remains focused on Class A properties, which consists of well-located and well-amenitized buildings.
- With the pipeline of new office construction dropping off dramatically after 2025, the ongoing enhancement of Class B office product, and the conversion of obsolete space into multifamily and other uses, we expect office fundamentals to continue to gradually improve.
- Additionally, Office leasing activity in the U.K. (not shown) was up more than 20% YoY in 4Q 2024, its highest level since the third quarter of 2018, while full year 2024 activity increased by over 10% YoY and was the best year since 2019.

Sources: CoStar, Newmark Research as of 01/22/2025.

\*Data is for the first quarter of 2023 through the fourth quarter of 2024 values used in four-quarter trailing calculation use CoStar pro-forma based on proprietary internal formula that estimates remaining leases not captured based on analysis of historical leasing trends.

# Return to Workplace Continues to Improve Year-Over-Year

Momentum in workplace utilization continues as leading data providers have shown 4 consecutive quarters of YoY increases



- While each of the above measures uses a different methodology, they all agree that workspace utilization continued to show improvement in 4Q 2024.
- Each of these measures climbed to post-pandemic highs at some point in 2024, a trend which should continue to benefit our office-focused service lines.
- Kastle’s Back to Work Barometer hit a record high during the week of 1/27/25 of 54.2% of prepandemic levels for office foot traffic, while SWAA data indicated the lowest levels of working-from-home in December 2024 since 2019.

Sources:  
Survey of Working Arrangements and Attitudes (SWAA data): Data as of 12/1/2024 was used, rebased off year-end 2019 data point. As original data represents share of those working from home (“WFH”) the inverse (1-WFH%) was used to make comparable to other indices. In addition to office, this data includes miscellaneous property types such as hospitality, retail, entertainment, wholesale, construction, manufacturing, and health care in the U.S. See also: Barrero, Jose Maria, Nicholas Bloom, and Steven J. Davis, 2021. “Why working from home will stick,” National Bureau of Economic Research Working Paper 28731  
Placer.ai: Placer.ai data shown in chart above compares 12/23/24 and 12/25/23. As original data represents nationwide office building visits compared to a January 2019 baseline, the inverse (1- placer.ai%) was used to make comparable to other indices.  
Kastle: Data is from Bloomberg, as of 12/11/2024. Comparing data from 12/11/2024 versus 12/13/2023.  
Updated data from Freespace for the December 2024 quarter was not available in advance of Newmark’s 4Q24 reporting.

Appendix 3:

# Financial Tables & Reconciliations



Property Type: Various



# Non-GAAP Financial Measures

## NON-GAAP FINANCIAL MEASURES

This document contains non-GAAP financial measures that differ from the most directly comparable measures calculated and presented in accordance with Generally Accepted Accounting Principles in the United States ("GAAP"). Non-GAAP financial measures used by the Company include "Adjusted Earnings before noncontrolling interests and taxes", which is used interchangeably with "Pre-tax Adjusted Earnings"; "Post-tax Adjusted Earnings to fully diluted shareholders", which is used interchangeably with "Post-tax Adjusted Earnings"; "Adjusted EBITDA"; and "Liquidity". The definitions of these and other non-GAAP terms are below.

The Company has made certain clarifications of and/or changes to its non-GAAP measures, including "Calculation of Non-Compensation Expense Adjustments for Adjusted Earnings" that will be applicable for reporting periods beginning with the third quarter of 2023 and thereafter, as described below.

Historically, Adjusted Earnings excluded gains or charges related to resolutions of litigation, disputes, investigations, or enforcement matters that are generally non-recurring, exceptional, or unusual, or similar items that that management believes do not best reflect Newmark's underlying operating performance. To help management and investors best assess Newmark's underlying operating performance and for the Company to best facilitate strategic planning, beginning with the third quarter of 2023 and thereafter, calculations of Adjusted Earnings will also exclude unaffiliated third-party professional fees and expense related to these items. Newmark has not modified any prior period non-GAAP measures, as it has determined such amounts were immaterial to previously reported results.

## ADJUSTED EARNINGS DEFINED

Newmark uses non-GAAP financial measures, including "Adjusted Earnings before noncontrolling interests and taxes" and "Post-tax Adjusted Earnings to fully diluted shareholders", which are supplemental measures of operating results used by management to evaluate the financial performance of the Company and its consolidated subsidiaries. Newmark believes that Adjusted Earnings best reflect the operating earnings generated by the Company on a consolidated basis and are one of the financial metrics that management considers when managing its business.

As compared with "Income (loss) before income taxes and noncontrolling interests" and "Net income (loss) for fully diluted shares", both prepared in accordance with GAAP, Adjusted Earnings calculations primarily exclude certain non-cash items and other expenses that generally do not involve the receipt or outlay of cash by the Company and/or which do not dilute existing stockholders, as well as certain gains and charges that management believes do not best reflect the underlying operating performance of Newmark. Adjusted Earnings is calculated by taking the most comparable GAAP measures and making adjustments for certain items with respect to compensation expenses, non-compensation expenses, and other income, as discussed below.

## CALCULATIONS OF COMPENSATION ADJUSTMENTS FOR ADJUSTED EARNINGS AND ADJUSTED EBITDA

### Treatment of Equity-Based Compensation under Adjusted Earnings and Adjusted EBITDA

The Company's Adjusted Earnings and Adjusted EBITDA measures exclude all GAAP charges included in the line item "Equity-based compensation and allocations of net income to limited partnership units and FPU's" (or "equity-based compensation" for purposes of defining the Company's non-GAAP results) as recorded on the Company's GAAP Consolidated Statements of Operations and GAAP Consolidated Statements of Cash Flows. These GAAP equity-based compensation charges reflect the following items:

- Charges with respect to grants of exchangeability, which reflect the right of holders of limited partnership units with no capital accounts, such as LPUs and PSUs, to exchange these units into shares of common stock, or into partnership units with capital accounts, such as HDUs, as well as cash paid with respect to taxes withheld or expected to be owed by the unit holder upon such exchange. The withholding taxes related to the exchange of certain non-exchangeable units without a capital account into either common stock or partnership units with a capital account may be funded by the redemption of preferred units such as PPSUs.

# Non-GAAP Financial Measures (continued)

- Charges with respect to preferred units. Any preferred units would not be included in the Company's fully diluted share count because they cannot be made exchangeable into shares of common stock and are entitled only to a fixed distribution. Preferred units are granted in connection with the grant of certain limited partnership units that may be granted exchangeability or redeemed in connection with the grant of shares of common stock at ratios designed to cover any withholding taxes expected to be paid. The Company believes that this is an acceptable alternative to the common practice among public companies of issuing the gross amount of shares to employees, subject to cashless withholding of shares, to pay applicable withholding taxes.
- GAAP equity-based compensation charges with respect to the grant of an offsetting amount of common stock or partnership units with capital accounts in connection with the redemption of non-exchangeable units, including PSUs and LPUs.
- Charges related to amortization of restricted stock units ("RSUs"), limited partnership units, restricted stock awards, other equity-based awards.
- Charges related to grants of equity awards, including common stock, RSUs, restricted stock awards, or partnership units with capital accounts.
- Allocations of net income to limited partnership units and FPU. Such allocations represent the pro-rata portion of post-tax GAAP earnings available to such unit holders.

The amount of certain quarterly equity-based compensation charges is based upon the Company's estimate of such expected charges during the annual period, as described further below under "Methodology for Calculating Adjusted Earnings Taxes".

Virtually all of Newmark's key executives and producers have equity or partnership stakes in the Company and its subsidiaries and generally receive deferred equity or limited partnership units as part of their compensation. A significant percentage of Newmark's fully diluted shares are owned by its executives, partners, and employees. The Company issues limited partnership units, RSUs, restricted stock, as well as other forms of equity-based compensation, including grants of exchangeability into shares of common stock, to provide liquidity to its employees, to align the interests of its employees and management with those of common stockholders, to help motivate and retain key employees, and to encourage a collaborative culture that drives cross-selling and growth.

All share equivalents that are part of the Company's equity-based compensation program, including REUs, PSUs, LPUs, certain HDUs, and other units that may be made exchangeable into common stock, as well as RSUs (which are recorded using the treasury stock method), are included in the fully diluted share count when issued or at the beginning of the subsequent quarter after the date of grant. Generally, limited partnership units (other than preferred units) are expected to be paid a pro-rata distribution based on Newmark's calculation of Adjusted Earnings per fully diluted share.

## **Certain Other Compensation-Related Items under Adjusted Earnings and Adjusted EBITDA**

Newmark also excludes various other GAAP items that management views as not reflective of the Company's underlying performance for the given period from its calculation of Adjusted Earnings and Adjusted EBITDA. These may include compensation-related items with respect to cost-saving initiatives, such as severance charges incurred in connection with headcount reductions as part of broad restructuring and/or cost savings plans.

The Company also excludes compensation charges related to non-cash GAAP gains attributable to originated mortgage servicing rights ("OMSRs") because these gains are also excluded from Adjusted Earnings and Adjusted EBITDA. OMSRs represent the fair value of expected net future cash flows from servicing recognized at commitment, net.

# Non-GAAP Financial Measures (continued)

## Excluded Compensation-Related Items with Respect to the 2021 Equity Event under Adjusted Earnings and Adjusted EBITDA

Newmark does not view the cash GAAP compensation charges related to 2021 Equity Event (the "Impact of the 2021 Equity Event") as being reflective of its ongoing operations. These consisted of charges relating to cash paid to independent contractors for their withholding taxes and the cash redemption of HDUs. These had been recorded as expenses based on Newmark's previous non-GAAP definitions, but were excluded in the recast non-GAAP results beginning in the third quarter of 2021 for the following reasons:

- But for the 2021 Equity Event, the items comprising such charges would have otherwise been settled in shares and been recorded as equity-based compensation in future periods, as is the Company's normal practice. Had this occurred, such amounts would have been excluded from Adjusted Earnings and Adjusted EBITDA and would also have resulted in higher fully diluted share counts, all else equal.
- Newmark views the fully diluted share count reduction related to the 2021 Equity Event to be economically similar to the common practice among public companies of issuing the net amount of common shares to employees for their vested stock-based compensation, selling a portion of the gross shares pay applicable withholding taxes, and separately making open market repurchases of common shares.
- There was nothing comparable to the 2021 Equity Event in 2020 and nothing similar is currently contemplated after 2021. Accordingly, the only prior period recast with respect to the 2021 Equity Event was the second quarter of 2021.

## Calculation of Non-Compensation Expense Adjustments for Adjusted Earnings

Newmark's calculation of pre-tax Adjusted Earnings excludes GAAP gains or charges related to the following:

- Non-cash amortization of intangibles with respect to acquisitions.
- Other acquisition-related costs, including unaffiliated third-party professional fees and expenses.
- Resolutions of non-recurring, exceptional or unusual gains or charges related to resolutions of litigation, disputes, investigations, or enforcement matters that are generally non-recurring, exceptional, or unusual, or similar items that management believes do not best reflect Newmark's underlying operating performance, including related unaffiliated third-party professional fees and expenses.
- Non-cash gains attributable to OMSRs.
- Non-cash amortization of mortgage servicing rights (which Newmark refers to as "MSRs"). Under GAAP, the Company recognizes OMSRs equal to the fair value of servicing rights retained on mortgage loans originated and sold. Subsequent to the initial recognition at fair value, MSRs are carried at the lower of amortized cost or fair value and amortized in proportion to the net servicing revenue expected to be earned. However, it is expected that any cash received with respect to these servicing rights, net of associated expenses, will increase Adjusted Earnings and Adjusted EBITDA in future periods.
- Various other GAAP items that management views as not reflective of the Company's underlying performance for the given period, including non-compensation-related charges incurred as part of broad restructuring and/or cost savings plans. Such GAAP items may include charges for exiting leases and/or other long-term contracts as part of cost-saving initiatives, as well as non-cash impairment charges related to assets, goodwill, and/or intangible assets created from acquisitions.

# Non-GAAP Financial Measures (continued)

## Calculation of Other income (loss) for Adjusted Earnings and Adjusted EBITDA

Adjusted Earnings calculations also exclude certain other non-cash, non-dilutive, and/or non-economic items, which may in some periods include:

- Unusual, non-ordinary or non-recurring gains or charges.
- Non-cash GAAP asset impairment charges.
- Gains or losses on divestitures.
- The impact of any unrealized non-cash mark-to-market gains or losses on “Other income (loss)” related to the variable share forward agreements with respect to Newmark’s receipt of the payments from Nasdaq, Inc. (“Nasdaq”), in 2021 and 2022 and the 2020 Nasdaq payment (the “Nasdaq Forwards”).
- Mark-to-market adjustments for non-marketable investments.
- Certain other non-cash, non-dilutive, and/or non-economic items.

Due to Nasdaq’s sale of its U.S. fixed income business in the second quarter of 2021, the Nasdaq Earn-out and related Forward settlements were accelerated, less certain previously disclosed adjustments. Because these shares were originally expected to be received over a 15 year period ending in 2027, the Earn-out had been included in calculations of Adjusted Earnings and Adjusted EBITDA under Newmark's previous non-GAAP methodology. Due to the acceleration of the Earn-out and the Nasdaq Forwards, the Company now views results excluding certain items related to the Earn-out to be a better reflection of the underlying performance of Newmark’s ongoing operations. Therefore, beginning with the third quarter of 2021, other income (loss) for Adjusted Earnings and Adjusted EBITDA also excludes the impact of the below items from relevant periods. These items may collectively be referred to as the "Impact of Nasdaq".

- Realized gains related to the accelerated receipt on June 25, 2021, of Nasdaq shares.
- Realized gains or losses and unrealized mark-to-market gains or losses with respect to Nasdaq shares received prior to the Earn-out acceleration.
- The impact of any unrealized non-cash mark-to-market gains or losses on “Other income (loss)” related to the Nasdaq Forwards. This item was historically excluded under the previous non-GAAP definitions.
- Other items related to the Earn-out.

Newmark's calculations of non-GAAP “Other income (loss)” for certain prior periods includes dividend income on its Nasdaq shares, as these dividends contributed to cash flow and were generally correlated to Newmark's interest expense on short term borrowing against such shares. As Newmark sold 100% of these shares between the third quarter of 2021 and the first quarter of 2022, both its interest expense and dividend income declined accordingly.

# Non-GAAP Financial Measures (continued)

## METHODOLOGY FOR CALCULATING ADJUSTED EARNINGS TAXES

Although Adjusted Earnings are calculated on a pre-tax basis, Newmark also reports post-tax Adjusted Earnings to fully diluted shareholders. The Company defines post-tax Adjusted Earnings to fully diluted shareholders as pre-tax Adjusted Earnings reduced by the non-GAAP tax provision described below and net income (loss) attributable to noncontrolling interest for Adjusted Earnings.

The Company calculates its tax provision for post-tax Adjusted Earnings using an annual estimate similar to how it accounts for its income tax provision under GAAP. To calculate the quarterly tax provision under GAAP, Newmark estimates its full fiscal year GAAP Income (loss) before income taxes and noncontrolling interests and the expected inclusions and deductions for income tax purposes, including expected equity-based compensation during the annual period. The resulting annualized tax rate is applied to Newmark's quarterly GAAP income before income taxes and noncontrolling interests. At the end of the annual period, the Company updates its estimate to reflect the actual tax amounts owed for the period.

To determine the non-GAAP tax provision, Newmark first adjusts pre-tax Adjusted Earnings by recognizing any, and only, amounts for which a tax deduction applies under applicable law. The amounts include charges with respect to equity-based compensation, certain charges related to employee loan forgiveness, certain net operating loss carryforwards when taken for statutory purposes, and certain charges related to tax goodwill amortization. These adjustments may also reflect timing and measurement differences, including treatment of employee loans, changes in the value of units between the dates of grants of exchangeability and the date of actual unit exchange, changes in the value of RSUs and/or restricted stock awards between the date of grant and the date the award vests, variations in the value of certain deferred tax assets and liabilities, and the different timing of permitted deductions for tax under GAAP and statutory tax requirements.

After application of these adjustments, the result is the Company's taxable income for its pre-tax Adjusted Earnings, to which Newmark then applies the statutory tax rates to determine its non-GAAP tax provision. Newmark views the effective tax rate on pre-tax Adjusted Earnings as equal to the amount of its non-GAAP tax provision divided by the amount of pre-tax Adjusted Earnings.

Generally, the most significant factor affecting this non-GAAP tax provision is the amount of charges relating to equity-based compensation. Because the charges relating to equity-based compensation are deductible in accordance with applicable tax laws, increases in such charges have the effect of lowering the Company's non-GAAP effective tax rate and thereby increasing its post-tax Adjusted Earnings.

Newmark incurs income tax expenses based on the location, legal structure, and jurisdictional taxing authorities of each of its subsidiaries. Certain of the Company's entities are taxed as U.S. partnerships and are subject to the Unincorporated Business Tax ("UBT") in New York City. Any U.S. federal and state income tax liability or benefit related to the partnership income or loss, with the exception of UBT, rests with the unit holders rather than with the partnership entity. The Company's consolidated financial statements include U.S. federal, state, and local income taxes on the Company's allocable share of the U.S. results of operations. Outside of the U.S., Newmark is expected to operate principally through subsidiary corporations subject to local income taxes. For these reasons, taxes for Adjusted Earnings are expected to be presented to show the tax provision the consolidated Company would expect to pay if 100% of earnings were taxed at global corporate rates.

## CALCULATIONS OF PRE- AND POST-TAX ADJUSTED EARNINGS PER SHARE

Newmark's pre-tax Adjusted Earnings and post-tax Adjusted Earnings per share calculations assume either that:

- The fully diluted share count includes the shares related to any dilutive instruments, but excludes the associated expense, net of tax, when the impact would be dilutive; or
- The fully diluted share count excludes the shares related to these instruments, but includes the associated expense, net of tax, when the impact would be anti-dilutive.

# Non-GAAP Financial Measures (continued)

The share count for Adjusted Earnings excludes certain shares and share equivalents expected to be issued in future periods but not yet eligible to receive dividends and/or distributions. Each quarter, the dividend payable to Newmark's stockholders, if any, is expected to be determined by the Company's Board of Directors with reference to a number of factors. Newmark may also pay a pro-rata distribution of net income to limited partnership units, as well as to Cantor for its noncontrolling interest.

The declaration, payment, timing, and amount of any future dividends payable by the Company will be at the discretion of its Board of Directors using the fully diluted share count. For more information on any share count adjustments, see the table of this document and/or the Company's most recent financial results press release titled "Fully Diluted Weighted-Average Share Count for GAAP and Adjusted Earnings."

## **MANAGEMENT RATIONALE FOR USING ADJUSTED EARNINGS**

Newmark's calculation of Adjusted Earnings excludes the items discussed above because they are either non-cash in nature, because the anticipated benefits from the expenditures are not expected to be fully realized until future periods, or because the Company views results excluding these items as a better reflection of the underlying performance of Newmark's ongoing operations.

Management uses Adjusted Earnings and other financial metrics in part to help it evaluate, among other things, the overall performance of the Company's business and to make decisions with respect to the Company's operations. The term "Adjusted Earnings" should not be considered in isolation or as an alternative to GAAP net income (loss). The Company views Adjusted Earnings as a metric that is not indicative of liquidity, or the cash available to fund its operations, but rather as a performance measure. Pre- and post-tax Adjusted Earnings, as well as related measures, are not intended to replace the Company's presentation of its GAAP financial results. However, management believes that these measures help provide investors with a clearer understanding of Newmark's financial performance and offer useful information to both management and investors regarding certain financial and business trends related to the Company's financial condition and results of operations. Management believes that the GAAP and Adjusted Earnings measures of financial performance should be considered together.

For more information regarding Adjusted Earnings, see the sections of this document and/or the Company's most recent financial results press release titled "Reconciliation of GAAP Net Income to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-Tax Adjusted EPS", including the related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

# Non-GAAP Financial Measures (continued)

## ADJUSTED EBITDA DEFINED

Newmark also provides an additional non-GAAP financial performance measure, “Adjusted EBITDA”, which it defines as GAAP “Net income (loss) available to common stockholders”, adjusted for the following items:

- Net income (loss) attributable to noncontrolling interest.
- Provision (benefit) for income taxes.
- OMSR revenue.
- MSR amortization.
- Compensation charges related to OMSRs.
- Fixed asset depreciation and intangible asset amortization.
- Equity-based compensation and allocations of net income to limited partnership units and FPU.
- Various other GAAP items that management views as not reflective of the Company’s underlying performance for the given period. These may include compensation-related items with respect to cost-saving initiatives, such as severance charges incurred in connection with headcount reductions as part of broad restructuring and/or cost savings plans; charges for exiting leases and/or other long-term contracts as part of cost-saving initiatives; and non-cash impairment charges related to assets, goodwill and/or intangibles created from acquisitions.
- Other non-cash, non-dilutive, and/or non-economic items, which may, in certain periods, include the impact of any unrealized non-cash mark-to-market gains or losses on “other income (loss)” related to the Nasdaq Forwards, as well as mark-to-market adjustments for non-marketable investments.
- Interest expense.
- The Impact of Nasdaq and the Impact of the 2021 Equity Event, (together, the "Impact of Nasdaq and the 2021 Equity Event"), which are defined above.

# Non-GAAP Financial Measures (continued)

## MANAGEMENT RATIONALE FOR USING ADJUSTED EBITDA

Newmark's calculation of Adjusted EBITDA excludes certain items discussed above because they are either non-cash in nature, because the anticipated benefits from the expenditures are not expected to be fully realized until future periods, or because the Company views excluding these items as a better reflection of the underlying performance Newmark's ongoing operations. The Company's management believes that its Adjusted EBITDA measure is useful in evaluating Newmark's operating performance, because the calculation of this measure generally eliminates the effects of financing and income taxes and the accounting effects of capital spending and acquisitions, which would include impairment charges of goodwill and intangibles created from acquisitions. Such items may vary for different companies for reasons unrelated to overall operating performance. As a result, the Company's management uses this measure and other financial metrics to evaluate operating performance and for other discretionary purposes. Newmark believes that Adjusted EBITDA is useful to investors to assist them in getting a more complete picture of the Company's financial results and operations.

Since Newmark's Adjusted EBITDA is not a recognized measurement under GAAP, investors should use this measure in addition to GAAP measures of net income when analyzing Newmark's operating performance. Because not all companies use identical EBITDA calculations, the Company's presentation of Adjusted EBITDA may not be comparable to similarly titled measures of other companies. Furthermore, Adjusted EBITDA is not intended to be a measure of free cash flow or GAAP cash flow from operations, because the Company's Adjusted EBITDA does not consider certain cash requirements, such as tax and debt service payments.

For more information regarding Adjusted EBITDA, see the section of this document and/or the Company's most recent financial results press release titled "Reconciliation of GAAP Net Income to Adjusted EBITDA", including the related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

## LIQUIDITY DEFINED

Newmark may also use a non-GAAP measure called "Liquidity". The Company considers Liquidity to be comprised of the sum of cash and cash equivalents, marketable securities, and reverse repurchase agreements (if any), less securities lent out in securities loaned transactions and repurchase agreements. The Company considers Liquidity to be an important metric for determining the amount of cash that is available or that could be readily available to the Company on short notice. For more information regarding Liquidity, see the section of this document and/or of the Company's most recent quarterly supplemental Excel tables titled "Liquidity Analysis", including any related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

## NET LEVERAGE DEFINED

Newmark may also use a non-GAAP measure called "net leverage." "Net debt", when used, is defined as total corporate debt (which excludes Warehouse facilities collateralized by U.S. Government Sponsored Enterprises), net of cash or, if applicable, total Liquidity, while "net leverage", when used, equals net debt divided by trailing twelve month Adjusted EBITDA.



# Non-GAAP Financial Measures (continued)

## TIMING OF OUTLOOK FOR CERTAIN GAAP AND NON-GAAP ITEMS

Newmark anticipates providing forward-looking guidance for GAAP revenues and for certain non-GAAP measures from time to time.

However, the Company does not anticipate providing an outlook for other GAAP results. This is because certain GAAP items, which are excluded from Adjusted Earnings and/or Adjusted EBITDA, are difficult to forecast with precision before the end of each period. The Company therefore believes that it is not possible for it to have the required information necessary to forecast GAAP results or to quantitatively reconcile GAAP forecasts to non-GAAP forecasts with sufficient precision without unreasonable efforts. For the same reasons, the Company is unable to address the probable significance of the unavailable information.

The relevant items that are difficult to predict on a quarterly and/or annual basis with precision and may materially impact the Company's GAAP results include, but are not limited, to the following:

- Certain equity-based compensation charges that may be determined at the discretion of management .Unusual, non-ordinary, or non-recurring items.
- The impact of gains or losses on certain marketable securities, as well as any gains or losses related to associated mark-to- market movements and/or hedging. These items are calculated using period-end closing prices.
- Non-cash asset impairment charges, which are calculated and analyzed based on the period-end values of the underlying assets. These amounts may not be known until after period-end.
- Acquisitions, dispositions, and/or resolutions of litigation, disputes, investigations, enforcement matters, or similar items, which are fluid and unpredictable in nature.

# Reconciliation of GAAP Net Income Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests And Taxes And GAAP Fully Diluted EPS to Post-Tax Adjusted EPS

(in Thousands, Except per Share Data) (Unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
<b>GAAP net loss available to common stockholders</b>	\$ 45,411	\$ 36,548	\$ 61,234	\$ 42,575
Benefit for income taxes (1)	31,406	29,084	45,783	41,103
Net income attributable to noncontrolling interests (2)	18,637	16,793	24,257	19,800
<b>GAAP loss before income taxes and noncontrolling interests</b>	\$ 95,454	\$ 82,425	\$ 131,274	\$ 103,478
<b>Pre-tax adjustments:</b>				
<b>Compensation adjustments:</b>				
Equity-based compensation and allocations of net income to limited partnership units and FPU's (3)	59,720	54,886	185,398	139,691
Other compensation adjustments (4)	186	1,321	1,832	5,183
<b>Total Compensation adjustments</b>	59,906	56,207	187,230	144,874
<b>Non-Compensation expense adjustments:</b>				
Amortization of intangibles (5)	6,410	4,472	19,799	17,100
MSR amortization(6)	28,902	29,082	114,691	109,877
Other non-compensation adjustments (7)	4,771	(4,555)	17,605	9,178
<b>Total Non-Compensation expense adjustments</b>	40,083	28,999	152,095	136,155
<b>Non-cash adjustment for OMSR revenues (8)</b>	(34,412)	(23,940)	(100,171)	(82,082)
<b>Other (income) loss, net:</b>				
Other non-cash, non-dilutive, and /or non-economic items and Nasdaq (9)	(641)	(9,820)	(6,581)	355
<b>Total Other (income) loss, net</b>	(641)	(9,820)	(6,581)	355
<b>Total pre-tax adjustments</b>	64,936	51,446	232,573	199,302
<b>Adjusted Earnings before noncontrolling interests and taxes ("Pre-tax Adjusted Earnings")</b>	\$ 160,390	\$ 133,871	\$ 363,847	\$ 302,780

# Reconciliation of GAAP Net Income Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests And Taxes And GAAP Fully Diluted EPS to Post-Tax Adjusted EPS (continued)

(in Thousands, Except per Share Data) (Unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
<b>GAAP Net loss available to common stockholders:</b>	\$ 45,411	\$ 36,548	\$ 61,234	\$ 42,575
Allocation of net loss to noncontrolling interests (10)	19,137	17,120	26,449	21,546
Total pre-tax adjustments (from above)	64,936	51,446	232,573	199,302
Income tax adjustment to reflect adjusted earnings taxes (1)	9,099	9,236	(5,499)	(4,690)
<b>Post-tax Adjusted Earnings to fully diluted shareholders ("Post-tax Adjusted Earnings")</b>	<b>\$ 138,583</b>	<b>\$ 114,350</b>	<b>\$ 314,756</b>	<b>\$ 258,733</b>
<i>Per Share Data:</i>				
<b>GAAP fully diluted earnings per share</b>	\$ 0.26	\$ 0.21	\$ 0.34	\$ 0.24
Allocation of net income to noncontrolling interests	0.00	0.00	0.01	0.01
Total pre-tax adjustments (from above)	0.26	0.21	0.91	0.81
Income tax adjustment to reflect adjusted earnings taxes	0.04	0.04	(0.02)	(0.02)
Other	(0.01)	-	(0.01)	0.01
<b>Post-tax Adjusted Earnings per share ("Adjusted Earnings EPS")</b>	<b>\$ 0.55</b>	<b>\$ 0.46</b>	<b>\$ 1.23</b>	<b>\$ 1.05</b>
<b>Pre-tax adjusted earnings per share</b>	<b>\$ 0.63</b>	<b>\$ 0.54</b>	<b>\$ 1.43</b>	<b>\$ 1.23</b>
<b>Fully diluted weighted-average shares of common stock outstanding</b>	<b>253,065</b>	<b>249,795</b>	<b>255,152</b>	<b>246,343</b>

(1) Newmark's GAAP provision (benefit) for income taxes is calculated based on an annualized methodology. Newmark includes additional tax-deductible items when calculating the provision (benefit) for taxes with respect to Adjusted Earnings using an annualized methodology. These include tax-deductions related to equity-based compensation, and certain net-operating loss carryforwards. The adjustment in the tax provision to reflect Adjusted Earnings is shown below (in millions):

# Reconciliation of GAAP Net Income Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests And Taxes And GAAP Fully Diluted EPS to Post-Tax Adjusted EPS (continued)

(in Thousands, Except per Share Data) (Unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
GAAP provision (benefit) for income taxes	\$ 31.4	\$ 29.1	\$ 45.8	\$ 41.1
Income tax adjustment to reflect Adjusted Earnings	(9.1)	(9.2)	5.5	4.7
Provision for income taxes for Adjusted Earnings	<u>\$ 22.3</u>	<u>\$ 19.9</u>	<u>\$ 51.3</u>	<u>\$ 45.8</u>

(2) Primarily represents portion of Newmark's net income pro-rated for Cantor and BGC's employees ownership percentage and the noncontrolling portion of Newmark's net income in subsidiaries.

(3) The components of equity-based compensation and allocations of net income to limited partnership units and FPU's are as follows (in millions):

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Issuance of common stock and exchangeability expenses	\$ 33.0	\$ 28.3	\$ 111.0	\$ 71.0
Limited partnership units amortization	0.2	8.5	23.2	29.2
RSU amortization Expense	10.8	6.6	29.5	24.6
Total equity-based compensation	\$ 44.0	\$ 43.4	\$ 163.7	\$ 124.8
Allocations of net income	15.7	11.5	21.7	14.9
Equity-based compensation and allocations of net income to limited partnership units and FPU's	<u>\$ 59.7</u>	<u>\$ 54.9</u>	<u>\$ 185.4</u>	<u>\$ 139.7</u>

(4) Includes compensation expenses related to severance charges as a result of the cost savings initiatives of \$0.3 million and \$0.5 million for the three months ended December 31, 2024 and 2023, respectively, and \$2.7 million and \$2.4 million for the year ended December 31, 2024 and 2023, respectively. Also includes commission charges related to non-cash GAAP gains attributable to OMSR revenues of \$(0.1) million and \$0.9 million for the three months ended December 31, 2024 and 2023, respectively, and \$(0.9) million and \$2.8 million for the year ended December 31, 2024 and 2023, respectively.

(5) Includes Non-cash GAAP charges related to the amortization of intangibles with respect to acquisitions.

(6) Adjusted Earnings calculations exclude non-cash GAAP amortization of mortgage servicing rights (which Newmark refers to as "MSRs"). Subsequent to the initial recognition at fair value, MSRs are carried at the lower of amortized cost or fair value and amortized in proportion to the net servicing revenues expected to be earned. However, it is expected that any cash received with respect to these servicing rights, net of associated expenses, will increase Adjusted Earnings in future periods.

(7) The components of other non-compensation adjustments are as follows (in millions):

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Lease expense (credits) related to liquidating entities	\$ 3.0	\$ (14.0)	\$ 2.4	\$ (8.4)
Asset impairments	0.2	3.3	5.0	10.7
Unaffiliated third party professional fees and expenses related to legal matters	1.2	1.4	7.8	4.3
Legal settlements	-	(0.1)	3.3	(4.6)
Acceleration of debt issuance costs	-	-	2.6	-
Acquisition costs	-	-	-	2.0
Fair value adjustments related to acquisition earnouts	0.4	4.8	(3.5)	5.2
	<u>\$ 4.8</u>	<u>\$ (4.6)</u>	<u>\$ 17.6</u>	<u>\$ 9.2</u>

(8) Adjusted Earnings calculations exclude non-cash GAAP gains attributable to originated mortgage servicing rights (which Newmark refers to as "OMSRs"). Under GAAP, Newmark recognizes OMSRs equal to the fair value of servicing rights retained on mortgage loans originated and sold.

(9) The components of non-cash, non-dilutive, non-economic items are as follows (in millions):

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Loss from the disposition of assets	-	-	-	8.7
Unrealized (gain)/loss on marketable securities (i)	-	0.2	-	0.6
(Gains)/losses on non-marketable securities (ii)	-	2.8	-	3.8
Proceeds from litigation settlement	-	(12.8)	-	(12.8)
Other recoveries and various other GAAP items	(0.7)	-	(6.5)	-
	<u>\$ (0.6)</u>	<u>\$ (9.8)</u>	<u>\$ (6.6)</u>	<u>\$ 0.4</u>

(i) Includes \$44 thousand and \$6 thousand of unrealized loss on marketable securities for the three months and year ended December 31, 2024.

(ii) Includes \$48 thousand of gain on non-marketable investments for the year ended December 31, 2024.

(10) Excludes the noncontrolling portion of Newmark's net income in subsidiaries which are not wholly owned.

# Reconciliation of GAAP Income to Adjusted EBITDA

(in Thousands) (Unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
<b>GAAP net income available to common stockholders</b>	\$ 45,411	\$ 36,548	\$ 61,234	\$ 42,575
<b>Adjustments:</b>				
Net income attributable to noncontrolling interests <sup>(1)</sup>	18,637	16,793	24,257	19,800
Provision for income taxes	31,406	29,084	45,783	41,103
OMSR revenue <sup>(2)</sup>	(34,412)	(23,940)	(100,171)	(82,082)
MSR amortization <sup>(3)</sup>	28,902	29,082	114,691	109,877
Other depreciation and amortization <sup>(4)</sup>	15,967	14,812	59,598	56,344
Equity-based compensation and allocations of net income to limited partnership units and FPU's <sup>(5)</sup>	59,720	54,886	185,398	139,691
Other adjustments <sup>(6)</sup>	3,574	(5,385)	4,684	9,478
Other non-cash, non-dilutive, non-economic items and Nasdaq for Adjusted EBITDA <sup>(7)</sup>	(641)	2,930	(6,581)	13,105
Interest expense <sup>(8)</sup>	14,341	11,389	56,415	48,418
<b>Adjusted EBITDA ("AEBITDA")</b>	<b>\$ 182,905</b>	<b>\$ 166,199</b>	<b>\$ 445,308</b>	<b>\$ 398,309</b>

(1) Primarily represents portion of Newmark's net income pro-rated for Cantor and BGC employees ownership percentage and the noncontrolling portion of Newmark's net income in subsidiaries.

(2) Non-cash gains attributable to originated mortgage servicing rights.

(3) Non-cash amortization of mortgage servicing rights in proportion to the net servicing revenues expected to be earned.

(4) Includes fixed asset depreciation and impairment of \$9.6 million and \$10.3 million for the three months ended December 31, 2024 and 2023, respectively, and \$39.8 million and \$39.3 million for the year ended December 31, 2024 and 2023, respectively. Also, includes intangible asset amortization related to acquisitions of \$6.4 million and \$4.5 million for the three months ended December 31, 2024 and 2023, respectively, and \$19.8 million and \$17.1 million for the year ended December 31, 2024 and 2023, respectively.

(5) Please refer to Footnote 3 under Reconciliation of GAAP Net Income (Loss) Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and GAAP Fully Diluted EPS to Post-tax Adjusted EPS for additional information about the components of "Equity-based compensation and allocations of net income to limited partnership units and FPU's".

(6) The components of other adjustments are as follows (in millions):

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Severance charges	\$ 0.3	\$ 0.5	\$ 2.7	\$ 2.4
Assets impairment not considered a part of ongoing operations	-	2.5	1.5	7.5
Commission charges related to non-GAAP gains attributable to OMSR revenues and others	(0.1)	0.9	(1.0)	2.8
Fair value adjustments related to acquisition earnouts	0.4	4.8	(3.5)	5.2
Lease expense (credits) related to liquidating entities	3.0	(14.0)	2.4	(8.4)
Acceleration of debt issuance costs	-	-	2.6	-
	<b>\$ 3.6</b>	<b>\$ (5.4)</b>	<b>\$ 4.7</b>	<b>\$ 9.5</b>

(7) Please refer to Footnote 9 under Reconciliation of GAAP Net Income (Loss) Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-tax Adjusted EPS for additional information about the components of Other non-cash, non-dilutive, non-economic items.

(8) This represents gross interest expense related to corporate debt and amortization of debt issue costs. "Interest expense, net" in the Consolidated Statements of Operations also includes interest income on employee loans and bank deposits.

# Other Income

(in Millions) (Unaudited)

## NEWMARK GROUP, INC.

### Other Income (Loss)

(in millions)

(unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Mark-to-market gains (losses) on non-marketable investments, net	—	(2.8)	—	1.7
Other items, net	0.7	12.5	6.7	12.1
<b>Other income, net under GAAP</b>	<b>0.7</b>	<b>9.7</b>	<b>6.7</b>	<b>13.9</b>
To reconcile from GAAP other income, exclude:				
Mark-to-market (gains) losses on non-marketable investments, net	—	2.8	—	12.5
Other items, net	(0.6)	(12.6)	(6.6)	(12.1)
<b>Other income, net for Pre-tax Adjusted Earnings</b>	<b>0.1</b>	<b>(0.1)</b>	<b>0.1</b>	<b>14.2</b>

Newmark's Other income (loss), net under GAAP includes equity method investments that represent Newmark's pro rata share of net gains or losses and mark-to-market gains or losses on investments. For the three months and year ended December 31, 2024 the difference between GAAP and non-GAAP other income included \$44 thousand and \$6 thousand of unrealized losses on marketable securities, respectively. For the three months and year ended December 31, 2023, the difference between GAAP and non-GAAP other income was due to net realized and unrealized losses on investments and proceeds from the settlement of a litigation matter.

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