



“We are executing against a clear roadmap of exciting new ways for our members to experience Bumble. This next chapter is designed to enable our healthier, more engaged member base to connect more intuitively and move more confidently and quickly to in-person dates. There is more happening at Bumble today than at any point in years - we are completing our platform migration, transforming our matching algorithms, giving members new ways to start a conversation, expanding how they meet in real life, and building toward new group experiences - all converging into the reimagined Bumble we expect to bring to members.”

Whitney Wolfe Herd
BUMBLE INC. Founder & CEO



“We delivered second quarter revenue and Adjusted EBITDA at the higher end or above our guidance ranges, as we continue to execute with financial discipline. We are now deliberately investing across product, technology, and brand as we prepare to deliver on our innovation roadmap and position the company for long-term growth”

Kevin Cook
BUMBLE INC. CFO

By The Numbers

Revenue	Paying Users	ARPPU	Income & Margin
US DOLLARS IN MILLIONS	PAYING USERS IN THOUSANDS	AVG. REVENUE PER PAYING USER IN US DOLLARS	US DOLLARS IN MILLIONS
Total Revenue ¹ \$210.5 Q2 2026 ↓ 15% Y/Y % CHG	Total Paying Users ^{3,4} 3,157 Q2 2026 ↓ 16% Y/Y % CHG	Total ARPPU ^{3,4} \$21.96 Q2 2026 ↑ 1% Y/Y % CHG	Adjusted EBITDA ² \$72.9 Q2 2026 ↓ 23% Y/Y % CHG
Bumble App Revenue \$171.7 Q2 2026 ↓ 15% Y/Y % CHG	Bumble App Paying Users 2,077 Q2 2026 ↓ 17% Y/Y % CHG	Bumble App ARPPU \$27.55 Q2 2026 ↑ 3% Y/Y % CHG	Adjusted EBITDA Margin ² 34.6% Q2 2026 ↓ -349 BPS CHG
Badoo App & Other Revenue \$38.8 Q2 2026 ↓ 17% Y/Y % CHG	Badoo App & Other Paying Users ³ 1,080 Q2 2026 ↓ 15% Y/Y % CHG	Badoo App & Other ARPPU ³ \$11.21 Q2 2026 ↓ 3% Y/Y % CHG	Net Loss \$127.9 Q2 2026 ↑ NA Y/Y % CHG

About Us



Bumble

Bumble enables people to connect and build equitable and healthy relationships. Founded by Whitney Wolfe Herd in 2014, Bumble was one of the first dating apps built with women at the center.



BFF

Bumble For Friends, which was launched in 2023, is the dedicated friendship app from Bumble, made to help create new, meaningful friendships.



Badoo

Badoo, which was founded in 2006, was one of the pioneers of web and mobile dating products.

Our Mission

To bring people closer to love.

For the definitions of Bumble App Paying Users, Bumble App Revenue, Bumble App ARPPU, Badoo App & Other Revenue, Badoo App & Other ARPPU, Badoo App and Other Paying Users, Total Revenue, Total ARPPU and Total Paying Users, please refer to our Current Report on Form 8-K filed on August 5, 2026 announcing our earnings results for the second quarter ended June 30, 2026.

1 The sum of individual metrics may not always equal total amounts indicated due to rounding.

2 Adjusted EBITDA is defined as net earnings (loss) excluding income tax (benefit) provision, interest and derivative (gains) losses, net, depreciation and amortization expense, stock-based compensation expense, employer costs related to stock-based compensation, foreign exchange (gain) loss, changes in fair value of contingent earn-out liability, changes in fair value of investments in equity securities, transaction and other costs, litigation costs net of insurance reimbursements that arise outside of the ordinary course of business, tax receivable agreement liability remeasurement (benefit) expense, impairment charge, restructuring costs and loss on extinguishment of debt, as management does not believe these expenses are representative of our core earnings. Adjusted EBITDA margin represents adjusted EBITDA as a percentage of revenue. For the reconciliation of Adjusted EBITDA to Net Earnings (Loss), please refer to our Earnings Supplemental Presentation for the second quarter ended June 30, 2026.

3 Excludes Official.

4 The Bumble For Friends app was relaunched as BFF in September 2025, The Company has not sought to generate revenue from the BFF app and therefore it is excluded from our key operating metrics as of June 30, 2026.