



“Our deliberate steps to reset the Bumble member base have meaningfully improved the health of our ecosystem.

We’re now focused on activating this higher-quality member base by launching a fully reimagined Bumble experience on our rebuilt, AI-enabled platform later this year. This next chapter will deliver a more intuitive, personalized way to connect and help members move more confidently and quickly to in-person dates.”

Whitney Wolfe Herd

BUMBLE INC. Founder & CEO



“We maintained strong operating discipline in Q1, delivering results in line with our expectations and generating strong cash flow. The company’s performance and outlook reflect a more efficient cost structure with continued investment in product and platform capabilities designed to support sustainable growth.”

Kevin Cook

BUMBLE INC. CFO

By The Numbers

Revenue

US DOLLARS IN MILLIONS

Total Revenue¹
\$212.4 ↓ 14%
Q1 2026 Y/Y % CHG

Bumble App Revenue
\$172.7 ↓ 14%
Q1 2026 Y/Y % CHG

Badoo App & Other Revenue
\$39.7 ↓ 12%
Q1 2026 Y/Y % CHG

Paying Users

PAYING USERS IN THOUSANDS

Total Paying Users^{3,4}
3,166 ↓ 21%
Q1 2026 Y/Y % CHG

Bumble App Paying Users
2,082 ↓ 23%
Q1 2026 Y/Y % CHG

Badoo App & Other Paying Users³
1,084 ↓ 17%
Q1 2026 Y/Y % CHG

ARPPU

AVG. REVENUE PER PAYING USER
 IN US DOLLARS

Total ARPPU^{3,4}
\$22.04 ↑ 9%
Q1 2026 Y/Y % CHG

Bumble App ARPPU
\$27.65 ↑ 11%
Q1 2026 Y/Y % CHG

Badoo App & Other ARPPU³
\$11.26 ↑ 5%
Q1 2026 Y/Y % CHG

Income & Margin

US DOLLARS IN MILLIONS

Adjusted EBITDA²
\$82.6 ↑ 28%
Q1 2026 Y/Y % CHG

Adjusted EBITDA Margin²
38.9% ↑ 1,283
Q1 2026 BPS CHG

Net Earnings
\$52.6 ↑ 165%
Q1 2026 Y/Y % CHG

About Us



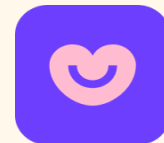
Bumble

Bumble enables people to connect and build equitable and healthy relationships. Founded by Whitney Wolfe Herd in 2014, Bumble was one of the first dating apps built with women at the center.



BFF

Bumble For Friends, which was launched in 2023, is the dedicated friendship app from Bumble, made to help create new, meaningful friendships.



Badoo

Badoo, which was founded in 2006, was one of the pioneers of web and mobile dating products.

Our Mission

To bring people closer to love.

For the definitions of Bumble App Paying Users, Bumble App Revenue, Bumble App ARPPU, Badoo App & Other Revenue, Badoo App & Other ARPPU, Badoo App and Other Paying Users, Total Revenue, Total ARPPU and Total Paying Users, please refer to our Current Report on Form 8-K filed on May 5, 2026 announcing our earnings results for the first quarter ended March 31, 2026.

¹ The sum of individual metrics may not always equal total amounts indicated due to rounding.

² Adjusted EBITDA is defined as net earnings (loss) excluding income tax (benefit) provision, interest and derivative (gains) losses, net, depreciation and amortization expense, stock-based compensation expense, employer costs related to stock-based compensation, foreign exchange (gain) loss, changes in fair value of contingent earn-out liability, changes in fair value of investments in equity securities, transaction and other costs, litigation costs net of insurance reimbursements that arise outside of the ordinary course of business, tax receivable agreement liability remeasurement (benefit) expense, impairment loss, and restructuring costs, as management does not believe these expenses are representative of our core earnings. Adjusted EBITDA margin represents adjusted EBITDA as a percentage of revenue. For the reconciliation of Adjusted EBITDA to Net Earnings (Loss), please refer to our Earnings Supplemental Presentation for the first quarter ended March 31, 2026.

³ Excludes Official.

⁴ The Bumble For Friends app was relaunched as BFF in September 2025. The Company has not sought to generate revenue from the BFF app and therefore it is excluded from our key operating metrics as of March 31, 2026.