



“In the third quarter we executed with pace and focus, delivering better than expected financial results, launching significant product updates, and introducing our refreshed brand narrative. We are transforming Bumble with a focus on improving member base quality, driving healthy engagement and better outcomes, and embedding innovation and AI into our platform and operations. At the center of all of this work is our unwavering focus on being the place women choose for dating and love.”

Whitney Wolfe Herd
BUMBLE INC. Founder & CEO



“We are executing with discipline as we make progress in our transformation. Our third quarter financial results reflect the steps we are taking to align our organization with our product and technology focus, market more strategically, and improve the health of our ecosystem. While we expect our member base improvement work to create near-term headwinds to revenue and paying user metrics, we are prioritizing profitability and financial flexibility as we invest in innovation to drive sustainable long-term growth.”

Kevin Cook
BUMBLE INC. CFO

By The Numbers

Revenue	Paying Users	ARPPU	Income & Margin
US DOLLARS IN MILLIONS	PAYING USERS IN THOUSANDS	AVG. REVENUE PER PAYING USER IN US DOLLARS	US DOLLARS IN MILLIONS
Total Revenue ¹ \$246.2 Q3 2025 ↓ 10% Y/Y % CHG	Total Paying Users ^{3,4} 3,575 Q3 2025 ↓ 16% Y/Y % CHG	Total ARPPU ^{3,4} \$22.64 Q3 2025 ↑ 7% Y/Y % CHG	Adjusted EBITDA ² \$83.1 Q3 2025 ↑ 1% Y/Y % CHG
Bumble App Revenue \$198.8 Q3 2025 ↓ 10% Y/Y % CHG	Bumble App Paying Users 2,344 Q3 2025 ↓ 18% Y/Y % CHG	Bumble App ARPPU \$28.27 Q3 2025 ↑ 11% Y/Y % CHG	Adjusted EBITDA Margin ² 33.7% Q3 2025 ↑ 358 BPS CHG
Badoo App & Other Revenue \$47.4 Q3 2025 ↓ 11% Y/Y % CHG	Badoo App & Other Paying Users ³ 1,231 Q3 2025 ↓ 11% Y/Y % CHG	Badoo App & Other ARPPU ³ \$11.91 Q3 2025 ↓ 1% Y/Y % CHG	Net Earnings \$51.6 Q3 2025 ↑ NA Y/Y % CHG

About Us



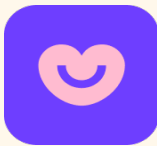
Bumble

Bumble enables people to connect and build equitable and healthy relationships. Founded by Whitney Wolfe Herd in 2014, Bumble was one of the first dating apps built with women at the center.



BFF

Bumble For Friends, which was launched in 2023, is the dedicated friendship app from Bumble, made to help create new, meaningful friendships.



Badoo

Badoo, which was founded in 2006, was one of the pioneers of web and mobile dating products.

Our Mission

To bring people closer to love.

For the definitions of Bumble App Paying Users, Bumble App Revenue, Bumble App ARPPU, Badoo App & Other Revenue, Badoo App & Other ARPPU, Badoo App and Other Paying Users, Total Revenue, Total ARPPU and Total Paying Users, please refer to our Current Report on Form 8-K filed on November 5, 2025 announcing our earnings results for the third quarter ended September 30, 2025.

1 The sum of individual metrics may not always equal total amounts indicated due to rounding.

2 Adjusted EBITDA is defined as net earnings (loss) excluding income tax (benefit) provision, interest and derivative (gains) losses, net, depreciation and amortization expense, stock-based compensation expense, employer costs related to stock-based compensation, foreign exchange (gain) loss, changes in fair value of contingent earn-out liability, investments in equity securities, transaction and other costs, litigation costs net of insurance reimbursements that arise outside of the ordinary course of business, tax receivable agreement liability remeasurement (benefit) expense, impairment loss, and restructuring costs, as management does not believe these expenses are representative of our core earnings. Adjusted EBITDA margin represents adjusted EBITDA as a percentage of revenue. For the reconciliation of Adjusted EBITDA to Net Earnings (Loss), please refer to our Earnings Supplemental Presentation for the third quarter ended September 30, 2025.

3 Excludes Official.

4 Although Bumble For Friends app was relaunched as BFF in September 2025, the Company continues to generate revenue from the legacy Bumble For Friends app. As of September 30, 2025, BFF app has not generated any revenue and therefore is excluded from our key operating metrics.