

Smartsheet Invests in Australia-based Data Hosting to Better Serve Global Customer Base

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The enterprise work management leader's newest regional deployment will provide customers the ability to host their data onshore in Australia, continuing to evolve Smartsheet's global reach

BELLEVUE, Wash. & SYDNEY--(BUSINESS WIRE)-- **Smartsheet** (NYSE:SMAR), the enterprise work management platform, announced its newest Smartsheet Region in Australia, strengthening the company's commitment to better serve its growing list of Asia-Pacific-Japan (APJ) customers, such as Fox Sports Australia, University of Adelaide, Western Australian Mental Health Commission, and Wine Australia. Smartsheet Regions are instances of Smartsheet located in geographic areas around the world that enable customers to comply with data residency requirements, giving organizations the flexibility to pick where they want their content to be hosted and processed.

The Smartsheet Region in Australia will serve new and existing customers across APJ and will operate in multiple locations to provide redundancy, allowing for enterprise-grade availability and scale. Other Smartsheet Regions include the **EU**, U.S., and FedGov, which supports **Smartsheet Gov** customers.

"Our rapid customer growth across APJ, which includes our recent expansion into **Japan**, has been the catalyst for today's announcement of our newest Smartsheet Region in Australia," said Nigel Mendonca, vice president and GM, APJ. "We're thrilled about what this means for our customers in Australia, as well as our APJ and global customers that have significant operations in this part of the world."

Smartsheet supports compliance frameworks across a number of regulated industries and regulatory standards, including ISO, FedRAMP, HIPAA, DOD IL4, ITAR, and more. The company will be pursuing Infosec Registered Assessors Program (IRAP) certification for the APJ region, ensuring that it will have the right policies and security

controls to meet Australian Government Information Security Manual requirements. This, paired with the platform's best-in-class, enterprise-grade security and governance measures, allows Smartsheet to serve a growing customer base, including organizations and agencies with the most demanding governance and regulatory requirements.

"We are incredibly excited by this news, Atturra has always maintained a strong sovereign presence and capability of delivering strategic projects across local, state, and federal government bodies," said Iain Elliott, chief technology officer, Atturra, Smartsheet Platinum Partner. "The new regional deployment presents a massive opportunity to take our award-winning Smartsheet services and solutions to all our clients that have regulatory requirements to ensure their data is onshore, secure, and compliant."

Build out of the Smartsheet Region in Australia will begin in 2024. For more information, visit the **Smartsheet Trust Center**.

About Smartsheet

Smartsheet (NYSE: SMAR) is the enterprise work management platform. The foundation for managing projects, programs, and processes for millions of global customers, Smartsheet empowers everyone to work better, at scale. Visit www.smartsheet.com to learn more.

Forward-Looking Statements

This press release contains "forward-looking" statements that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include, but are not limited to, statements about Smartsheet's expectations regarding possible or assumed business strategies, potential growth and innovation opportunities, new products, and potential market opportunities.

Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements include all statements that are not historical facts and can be identified by terms such as "believe," "continue," "could," "potential," "remain," "will," "would" or similar expressions and the negatives of those terms. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. These risks include, but are not limited to, risks and uncertainties related to: our ability to achieve future growth and sustain our growth rate, our ability to attract and retain talent, our ability to attract and retain customers (including government customers) and increase sales to our customers, our ability to develop and release new products and services and to scale our platform, our ability to increase adoption of our platform through our self-service model, our ability to maintain

and grow our relationships with channel and strategic partners, the highly competitive and rapidly evolving market in which we participate, our ability to identify targets for, execute on, or realize the benefits of, potential acquisitions, and our international expansion strategies. Further information on risks that could cause actual results to differ materially from forecasted results is included in our filings with the U.S. Securities and Exchange Commission (SEC), including our Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2023 filed with the SEC on September 8, 2023. Any forward-looking statements contained in this press release are based on assumptions that we believe to be reasonable as of this date. Except as required by law, we assume no obligation to update these forward-looking statements, or to update the reasons if actual results differ materially from those anticipated in the forward-looking statements.

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