

Smartsheet Appoints Jim Hahn as Vice President of Corporate Communications

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Hahn brings more than 20 years of experience in integrated communications strategy and reputation management to Smartsheet during exciting new phase of growth

BELLEVUE, Wash.--(BUSINESS WIRE)-- **Smartsheet** (NYSE:SMAR), the AI-enhanced enterprise-grade work management platform, today announced Jim Hahn has joined the company as Vice President of Corporate Communications.

Jim Hahn, Vice President of Corporate Communications, Smartsheet (Photo: Business Wire)

Hahn is a high-performing and seasoned leader with more than

two decades of experience leading integrated communications strategies for enterprise technology businesses at pivotal moments. Previously, he spent fifteen years at Dell in various executive communication roles. As the Vice President of Global Communications, Hahn proactively managed and protected the company's visibility and reputation worldwide. Prior to Dell, he worked for Microsoft, Vignette, and Fleishman-Hillard.

"Jim is a known force in the enterprise technology industry, with a unique combination of strategic vision and communications excellence," said Max Long, President, Go-To-Market, Smartsheet. "With world-class talent like Jim at the helm of our communications, we will continue to elevate communications to drive commercial impact and strengthen our brand reputation during this accelerated phase of our growth. I look forward to partnering with Jim to drive and tell Smartsheet's story as an industry pioneer and leader in the collaborative work management technology space."

Reporting directly to John Newall, Smartsheet's SVP, Marketing, Hahn will set the strategic direction of Smartsheet's

global communications efforts in line with its business goals, company vision, and brand. Hahn will support the organization in all aspects of communication, including executive communications, public relations, crisis communications, industry analyst relations, internal communications, and social media.

Newall added, "Jim's expertise arrives at a pivotal moment for Smartsheet. His proven leadership and ability to achieve exceptional results make him the ideal leader to enhance our marketing and communications efforts and develop strategies to showcase our company's history and vision."

Hahn expressed his enthusiasm for joining Smartsheet, stating, "I am excited to be leading Smartsheet's communications efforts during its next chapter. Smartsheet is reimagining how work happens, and I welcome the opportunity to tell its remarkable success story and contribute to its mission of empowering anyone to drive meaningful change."

About Smartsheet

Smartsheet is the modern enterprise work management platform trusted by millions of people at companies across the globe, including over 85% of the 2024 Fortune 500 companies. The category pioneer and market leader, Smartsheet delivers powerful solutions fueling performance and driving the next wave of innovation. Visit www.smartsheet.com to learn more.

Media Contact

Lisa Henthorn

pr@smartsheet.com

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