

FIGS Partners with Skiing Legend Lindsey Vonn for Her Ultimate Comeback at the 2026 Milano Cortina Winter Olympics

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Together, they spotlight her healthcare team and their critical role in her journey back to the Games

SANTA MONICA, Calif.--(BUSINESS WIRE)-- **FIGS** (NYSE: FIGS), the leading global healthcare apparel brand, today announced a landmark partnership with one of the most successful alpine skiers in history, Lindsey Vonn, during the 2026 Olympic and Paralympic Winter Games. In their campaign, FIGS celebrates the medical team who supported Vonn during her return to racing. The anthemic film highlights Vonn's tenacity as well as her healthcare team's dedication, innovation and commitment. The campaign is part of FIGS' broader partnership outfitting Team USA's Medical Team.

At the heart of the campaign is a story rarely told: the healthcare professionals whose expertise made one of the most extraordinary comebacks in sports possible.

"When I retired in 2019, I didn't think I'd ever race again," said Lindsey Vonn. "My Mako partial knee replacement changed everything, and my medical team was there every step of the way, from when I started to casually ski again, and then deciding to come back to ski racing. Having a medical team that supported my goals was crucial. Every record and podium is built on years of unseen effort, and healthcare professionals are the ones who help create that foundation."

FIGS' campaign with Lindsey Vonn celebrates the dedicated medical professionals who have been by her side throughout her career, and were instrumental in her remarkable comeback following knee replacement surgery. After retiring in 2019, Vonn is on the road to be back in Cortina once again, and on the way she is breaking records,

this time as the oldest downhill skier in history to compete at the Olympics. Her journey back to compete for Gold involved intense physical and mental preparation. From knee surgeries to electromagnetic therapy–Vonn and her team of healthcare experts: Tom Hackett, Orthopedic Surgeon, MD; Shawna Niles, Massage Therapist, NP; and Lorenzo Gonzalez, DPT, ATC, LAc, committed to build her body back stronger than ever before.

“We are honored to partner with Lindsey and her medical team to share this story that celebrates the power of hard work, passion and medicine,” said Trina Spear, CEO and Co-Founder of FIGS. “Lindsey is the perfect voice to share the story of the Awesome Humans – her medical team – helping her make history and continue to break records. This partnership tells the essential, untold story of the medical team that helped her recover, rebuild, and now return to racing at the 2026 Winter Games. It’s our way of saying thank you to every healthcare professional who works tirelessly behind the scenes to make success stories like Lindsey’s happen.”

The film not only showcases and celebrates Vonn and her medical teams' triumph, but debuts FIGS’ limited edition FIGS x Team USA collection featuring specialty scrubwear, outerwear, knitwear and accessories. Designed for long hours, high pressure and uncompromising standards, the collection will be provided to every member of the Team USA Medical Team and will also be available for purchase at [wearfigs.com](https://www.wearfigs.com). The FIGS x Team USA collection honors the medical teams supporting Olympians, Paralympians and healthcare professionals everywhere.

The campaign will air across domestic channels and in prominent spots on NBCUniversal platforms, leading up to and throughout the Winter Games. The initiative also includes out-of-home placements in Los Angeles and Philadelphia. Throughout the Olympics, FIGS will continue to share bespoke and behind-the-scenes content across its social channels.

FIGS is extending its successful multi-year partnership with the USOPC through the LA 2028 Olympic and Paralympic Games, continuing a collaboration that began with the **Paris 2024 Games** to celebrate the healthcare professionals who "build bodies to break records."

About FIGS:

FIGS is a founder-led, direct-to-consumer healthcare apparel and lifestyle brand that seeks to celebrate, empower and serve current and future generations of healthcare professionals. We create technically advanced apparel and products that feature an unmatched combination of comfort, durability, function and style. We share stories about healthcare professionals’ experiences in ways that inspire them. We build meaningful connections within the healthcare community that we created. Above all, we seek to make an impact for our community, including by advocating for them and always having their backs.

We serve healthcare professionals both in the U.S. and internationally. We also serve healthcare institutions

through our TEAMS platform.

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