



Private Brand Preferred Materials Policy

Through our social purpose platform, *Mission Every One*, Macy's is committed to operating with integrity and creating a more equitable and sustainable future. Our relationships with our people, planet and the communities we serve drive our deep sense of stewardship in how we interact with our stakeholders and underpin our commitment to promoting sustainability throughout our global value chain.

Macy's Private Brands Commitment to Sustainable Material Sourcing for Products Managed by the Macy's Sourcing Team

Macy's has two ambitions for fiber and material sourcing:

- 40% of private brand products managed by the Macy's sourcing team made with preferred sustainable fibers (as defined by policies for each of Macy's key materials) by 2025; and
- Focusing on cotton, synthetic, cashmere, wool and all wood-based materials, implement policies for Macy's materials that support achieving 100% preferred materials in private brand products managed by the Macy's sourcing team by 2030.

Recognizing the importance of industry wide alignment and transparency, we adhere to the Textile Exchange's definition of a preferred material: **“one which results in improved environmental and/or social sustainability outcomes and impacts compared to conventional production.”**¹

Identification of Preferred Materials

Macy's, Inc. uses recognized third-party standards to identify more sustainable materials. A product generally must have at least one third-party certification or other traceable means to qualify as preferred.

Select certifications are accepted for each priority raw material as identified in our ambition. Macy's sourcing team recognizes it is making a long-term commitment. As the industry makes improvements, Macy's sourcing team will seek to incorporate new practices that align with its goals.

¹ [Textile-Exchange_PFMR_2022.pdf \(textileexchange.org\)](#)

Cotton Sourcing Practices

Cotton is essential to Macy's private brand portfolio managed by the Macy's sourcing team. Macy's sourcing team acknowledges the necessity for sustainable cotton farming practices and commits to sourcing cotton in ways that foster positive social and environmental change within the cotton industry.

Addressing the need for transparency, Macy's sourcing team aligns with organizations that understand the complexities of preferred cotton sourcing:

- Ensuring cotton used in our supply chain is not cultivated or harvested using underage or forced labor.
- Ensuring working conditions are both ethical and compliant with applicable laws.
- Utilizing production practices that minimize environmental impact.

Engagement in Industry Programs

Macy's sourcing team actively participates in several programs dedicated to continual improvement and measurement of results:

- **US Cotton Trust Protocol:** The US Cotton Trust Protocol (USCTP) requires growers to adopt a range of practices that support regenerative principles, including conservation tillage, application of cover crops, and crop rotation. Together, these practices improve soil health, reduce soil loss, and increase biodiversity. USCTP cotton origin must be traceable to the United States.
- **SUPIMA®:** extra-long staple pima cotton grown on over 500 American farms in the South and Southwest. SUPIMA® cotton is inherently durable and strong, and traceable from seed to stitch.
- **Better Cotton™:** Better Cotton is considered one of the largest global cotton sustainability programs, helping cotton communities survive and thrive, while protecting and restoring the environment.

Support for Recycled Cotton

Macy's sourcing team supports the use of recycled cotton, supporting waste reduction measures and encouraging the expansion of textile-to-textile recycling systems worldwide.

Responsible Wood Sourcing Practices

Macy's sourcing team recognizes the impact of deforestation and commits to responsibly sourcing wood-based products. Strategies include increasing responsibly sourced wood, reducing virgin wood usage, and fostering transparency and certification compliance.

Engagement in Industry Programs

Macy's encourages the use of industry recognized certifications as tools that support responsible forest management:

- Forest Stewardship Council (fiber and packaging)
- The Programme for the Endorsement of Forest Certification
- Sustainable Forestry Initiative

Compliance and Unacceptable Sources

Macy's mandates compliance with U.S. Lacey Act and recognizes the Forest Stewardship Council (FSC) as an important tool to promote responsible forest management. We have a preference for sourcing FSC-certified wood furniture when it meets our requirements.

Macy's is also firmly committed to avoiding wood from unacceptable sources, including:

- Illegally harvested or traded timber;
- Timber harvested in violation of traditional or civil rights;
- Timber harvested from areas in which high conservation values are threatened by poor forest management;
- Timber harvested from areas being converted from forests to plantations or non-forest use; and
- Timber harvested from genetically modified trees.

Through this Policy, Macy's seeks to set a positive example for our peers and to do our part to protect the world's forests.

Synthetic Materials Sourcing Practices

Synthetic fabrics, including polyester, offer numerous benefits but are derived from fossil fuels presenting challenges to the environment. Macy's sourcing team prioritizes alternative, bio-based, and recycled feedstocks.

Accepted Certifications

- Global Recycled Standard (GRS)
- Recycled Claim Standard (RCS)
- SCS Recycled Content Standard
- USDA Biobased
- Roundtable on Sustainable Biomaterials (RSB)

Wool and Cashmere Sourcing Practices

Macy's is committed to ensuring the ethical treatment of animals as outlined by the Five Domains Model. Macy's sourcing team encourages the use of innovative plant-based alternatives over animal-derived products, wherever possible.

Accepted Certifications

- Good Cashmere Standard
- Responsible Wool Standard

To find an expanded list of animal derived materials and the associated acceptable certifications please click the following link [Animal_Derived_Materials_Policy.2.0.12.23](#)