



NEWS RELEASE

Great American Cookies and Marble Slab Creamery Open Debut Location in the Pacific Northwest

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Iconic Dessert Duo Bring Cookie and Ice Cream Concept to Happy Valley

LOS ANGELES, Aug. 31, 2023 (GLOBE NEWSWIRE) -- **FAT (Fresh. Authentic. Tasty.) Brands Inc.**, parent company of Great American Cookies, Marble Slab Creamery and 15 other restaurant concepts, announces the opening of a co-branded Great American Cookies and Marble Slab Creamery location in Happy Valley, Oregon. Situated in Clackamas County, the new store marks the first Pacific Northwest location for both brands.

"We are thrilled to introduce our co-branded Great American Cookies and Marble Slab Creamery concept to the Pacific Northwest for the first time," said Allison Lauenstein, President of the QSR Division at FAT Brands, Inc. "Both brands are known worldwide for crafting mouthwatering freshly made sweets, including Cookie Cakes, Cookies and Ice Cream that bring joy to our customers. With this opening marking the first in the region, we're excited to create an unparalleled dessert experience that will resonate with the Happy Valley community and residents in the greater Portland area."

For nearly 40 years, Marble Slab Creamery has been an innovator in the ice cream space, dreaming up the frozen slab technique and offering homemade, small-batch ice cream with free unlimited mix-ins, shakes in a variety of flavors, and ice cream cakes.

Since 1977, Great American Cookies has baked up a reputation for not only being the creator of the Original Cookie Cake, but also for its famous chocolate chip cookie recipe. Other craveable menu items include brownies and Double Doozies™, made with delectable icing sandwiched between two cookies.

The co-branded Great American Cookies and Marble Slab Creamery is located at 13200 SE 172nd Ave., Suite 148, Happy Valley, Ore., 97086, and is open Monday through Sunday from 10:00 a.m. to 8:00 p.m. For more information on Great American Cookies, visit www.greatamericancookies.com. For more information on Marble Slab Creamery, visit www.marbleslab.com.

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets, and develops fast casual, quick-service, casual dining, and polished casual dining concepts around the world. The Company currently owns 17 restaurant brands: Round Table Pizza, Fatburger, Marble Slab Creamery, Johnny Rockets, Fazoli's, Twin Peaks, Great American Cookies, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Pretzelmaker, Elevation Burger, Native Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises and owns over 2,300 units worldwide. For more information on FAT Brands, please visit www.fatbrands.com.

About Great American Cookies

Founded on a family chocolate chip cookie recipe in 1977, Great American Cookies believes that pure, simple delight is part of living a full life. Serving the Original Cookie Cake, fresh baked cookies in a variety of flavors, brownies, and Double Doozies™, we promise to treat you to bites of bliss that prove how sweet life can be. With more than 400 bakeries across the country and internationally in Bahrain, Guam, Saudi Arabia, and treats available to ship right to your door, the sweet spot is always close to home. For more information, visit www.greatamericancookies.com.

About Marble Slab Creamery

Since dreaming up the frozen slab technique and serving fresh homemade, small-batch Ice Cream in-store since 1983, Marble Slab Creamery has always known how to dream big. We sprinkle our customers with imagination and promise to inspire with infinite Ice Cream possibilities to feed your curiosity and capture cravings. With our always free mix-in philosophy, delicious Ice Cream and Shakes in a variety of flavors, hand-rolled waffle cones, and Ice Cream Cakes, imagination has no limits. Today, Marble Slab Creamery is enjoyed by consumers across the globe with locations in Bahrain, Canada, Kuwait, Saudi Arabia, Guam, Puerto Rico, and the United States. For more information, visit www.marbleslab.com.

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