



NEWS RELEASE

Fatburger Opens New Restaurant in Paris Area

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Iconic Burger Chain Jumpstarts 30-Unit Expansion Plan in France With First Opening Over Next Several Years

LOS ANGELES, March 24, 2026 (GLOBE NEWSWIRE) -- **FAT (Fresh. Authentic. Tasty.) Brands Inc.**, parent company of Fatburger and 17 other restaurant concepts, announces the opening of a new Fatburger restaurant in the Paris area in Rosny-sous-Bois. The location is the first of 30 units to open across France in partnership with the group behind Big M CIE.

"France is a key strategic growth market for Fatburger, and we're proud to open the first restaurant in what will be a strong partnership with Mehdi Bella and his team," said Jake Berchtold, COO of **FAT Brands'** Fast Casual Division. "Later this year, we also look forward to opening two additional restaurants with the group, one location in Northern France and the other in Southern France—a testament to our commitment to delivering our custom-built, high-quality burgers to more fans worldwide."

Ever since the first Fatburger opened in Los Angeles over 70 years ago, the chain has been known for its delicious, grilled-to-perfection and cooked-to-order burgers. Founder Lovie Yancey believed that a big burger with everything on it is a meal in itself; at Fatburger "everything" is not just the usual roster of toppings. Burgers can be customized with everything from bacon and eggs to chili and onion rings. In addition to its famous burgers, the Fatburger menu also includes Fat and Skinny Fries, sweet potato fries, scratch-made onion rings, Impossible™ Burgers, turkeyburgers, hand-breaded crispy chicken sandwiches, and hand-scooped milkshakes made from 100 percent real ice cream.

The new Fatburger is located at Av Du General De Gaulle, Rosny-sous-Bois, France.



For more information on Fatburger, visit www.fatburger.com.

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands (OTCMKTS: FATAQ) is a leading global franchising company that strategically acquires, markets and develops fast casual, casual and polished casual dining restaurant concepts around the world. The Company currently owns 18 restaurant brands: Round Table Pizza[®], Fatburger, Marble Slab Creamery, Johnny Rockets, Fazoli's, Twin Peaks, Great American Cookies, Smokey Bones, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Native Grill & Wings, Pretzelmaker, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises and owns over 2,200 units worldwide. For more information on FAT Brands, please visit <http://www.fatbrands.com>.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambiance, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand[™].

Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings and area development agreements. Forward-looking statements reflect expectations of FAT Brands Inc. ("we" or "our") concerning the future and are subject to significant business, economic and competitive risks, uncertainties and contingencies. These factors are difficult to predict and beyond our control, and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that we file from time to time with the Securities and Exchange Commission, such as our reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

MEDIA Contact:

Erin Mandzik, FAT Brands

emandzik@fatbrands.com

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