



Johnny Rockets Wants to Ketch(up) a Smile on Your Face! In Honor of Mental Health Awareness Month, Send a Smile and a Shake to Friends or Loved Ones

5/3/2023

All-American Brand Rewards Kindness with Free Milkshakes

LOS ANGELES, May 03, 2023 (GLOBE NEWSWIRE) -- **Johnny Rockets**, the timeless, all-American burger brand, is honoring Mental Health Awareness Month with a special deal for its customers. All month long, friends and loved ones can let each other know they care by sharing Johnny Rockets' hallmark greeting – a ketchup smile – with someone special. In return for the small act of kindness, each individual will receive one free Johnny Rockets Shake at participating locations, with their next purchase!

Since 1986, Johnny Rockets has been known to bring smiles to its diners' faces with their warm and welcoming service. Upon arrival, all customers are greeted at their table with a ketchup smile, lovingly created by a Johnny Rockets waiter. Through the month of May at johnnyrockets.com/sendasmile, friends and loved ones will be able to share a special Johnny Rockets ketchup smile – in digital form- to brighten their day. Upon receipt, the recipient and sender are both eligible for a FREE Johnny Rockets Shake with their next purchase via a coupon sent via email to be redeemed in-store.

Johnny Rockets' famous hand-spun shakes are made with real ice cream and are available in a variety of classic flavors, including Hershey's Chocolate, Strawberry, and Vanilla.

"We are thrilled to be able to bring ketchup smiles to the masses by allowing our fans to spread some love and kindness to their friends and family by giving out our ketchup smiles all month long in honor of Mental Health Awareness Month," said Taylor Fischer, Vice President of Marketing of FAT Brands' Fast Casual Division. "Johnny Rockets was built on Burgers, Shakes, Fries, and Fun and we can't wait to see the fun our guests will have when enjoying their free Shake at their local Johnny Rockets. This is just a small token of appreciation to show them that

we care.”

For more information or to find a Johnny Rockets near you, please visit www.johnnyrockets.com.

**Full offer details can be found at www.johnnyrockets.com/sendasmile

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets, and develops fast casual, quick-service, casual dining, and polished casual dining concepts around the world. The Company currently owns 17 restaurant brands: Round Table Pizza, Fatburger, Marble Slab Creamery, Johnny Rockets, Fazoli's, Twin Peaks, Great American Cookies, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Pretzelmaker, Elevation Burger, Native Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises and owns over 2,300 units worldwide.

About Johnny Rockets

Founded in 1986 on iconic Melrose Avenue in Los Angeles, Johnny Rockets is a world-renowned, international restaurant franchise that offers high quality, innovative menu items including Certified Angus Beef® cooked-to-order hamburgers, veggie burgers, chicken sandwiches, crispy fries and rich, delicious hand-spun shakes and malts. With over 325 locations in over 25 countries around the globe, this dynamic lifestyle brand offers friendly service and upbeat music contributing to the chain's signature atmosphere of relaxed, casual fun. For more information, visit www.johnnyrockets.com.

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Source: FAT Brands Inc.