



FAT Brands Announces Speaker Line-up Ahead of Third Bi-Annual Summit

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Business Leaders Including Gary Vaynerchuk , Earvin “ Magic ” Johnson , and Mel Robbins to Headline Three -Day Las Vegas Event

LOS ANGELES, Aug. 16, 2022 (GLOBE NEWSWIRE) -- **FAT (Fresh. Authentic. Tasty.) Brands Inc.**, a leading global franchising company that owns restaurant brands including Johnny Rockets, Fatburger, Round Table Pizza, Fazoli's, Twin Peaks, and 12 other concepts, announces their third bi-annual summit, from August 29 to 31, in Las Vegas at The Wynn. The FAT Brands 2022 Summit will bring together some of the most influential names in business and in the restaurant industry to provide insights on areas such as entrepreneurship, consumer behaviors, technology, supply chain, diversity, equity and inclusion, public policy, leadership, and the industry landscape.

The Summit will host approximately 2,000 attendees, including franchisees, suppliers, and FAT Brands corporate personnel, who will hear remarks from FAT Brands' CEO, Andy Wiederhorn, and Vice Chairman of the Board (and former President and CEO of McDonald's USA), Ed Rensi, in addition to the following highly acclaimed speakers:

- Earvin “Magic” Johnson, Basketball Legend, Entrepreneur and Previous Fatburger Owner
- Gary Vaynerchuk, Chairman of VaynerX, CEO of VaynerMedia and the Creator & CEO of VeeFriends
- Mel Robbins, #1 Best Selling Author, Ted Talker, CEO, and Change Agent
- John Barone, President, Market Vision, Inc.
- Ty Bennett, Entrepreneur and Best Selling Author
- Ira Blumenthal, CEO, Co-Opportunities, Inc.
- Tucker Bryant, Award-Winning Poet and Storyteller
- Rich Johnston, Market President-West, Sysco Corp.
- Michelle Korsmo, President & CEO, The National Restaurant Association
- Derek Lewis, President, Multicultural Business and Equity Development, PepsiCo
- Hudson Riehle, SVP, Research & Knowledge Group, The National Restaurant Association

- Hugh Roth, SVP, Chief Customer & Business Development Officer, PepsiCo
- Adrienne Trimble, VP & Chief Diversity and Culture Officer, Sysco Corp.
- Patti Wood, Speaker, Trainer and Media Authority in Body Language and Non-Verbal Communication

“We are thrilled to announce such an impactful conference line-up, packed with value-driven content for our franchisees, corporate staff and sponsors,” said Thayer Wiederhorn, Chief Operating Officer of FAT Brands. “FAT Brands has grown exponentially over the last 18 months; we see this event as a great opportunity to bring everyone in the FAT Brands family together to leverage the scale of our platform and build upon our strategic relationships.”

Over 150 suppliers, manufacturers and distributor partners contributed to making the best-in-class Summit possible, including Sysco Corp., PepsiCo, Lamb Weston, Blue Bunny® and Impossible™ Foods, to name a few.

For more information on FAT Brands, visit www.fatbrands.com.

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About FAT (F resh. Authentic. Tasty.) Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets, and develops fast casual, quick-service, casual dining, and polished casual dining concepts around the world. The Company currently owns 17 restaurant brands: Round Table Pizza, Fatburger, Marble Slab Creamery, Johnny Rockets, Fazoli's, Twin Peaks, Great American Cookies, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Pretzelmaker, Elevation Burger, Native Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises and owns over 2,300 units worldwide. For more information on FAT Brands, please visit www.fatbrands.com.

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