



Fatburger and Buffalo's Express Makes Debut in Arkansas

12/9/2021

Iconic Co-Branded Burger and Wing Concept Expands Southern Presence

GREENBRIER, Ark., Dec. 09, 2021 (GLOBE NEWSWIRE) -- **FAT (Fresh. Authentic. Tasty.) Brands Inc.**, parent company of Fatburger, Buffalo's Express, and 13 other restaurant concepts, announces the opening of a new co-branded Fatburger and Buffalo's Express in Greenbrier, Ark.

"We've been eagerly awaiting the opening of the first Arkansas Fatburger and Buffalo's Express since we finalized this deal in early 2021," said FAT Brands CEO Andy Wiederhorn. "The new Fatburger and Buffalo's Express locations in Alabama, Louisiana, and Texas have shown strong sales since they opened, which shows how the co-branded concept has quickly become a fan favorite in the South. We're excited to bring our burgers, wings, shakes, and fries to a new state as we continue to grow the Fatburger and Buffalo's Express footprint across the U.S."

Ever since the first Fatburger opened in Los Angeles over 70 years ago, the chain has been known for its delicious, grilled-to-perfection and cooked to order burgers. Founder Lovie Yancey believed that a big burger with everything on it is a meal in itself; at Fatburger "everything" is not just the usual roster of toppings. Burgers can be customized with everything from bacon and eggs to chili and onion rings. In addition to its famous burgers, the Fatburger menu also includes Fat and Skinny Fries, sweet potato fries, scratch-made onion rings, Impossible™ Burgers, turkeyburgers, hand-breaded crispy chicken sandwiches, and hand-scooped milkshakes made from 100% real ice cream.

From the Buffalo's Express menu, patrons can choose bone-in or boneless wings accompanied by a range of original sauces. All of Buffalo's Express' wings are accompanied by celery, carrots, and blue cheese, ranch or honey mustard dressing.

The Greenbrier Fatburger and Buffalo's Express is located at 38 S Broadway St, Greenbrier, Ark. 72058 and will be

open Sunday through Thursday from 10:30 a.m. to 10 p.m. and Friday through Saturday from 10:30 a.m. to 11 p.m.

For more information or to find a Fatburger and Buffalo's Express near you, please visit www.fatburger.com.

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual, quick-service, casual and polished casual dining restaurant concepts around the world. The Company currently owns 15 restaurant brands: Round Table Pizza, Fatburger, Marble Slab Creamery, Johnny Rockets, Twin Peaks, Great American Cookies, Hot Dog on a Stick, Buffalo's Cafe & Express, Hurricane Grill & Wings, Pretzelmaker, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 2,100 units worldwide. For more information on FAT Brands, please visit www.fatbrands.com.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning over 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Buffalo's Express

Founded in 1985 in Roswell, Georgia, Buffalo's Express is a fast-casual chain known for its world-famous chicken wings and proprietary wing sauces. Co-branded with over 100 Fatburger restaurants to date, Buffalo's Express' significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, Buffalo's Express offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. Buffalo's Express – Where Everyone is Family™.

MEDIA CONTACT :

Erin Mandzik, FAT Brands

emandzik@fatbrands.com

860-212-6509

Source: FAT Brands Inc.