



FAT Brands Expands in Africa with New Fatburger & Buffalo's Express Co-Branded Development Deal

3/9/2021

Hollywood's favorite burger and wings brand set to open 5 units in the Democratic Republic of Congo

Democratic Republic of Congo, March 09, 2021 (GLOBE NEWSWIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc., parent company of Fatburger, Buffalo's Express and seven other restaurant concepts, announces a multi-unit development deal which will bring Fatburger and Buffalo's Express to the Democratic Republic of Congo for the first time. In partnership with NAIA SARL Ltd., the deal is set to include the opening of five new locations in the Democratic Republic of Congo within the next few years.

"We have been strategically looking for ways to further grow FAT Brands' presence in Africa since opening in Tunisia and Egypt several years ago and see great opportunity in the Democratic Republic of Congo in terms of the demand for fast casual food concepts," said Andy Wiederhorn, CEO of FAT Brands. "We look forward to partnering with NAIA SARL Ltd. to bring our classic burgers and wings to Congo."

Ever since the first Fatburger opened in Los Angeles over 70 years ago, the chain has been known for its delicious, grilled-to-perfection and cooked to order burgers. Founder Lovie Yancey believed that a big burger with everything on it is a meal in itself; at Fatburger "everything" is not just the usual roster of toppings. Burgers can be customized with everything from bacon and eggs to chili, jalapenos and onion rings. In addition to its famous burgers, the Fatburger menu also includes Fat and Skinny fries, sweet potato fries, scratch-made onion rings, turkeyburgers, chicken sandwiches, and hand scooped milkshakes made from 100% real ice cream.

From the Buffalo's Express menu, patrons can choose bone-in or boneless wings accompanied by a wide variety of proprietary sauces ranging from sweet to spicy to mild to hot.

For more information or to find a Fatburger near you, please visit www.fatburger.com.

For more information or to find a Buffalo's Express near you, please visit www.buffalos.com.

About FAT (Fresh. Authentic. Tasty.) Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns nine restaurant brands: Fatburger, Johnny Rockets, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 675 units worldwide. For more information, please visit www.fatbrands.com.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Buffalo's Express

Founded in 1985 in Roswell, Georgia, Buffalo's Express is a fast-casual chain known for its world-famous chicken wings and proprietary wing sauces. Co-branded with over 100 Fatburger restaurants to date, Buffalo's Express' significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, Buffalo's Express offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. Buffalo's Express – Where Everyone is Family™.

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Source: FAT Brands Inc.