



# Fatburger Expands Craig's Vegan Milkshake to Additional West Coast Stores

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Hollywood's Beloved Burger Chain Expands to 50 Additional Stores in Southern California and Nevada

LOS ANGELES--(BUSINESS WIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc. ("FAT Brands" or the "Company") (NASDAQ: FAT), parent company of **Fatburger**, is proud to announce that starting today 50 additional Fatburger restaurants will be offering hand-scooped **Craig's Vegan Ice Cream** shakes topped with vegan whipped cream in the Southern California and Las Vegas areas.

In October, Fatburger debuted Craig's Vegan Ice Cream shakes at 12 Los Angeles locations and after popular demand, Fatburger is bringing the delicious vegan option to 50 additional stores. The vegan milkshakes are available in two flavors, vanilla and strawberry, and are available starting today.

"Partnering with Craig's Vegan Ice Cream has been extraordinary, and we are ecstatic to bring a vegan shake offering to additional Fatburger fans in California and Nevada," said Andy Wiederhorn, CEO of FAT Brands. "Our vegan shakes are the perfect pairing for our plant-based Impossible Burger and dairy-free cheddar cheese offering."

For more information or to find a Fatburger location near you, please visit [www.fatburger.com](http://www.fatburger.com).

## Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 380 units worldwide.

## About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

## About Craig's Vegan Ice Cream

Craig Susser is the owner and operator of Craig's restaurant, the iconic Los Angeles-based eatery known for its electric menu covering everything from steak to vegan specialties since opening in January 2011. After receiving countless non-dairy dessert requests from restaurant regulars, he and Chef Kursten Kizer created "Craig's Vegan." A cashew-based frozen dessert line that offers popular flavors like 'Kurstens PB Krunch' and 'Melrose Mint Chip.' The line officially launched in March 2019 and can found in the freezers of family kitchens, A-List celebrities, wellness gurus and basically anyone who loves delicious desserts that just so happen to be 100% vegan. Website:

<https://craigsvegan.com/>

## Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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