



Fatburger Debuts Seasonal Limited-Time Menu Items for Autumn

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The Items Honor the Changing of Seasons and Include a New Burger, Fries and Milkshake

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, announces the launch of their newest limited-time menu offerings. Starting today, all **Fatburger** locations will toast to the fall season by offering a Cranberry Turkeyburger and Pumpkin Spice Shake – the perfect pairings to the menu staple, Sweet Potato Fries.

Fatburger, The Last Great Hamburger Stand™, is known for its juicy, made-to-order burgers, first created by founder Lovie Yancey when she launched the brand almost 70 years ago in Southern California. With a wide variety of tasty add-ons and condiments to select from, each burger is grilled-to-order and topped with the freshest ingredients. Launching today for a limited time, **Fatburger** fans are invited to join in on the seasonal fun and mix up their orders with the newest menu additions. The delectable, customizable Cranberry Turkeyburger will be served with cranberry jelly, cranberry mayo, lettuce, pickles and onions while the Pumpkin Spice Shake will be topped with whipped cream and cinnamon."

"Kicking off the fall season with these delicious, made-to-order items is the perfect way to embrace the colder weather," said Andy Wiederhorn, CEO of FAT Brands. "Our customers can stay warm and festive with our juicy turkeyburger and pair it with a delicious pumpkin-inspired shake for dessert. We are excited to share these new options to our customers and are confident they will fall in love with the seasonal menu like we have."

For more information or to find a **Fatburger** near you, please visit www.fatburger.com.

[Fresh. Authentic. Tasty. Brands](#)

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and

develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 400 units worldwide.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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