



Elevation Burger Serves Up New Limited-Time Lamb Burger & Pumpkin Pie Milkshake

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All-American Burger Brand Welcomes the Fall Season with New Menu Offerings

LOS ANGELES--(BUSINESS WIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc. ("FAT Brands" or the "Company") (NASDAQ: FAT), parent company of **Elevation Burger**, known for serving 100% organic, grass-fed, free-range beef burgers and fresh fries cooked in heart-healthy olive oil, is pleased to announce two new limited-time menu offerings, the Lamb Burger and Pumpkin Pie Milkshake, available starting today at participating restaurants nationwide.

In celebration of the upcoming holiday season, families across the country are invited to Elevation Burger to try the delicious limited-time menu options, featuring the delectable Lamb Burger and Pumpkin Pie Milkshake, available today through December 31 at participating locations. With rich vanilla ice cream, graham crackers, and pumpkin pie mix, the Pumpkin Pie Milkshake will quickly become a go-to autumn treat.

"With the appetizing Lamb Burger and our made-to-perfection Pumpkin Pie Milkshake now available, it was a natural fit pairing these two together as we head into the holiday season," said Andy Wiederhorn, CEO of FAT Brands. "We're very excited about the rollout of these delicious offerings, as we are positive they will be a hit with our customers."

For more information on Elevation Burger, please visit www.elevationburger.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla

Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 380 units worldwide.

About Elevation Burger

Elevation Burger was originally conceived in 2002 by founder Hans Hess, who set out to create a healthier burger with a great taste on par with those he was accustomed to having on the West Coast. Hans determined that organic, grass-fed beef was the key to a burger that truly stands apart from the rest in terms of taste, quality and sustainability. The brand's slogan, "Ingredients Matter™," is a reflection of Elevation Burger's focus on offering quality food products that make a difference both to guests and the environment. Elevation Burger is committed to offering an exceptionally flavorful, nutritionally superior product through ingredients such as 100 percent USDA-certified organic, grass-fed, free-range beef that is ground on premise and fresh-cut fries cooked in heart-healthy olive oil. For more information, visit Elevation Burger online at www.elevationburger.com.

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