



Fatburger Location to Open at Isleta Resort & Casino

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New Mexico Casino Opening Hollywood's Favorite Burger Brand

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. ("FAT Brands" or the "Company") (NASDAQ: FAT), parent company of **Fatburger**, is pleased to announce the opening of its first location in New Mexico at **Isleta Resort & Casino**. The store is now open in New Mexico and serving delicious, juicy burgers to the Casino's guests.

Fatburger, the beloved Hollywood burger chain, maintains and upholds its unique culture and trademark menu offerings crafted by founder Lovie Yancey when she launched the brand almost 70 years ago. Each **Fatburger** burger is made-to-order with traditional fixings and delicious add-on items such as bacon, onion rings, cheese and egg.

"We are excited to expand our footprint into New Mexico at Isleta Resort & Casino," said Andy Wiederhorn, CEO of **FAT Brands**. "This restaurant will bring fresh burgers, hand-scooped milkshakes and the famous Impossible Burger to brand fans alike in a new, growing market for **FAT Brands**."

The new **Fatburger** is open in the all-new Food Court at Isleta Resort & Casino, 7 days a week, 10:30am – 11:00pm Sunday – Thursday, and 10:30am – 1:00am Friday – Saturday. **Fatburger's** Isleta Resort & Casino is located at 11000 Broadway Blvd Southeast, Albuquerque, NM 87105.

For more information or to find a **Fatburger** near you, please visit www.fatburger.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight

restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 400 units worldwide.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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