



# Ponderosa & Bonanza Steakhouses Grill up New A.1. Honey Glazed Menu Offerings

7/9/2019

Two New Center Cut Top Sirloin Items Introduced for a Limited Time at Ponderosa & Bonanza Steakhouse Locations

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Ponderosa Steakhouse and Bonanza Steakhouse**, known for serving classic, all-American cuisine for more than 50 years and offering a family-friendly atmosphere, is pleased to announce two new limited time menu offerings, A.1. Honey Glazed Center Cut Top Sirloin and A.1. Honey Glazed Center Cut Top Sirloin & Grilled Shrimp, available at participating restaurants nationwide.

Families across the country are invited to Ponderosa Steakhouse and Bonanza Steakhouses to try the delicious limited-time options, featuring fan-favorite A.1. honey glaze, starting today through September 15. A.1. Honey Glazed Center Cut Top Sirloin will be served with one choice of side, while the A.1. Honey Glazed Center Cut Top Sirloin & Grilled Shrimp will be served on a bed of rice along with one of Ponderosa Steakhouse and Bonanza Steakhouses' delicious sides.

"With grilled-to-perfection steaks at the heart of what we offer, utilizing A.1. to highlight our Center Cut Top Sirloin was an easy choice," said Gregg Nettleton, President & COO Casual Dining Division of FAT Brands. "We're excited to add a new take on a classic surf-and-turf option by adding grilled shrimp to this new dish, which we are positive will be a hit with customers."

For more information on Ponderosa Steakhouse and Bonanza Steakhouse, please visit <https://www.pon-bon.com/>.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 400 units worldwide.

### About Ponderosa and Bonanza Steakhouses

Known for offering family-friendly atmospheres, the Ponderosa Steakhouse and Bonanza Steakhouse brands have been serving American cuisine for more than 50 years. With 96 locations open and under development, the chain of restaurants offers delicious, flame-grilled steaks and entrees along with a high-quality buffet featuring an endless selection of salads, soups, appetizers, vegetables, and desserts at affordable prices.

### Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward-looking statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20190709005234/en/): <https://www.businesswire.com/news/home/20190709005234/en/>

### MEDIA CONTACT:

Liz Duggan / Rebecca Campbell  
[eduggan@konnnectagency.com](mailto:eduggan@konnnectagency.com)  
[rcampbell@konnnectagency.com](mailto:rcampbell@konnnectagency.com)  
[www.konnnectagency.com](http://www.konnnectagency.com)

### INVESTOR CONTACT:

Alexis Tessier  
[IR-FATBrands@icrinc.com](mailto:IR-FATBrands@icrinc.com)

Vivian Cervantes

Vivian@pcgadvisory.com

Source: FAT Brands Inc.