



Fatburger Expands Across East Coast With Newest Location at Cherry Hill Mall

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Iconic Hollywood Brand Returns To New Jersey With Signature Thick Burgers

LOS ANGELES--(BUSINESS WIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of Fatburger, announces the long-awaited return of thick and juicy burgers to the East Coast. Fatburger Cherry Hill Mall in Cherry Hill, New Jersey will open on Friday, June 28th at 11 a.m.

Fatburger, The Last Great Hamburger Stand™, is known for its juicy, made-to-order burgers, first created by founder Lovie Yancey when she launched the brand almost 70 years ago in Southern California. With a wide variety of tasty add-ons and condiments to select from, each burger is grilled-to-order and topped with the freshest ingredients. This New Jersey opening is the second of many across the East Coast for the beloved Hollywood favorite burger brand.

"Our New Jersey fans have been asking and waiting for this day for a very long time, and we couldn't be more excited to return to the market," said Andy Wiederhorn, CEO of FAT Brands. "As we make our return to the East coast, customers will be delighted to find even more to love at Fatburger, including the addition of our vegan-friendly Impossible Burger - which our hometown fans in Los Angeles love."

Fatburger Cherry Hill Mall will be open 7 days a week, 11 a.m. to 11 p.m. Fatburger Cherry Hill Mall is located at Cherry Hill Mall, 2000 Route 38, Cherry Hill, New Jersey.

For more information or to find a Fatburger location near you, please visit www.fatburger.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and

develops fast casual and casual dining restaurant concepts around the world. The Company currently owns eight restaurant brands: Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Elevation Burger, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, and franchises over 400 units worldwide.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in the Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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