



Fatburger Says 'Aloha' to Summer with Latest Limited-Time Menu Item: King's Hawaiian Sliders

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Beloved Hollywood Burger Brand Meets Hawaiian Islands With New Menu Item and Free Delivery from UberEATS

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, in partnership with KING'S HAWAIIAN, announces today the launch of their newest limited-time menu offering. Starting today through May 15, UberEATS is offering **Fatburger** fans a sneak peek at the new slider and free delivery on sliders using code "FATSLIDER." The menu item will slide onto menus at **Fatburger** locations nationwide beginning May 13.

Hollywood's iconic **Fatburger** is best known for its mouthwatering, juicy burgers made famous by founder Lovie Yancey in Los Angeles more than 70 years ago. Each **Fatburger** is made-to-order with traditional fixings and delicious add-on items such as bacon, onion rings, cheese and egg.

"We are thrilled to partner with KING'S HAWAIIAN and kick-off summer at **Fatburger** with the addition of the new slider as a limited-time menu item," said Andy Wiederhorn, CEO of FAT Brands. "The soft, buttery flavor and texture of the KING'S HAWAIIAN roll perfectly complements our juicy **Fatburger**."

For more information or to find a **Fatburger** near you, please visit www.fatburger.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns seven restaurant brands, **Fatburger**, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, that have over 300 locations open and more than 200 under development around the world.

About Fatburger

An all-American, Hollywood favorite, **Fatburger** is a fast-casual restaurant serving big, juicy, tasty burgers and grilled and crispy chicken offerings, crafted specifically to each customer's liking. With a legacy spanning 70 years, **Fatburger's** extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambiance, **Fatburger** offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About KING'S HAWAIIAN

Founded more than 60 years ago in Hilo, Hawaii, by Robert R. Taira, KING'S HAWAIIAN is a family-owned business that for three generations has been dedicated to providing irresistible, original recipe Hawaiian foods made with Aloha Spirit. A priority for the company is sharing the Hawaiian Way – a uniquely Hawaiian approach to hospitality based on graciousness, generosity, and a commitment to making everyone feel a part of the KING'S HAWAIIAN 'ohana' (extended family). KING'S HAWAIIAN makes the #1 branded dinner roll in the United States, along with other great Hawaiian foods. The company operates baking facilities in Torrance, California, and Oakwood, Georgia. For more information visit the company's website at www.KingsHawaiian.com, "Like" KING'S HAWAIIAN on Facebook and **Follow** KING'S HAWAIIAN on Twitter.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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