



Fatburger Debuts Vegan-Friendly Daiya Cheddar Style Slices Across LA

5/16/2019

Beloved Hollywood Burger Brand Continues to Add Vegan-Friendly Menu Items Love by All

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, is pleased to announce nine select Los Angeles locations now carry vegan-friendly Daiya dairy-free Cheddar Style Slices. The cheddar-cheese-like, dairy-free slice acts as the perfect complement to Fatburger's wildly successful vegan-friendly Impossible Burger, or the time-tested, traditional beef **Fatburger** patty.

Each Daiya dairy-free Cheddar Style Slice delivers the same incredible melt and slight sharpness as dairy-based cheese. This flavor and texture pairs perfectly with Fatburger's mouthwatering, juicy burger made famous by founder Lovie Yancey in Los Angeles more than 70 years ago. As always, each burger is made-to-order with traditional toppings, along with delicious add-ons including bacon, egg, chili, and onion rings.

"Our hometown Los Angeles Fatburger fans can now order a one-of-a-kind burger menu item - a 100 percent vegan-friendly cheeseburger," said Andy Wiederhorn, CEO of FAT Brands. "As a longstanding LA brand, our team at Fatburger loves to bring together old Los Angeles traditions and today's trends and values, and our new vegan offerings are a great example of that. We pride ourselves in being early adopters of innovative new menu items, and I anticipate the Daiya slice will do extremely well, just like our Impossible Burger."

For more information or to find a Fatburger near you, please visit www.fatburger.com.

[Fresh. Authentic. Tasty. Brands](#)

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns seven

restaurant brands, Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, that have over 300 locations open and more than 200 under development around the world.

About Fatburger

An all-American, Hollywood favorite, **Fatburger** is a fast-casual restaurant serving big, juicy, tasty burgers and grilled and crispy chicken offerings, crafted specifically to each customer's liking. With a legacy spanning 70 years, **Fatburger's** extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambiance, **Fatburger** offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Daiya

In addition to its tasty Cheddar Style Slices, Daiya offers a full line of premium, plant-based foods that are dairy, soy and gluten-free, which can be found at more than 25,000 grocery stores in the U.S., including Whole Foods, Kroger, Safeway and Publix, as well as most natural food retailers.

For more information about Daiya, including recipes featuring its plant-based foods, please visit www.daiyafoods.com.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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Source: FAT Brands Inc.