



Hurricane BTW by Hurricane Grill & Wings Opens Second Gainesville Location

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Burgers, Tacos and Famous Wings Await at Second Location in Gainesville Area

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Hurricane Grill & Wings**, is pleased to announce the opening of their newest Hurricane BTW location. Building on the strong community which originated at the first Gainesville location, this new restaurant offers even more burgers, tacos and wings to the students of Santa Fe College. The new location opened this week at 8181 NW 39th Ave, Suite 80, Gainesville, FL 32606.

Like all Hurricane Grill & Wings locations, the newest Gainesville restaurant encourages customers to 'be you!' and never follow the rules. Each delectable menu item is made-to-order and customizable with Hurricane Grill & Wings famous sauces. Expanding on the traditional wing-focused menu Hurricane Grill & Wings is best known for, the new restaurant offers a simple yet customizable menu including Burgers, Tacos, Wings (the BTW of Hurricane BTW), chicken tenders, salads, ice cream shakes, beer, wine and much more, all in a family-friendly environment. Originated in 1995, the Florida-based Hurricane Grill & Wings family is best known for its jumbo, fresh chicken wings, and has more than 50 locations across the United States. The new Hurricane BTW concept is just over a year old and already experiencing much success throughout the state of Florida.

"The continued success and expansion we're experiencing in the state of Florida is a huge green light for us as we continue to roll out this latest concept," said Andy Wiederhorn, President and CEO of FAT Brands. "There is a sense of community attached to Hurricane that every town craves, and we're thrilled to be a part of it."

The newest location in Gainesville is open from 11:00 a.m. to 10:30 p.m. Sunday-Thursday, and 11:00 a.m. to 1:00 a.m. on Friday and Saturdays. For more information, please contact Hurricane BTW at (352) 240-6564 or visit HurricaneBTW.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns seven restaurant brands, Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Yalla Mediterranean and Ponderosa and Bonanza Steakhouses, that have over 300 locations open and more than 300 under development in 32 countries.

About Hurricane Grill & Wings®

With more than 55 restaurants located across the United States, Florida-based Hurricane Grill & Wings® is known for its jumbo, fresh wings, more than 35 signature sauces and rubs and tropical, laid-back vibe. Named by USA Today as one of "10 Great Places to Wing It," selected as one of the "Future 50" by Restaurant Business and as one of Franchise Times "Top 40 Fast and Serious," Hurricane Grill & Wings' menu includes wings, tacos, burgers and seafood. The original Hurricane Grill & Wings opened in Fort Pierce, Fla., in 1995 and has expanded to locations throughout the United States. For more information visit www.hurricanewings.com.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward-looking statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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