



Fatburger Offering \$10 off UberEats Delivery to Celebrate the End of Football Season

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Score on Hollywood's Favorite Burger All Week Long Via UberEats

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, will offer \$10 off via UberEats across all locations nationwide to celebrate the close of the football season. Beginning January 28 and running through February 1, fans of Fatburger's mouthwatering shakes, burgers and fries can get a discounted meal straight to their door, courtesy of UberEats with promo code **FATBURGER19**.

Fatburger, The Last Great Hamburger Stand™, is known for its juicy, made-to-order burgers, first created by founder Lovie Yancey when she launched the brand almost 70 years ago in Southern California. With a wide variety of tasty add-ons and condiments to select from, each burger is grilled-to-order and topped with the freshest ingredients for football fans to enjoy as they prep for The Big Game and cheer on the hometown LA team. Thanks to UberEats, **Fatburger** is only a few clicks away via their app on iOS or Android.

"We are thrilled to continue our partnership with UberEats, giving fans \$10 off their order," said Andy Wiederhorn, CEO of FAT Brands. "Our hope is to create new fans by having our delicious burgers, fries and shakes delivered right to their doorstep as they gear up for The Big Game."

For more information or to find a **Fatburger** near you, please visit www.fatburger.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns seven restaurant brands, **Fatburger**, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, Yalla Mediterranean and

Ponderosa and Bonanza Steakhouses, that have over 300 locations open and more than 300 under development in 32 countries.

About Fatburger

An all-American, Hollywood favorite, **Fatburger** is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, **Fatburger's** extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, **Fatburger** offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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