



Hurricane Grill & Wings Debuts Winter Specials, Including Vegan Impossible Burger

11/12/2018

New Main Dishes Include Revolutionary Vegan Patty and More

LOS ANGELES--(BUSINESS WIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company") parent company of Hurricane AMT, the restaurant franchise which includes Hurricane Grill & Wings, Hurricane BTW, Hurricane Dockside Grill and Hurricane Sports Grill, announces their limited-time winter menu items, as well as the permanent addition of the Impossible Burger™.

Come in to Hurricane Grill & Wings to forget the cold weather and bring on the heat with new starter, Buffalo Chicken Dip, a zesty yet creamy dip served with pretzels and celery. Stick around to try three new main dishes: Bacon-Wrapped Mesquite Shrimp, a tempting combination of crispy bacon and tender shrimp skewered and served over cilantro lime rice; a Smothered Burgerito, served with a side of tortilla chips; or the highly anticipated, vegan-friendly Impossible Burger™, which is sure to satisfy carnivores and vegetarians alike. As always, Hurricane Grill & Wings is the perfect spot to wet your whistle. This winter, be sure to try the festive Absolut Cranberry Mule, or the German Bock style Samuel Adams Winter Lager.

This holiday season, guests can find the perfect gift and catering options at Hurricane Grill & Wings. Stuff your stockings with Hurricane Grill & Wings gift cards, and be sure your family or corporate party is stocked with wings by ordering Hurricane Grill & Wings party platters. As a special holiday treat, guests will receive their own \$5 gift certificate with each purchase of a gift certificate of \$25 or more.

"One of the best parts of winter is being able to catch up with family and friends at your favorite neighborhood grill. We hope that our seasonal offerings attract old and new customers alike - including vegans or vegetarians - to catch their favorite game, or catch up with loved ones," said Gregg Nettleton, COO of Hurricane Grill & Wings. "This holiday season is the perfect time to make a new tradition."

For more information on Hurricane Grill & Wings, please visit hurricanewings.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns six restaurant brands, Fatburger, Buffalo's Cafe, Buffalo's Express, Hurricane Grill & Wings, and Ponderosa and Bonanza Steakhouses, that have over 300 locations open and more than 300 under development in 32 countries.

About Hurricane Grill & Wings®

With more than 55 restaurants located across the United States, Florida-based Hurricane Grill & Wings® is known for its jumbo, fresh wings, more than 35 signature sauces and rubs and tropical, laid-back vibe. Named by USA Today as one of "10 Great Places to Wing It," selected as one of the "Future 50" by Restaurant Business and as one of Franchise Times "Top 40 Fast and Serious," Hurricane Grill & Wings' menu includes wings, tacos, burgers and seafood. The original Hurricane Grill & Wings opened in Fort Pierce, Fla., in 1995 and has expanded to locations throughout the United States. For more information visit www.hurricanewings.com.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward-looking statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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