



# FAT Brands Announces Expansion of Fatburger and Buffalo's Express across Indonesia

6/4/2018

Hollywood's Favorite Burger Brand Plans Five Additional Locations in Bali and Jakarta

LOS ANGELES--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, and **Buffalo's Express**, is pleased to announce the Company has signed a new development international agreement with existing partner PT Global Food Indonesia. Under the new deal, PT Global Food Indonesia will open at least five co-branded **Fatburger** and **Buffalo's Express** restaurants in Bali and Jakarta.

Already a success across Southern Asia, the beloved Hollywood burger chain and sister wing brand is best known for their juicy, made-to-order burgers and wings. **Fatburger** appeals to appetites of all sizes, offering burgers ranging in size from Single to XXXL, that can be paired with hand-scooped milkshakes and an array of traditional American sides. **Buffalo's Express'** boneless and bone-in chicken wings and salads perfectly complement the **Fatburger** menu offerings.

"We've loved every aspect of growing in the Indonesia marketplace. **Fatburger** and **Buffalo's Express** are thriving members of their respective communities, and we can only continue to grow on this strong foundation," said Andy Wiederhorn, CEO of FAT Brands. "What sets apart our co-branded **Fatburger** locations is their appeal to every member of a family or dining party. We truly have something for everyone."

Committed to international expansion, **Fatburger** and **Buffalo's Express** continue to bring their all-American dining experiences to new and familiar territories worldwide. To date, the burger and chicken brands have over 200 locations open or under construction in 32 different countries with recent openings in Southern California, Japan and Canada.

For more information or to find a Fatburger and Buffalo's Express co-branded location near you, please visit [www.fatburger.com](http://www.fatburger.com).

## Fresh. Authentic. Tasty. Brands

FAT Brands is a leading global franchising company that strategically develops fast casual and casual dining restaurants around the world. The Company currently owns three restaurant brands that have more than 300 locations open and under development with an overall footprint in 18 countries.

### About Fatburger

An all-American, Hollywood favorite, **Fatburger** is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, **Fatburger's** extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, **Fatburger** offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

### About Buffalo's Express

Founded in 2012 in Los Angeles, CA, **Buffalo's Express** is a fast-casual chain known for its world famous chicken wings, proprietary wing sauces, fries, sides, wraps, salads and desserts. **Buffalo's Express'** significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, **Buffalo's Express** offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. **Buffalo's Express – Where Everyone is Family™**.

### Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward-looking statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of

such statement.

View source version on **businesswire.com**: <https://www.businesswire.com/news/home/20180604005136/en/>

for FAT Brands Inc.

**MEDIA CONTACT:**

Shelby Robinson / Rebecca Campbell

[srobinson@konnnectagency.com](mailto:srobinson@konnnectagency.com)

[rcampbell@konnnectagency.com](mailto:rcampbell@konnnectagency.com)

[www.konnnectagency.com](http://www.konnnectagency.com)

or

**INVESTOR CONTACT:**

Alexis Tessier

[IR-FATBrands@icrinc.com](mailto:IR-FATBrands@icrinc.com)

Source: FAT Brands Inc.