



Fatburger Opens First Location in Tokyo

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Iconic Hollywood Burger Stand Debuts in the Heart of Shibuya District

TOKYO--(BUSINESS WIRE)-- FAT(Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, and **Buffalo's Express**, is pleased to announce the opening of their newest location in Tokyo, Japan. Located just steps away from the busiest intersection in the world, Shibuya Crossing, this co-branded location will feature all-American fare from Buffalo's Express and Fatburger, as well as alcoholic offerings from bar concept, FatBar. Fatburger Buffalo's Express Shibuya Crossing will open its doors on April 28 at 11 a.m. local time.

This will be the first of multiple Fatburger and Buffalo's Express to open in Japan. As announced late last year, this debut restaurant will find its home in the iconic building "MAGNET by SHIBUYA109", formerly "109MEN'S" and operated by Green Micro Factory, subsidiary of G Three Holdings (3647:Tokyo). Proving its offerings ability to bridge generations and international communities, FAT Brands has recently announced openings and development deals in Southern California, the Philippines, Scotland, Singapore and Canada.

Each Fatburger burger is made-to-order with traditional fixings and delicious add-ons such as chili, cheese, egg, bacon and onion rings. To complement Fatburger's menu, Buffalo's Express offers juicy, hand-prepared, boneless and bone-in chicken wings.

"We've been waiting for the perfect opportunity to enter Japan and it's finally here. As a team, we couldn't be more pleased with how this flagship location has developed," said Andy Wiederhorn, CEO of FAT Brands. "Our recipes, ambiance and service have exceeded expectations in other locations across Asia and I expect nothing less in Tokyo."

The new Fatburger and Buffalo's Express location will be open 7 days a week, 11 a.m. to 11 p.m. Fatburger Buffalo's Express Shibuya Crossing is located at 1-23-10 Jinnan, Shibuya-ku, Tokyo.

For more information or to find a Fatburger near you, please visit www.fatburger.com.

For more information or to find a Buffalo's Express near you, please visit www.buffalos.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns five restaurant brands, Fatburger, Buffalo's Cafe, Buffalo's Express and Ponderosa & Bonanza Steakhouses, that have approximately 300 locations open and 300 under development in 32 countries. For more information, please visit www.fatbrands.com.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a 70-year legacy, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Buffalo's Express

Founded in 2012 in Los Angeles, CA, Buffalo's Express is a fast casual chain known for its world famous chicken wings, proprietary wing sauces, fries, sides, wraps, salads and desserts. Co-branded with 72 Fatburger restaurants to date, Buffalo's Express' significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, Buffalo's Express offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. Buffalo's Express – Where Everyone is Family™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward-looking statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in the Company's SEC filings, including our Offering Circular filed on October 23, 2017. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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