



FAT Brands Continues Canadian Expansion; Opens New Co-Branded Fatburger and Buffalo's Express in British Columbia

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New Location Marks Los Angeles-based Franchisor's 53rd in Canada

LOS ANGELES--(BUSINESS WIRE)-- FAT (Fresh. Authentic. Tasty.) Brands Inc. (NASDAQ: FAT) ("FAT Brands" or the "Company"), parent company of **Fatburger**, The Last Great Hamburger Stand™, and **Buffalo's Express**, is pleased to announce the opening of the Company's 53rd Canadian location in South Surrey's Grandview Central Shopping Centre. The 2,000-square foot co-branded restaurant is conveniently located in the centre anchored by Real Canadian Superstore and Shoppers Drug Mart. Grandview Central is positioned within South Surrey's main retail arterial along Highway 99 and 24th Avenue, and services one of the province's most affluent markets.

For more than a decade, **Fatburger** has been one of Canada's fast-growing burger chains known for serving up mouthwatering, juicy burgers made famous by founder Lovie Yancey more than 70 years ago. Prepared with fresh, never frozen, hand-pressed Alberta Angus beef, the Hollywood famous burgers can be enjoyed with traditional fixings along with delicious add-ons including chili, maple bacon, guacamole, pineapple and fried egg. To complement **Fatburger's** menu, **Buffalo's Express** offers juicy, made-to-order, boneless and bone-in chicken wings and salads. Throughout the day, guests will also be able to enjoy a hearty breakfast, with combinations of eggs, home-style hash browns, maple bacon, breakfast sausage, brioche breakfast sandwiches and fluffy buttermilk pancakes sized to suit every appetite.

"Surpassing 50 restaurants in the Canadian market is a major feat for our Company" said FAT Brands CEO Andy Wiederhorn. "We are grateful to have partnered with FDF Restaurant Brandz twelve years ago to strategically develop the **Fatburger** and **Buffalo's Express** brands across Canada, and are confident our latest location will be well received by locals in the bustling Grandview Central Shopping Centre."

The Grandview Central restaurant will be owned by existing franchisee Ravi Sidhu, who opened her first **Fatburger** location in Ladner in January of 2016. Her experience with the iconic burger chain began in 2008 when she was the manager of a location in White Rock, and was eventually recruited into the corporate support centre as a franchise district manager. Ravi's self-confidence and strong track record eventually led to the opportunity to take the helm of a **Fatburger and Buffalo's Express** franchise, herself.

"The opening of our 53rd restaurant comes at a busy and exciting time for our company as we plan to develop five to 10 more locations in 2018," said Frank Di Benedetto, CEO, president and owner of the FDF Restaurant Brandz franchise system that includes the Fatburger Canada chain. "We are delighted to have Ravi as our newest franchisee with her customer service-oriented approach to management, and are confident her unbridled enthusiasm and passion for **Fatburger and Buffalo's Express** will translate into success."

In addition to the new Grandview Central location, **FAT Brands'** Canadian reach includes restaurants in British Columbia, Alberta, Saskatchewan, Manitoba, and the Northwest Territories. For more information or to find a **Fatburger** near you, please visit www.fatburger.com. For more information or to find a **Buffalo's Express** near you, please visit www.buffalos.com.

Fresh. Authentic. Tasty. Brands

FAT Brands (NASDAQ: FAT) is a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts around the world. The Company currently owns five restaurant brands, Fatburger, Buffalo's Cafe, Buffalo's Express and Ponderosa & Bonanza Steakhouses, that have approximately 300 locations open and 300 under development in 32 countries. For more information, please visit www.fatbrands.com.

About Fatburger

An all-American, Hollywood favorite, Fatburger is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a 70-year legacy, Fatburger's extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, Fatburger offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Buffalo's Express

Founded in 2012 in Los Angeles, CA, Buffalo's Express is a fast casual chain known for its world famous chicken wings, proprietary wing sauces, fries, sides, wraps, salads and desserts. Co-branded with 72 Fatburger restaurants

to date, Buffalo's Express' significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, Buffalo's Express offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. Buffalo's Express – Where Everyone is Family™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC filings, including our Offering Circular filed on October 23, 2017. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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