



FOR IMMEDIATE RELEASE

**FAT BRANDS ANNOUNCES EXPANSION OF FATBURGER AND BUFFALO'S EXPRESS
IN THE UNITED KINGDOM**

Hollywood's Favorite Burger Brand Sets Sights on Fifteen Additional Locations Across the Pond

LOS ANGELES (October 24, 2017) – NASDAQ: **FAT**. **FAT (Fresh. Authentic. Tasty.) Brands Inc.** (“FAT Brands” or the “Company”), parent company of [Fatburger](#), The Last Great Hamburger Stand™, and [Buffalo's Express](#), is pleased to announce that the Company has signed a major international agreement with Charlie FB Limited to open fifteen co-branded **Fatburger** and **Buffalo's Express** restaurants across the United Kingdom over the next few years. Known for offering the freshest, tastiest, made-to-order hamburgers and chicken wings around, **Fatburger** and **Buffalo's Express** look forward to welcoming new and existing fans to the UK locations.

The beloved Hollywood burger chain maintains and upholds the unique culture and menu offerings crafted by founder Lovie Yancey when she launched the brand almost 70 years ago in Southern California. With an array of tasty add-ons and condiments to select from, each burger is grilled-to-order and topped with the freshest ingredients. Appealing to appetites of all sizes, **Fatburger** offers burgers ranging in size from Single to XXXL, that can be paired with hand-scooped milkshakes and an array of traditional American sides. As if that's not enough, **Buffalo's Express'** juicy, made-to-order, boneless and bone-in chicken wings and salads perfectly complement the **Fatburger** menu offerings.

“We are delighted to have found the ideal partner to grow our presence in the UK, as this has been a goal of ours for some time. There is significant opportunity for the burger and wing industry across England, Scotland, Wales and Northern Ireland, and we feel that our co-branded **Fatburger** and **Buffalo's Express** restaurants will resonate well with both residents and visitors alike,” said Andy Wiederhorn, CEO of **FAT Brands**. “Like every **Fatburger** and **Buffalo's Express**, our menu offerings and service will exude all things Americana.”

Committed to international expansion, **Fatburger** and **Buffalo's Express** continue to bring their all-American dining experiences to new and unexplored territories throughout the world. To date, the burger and chicken Companies have over 200 locations in 32 different countries with recent openings in Cairo, Beijing and Las Vegas, and development agreements in place to open 350+ additional locations around the world in the coming years.

For more information or to find a **Fatburger** and **Buffalo's Express** co-branded location near you, please visit www.fatburger.com.



Fresh. Authentic. Tasty. Brands

FAT Brands is a leading global franchising company that strategically develops fast casual and casual dining restaurants around the world. The Company currently owns three restaurant brands that have more than 300 locations open and under development with an overall footprint in 18 countries.

About Fatburger

An all-American, Hollywood favorite, **Fatburger** is a fast-casual restaurant serving big, juicy, tasty burgers, crafted specifically to each customer's liking. With a legacy spanning 70 years, **Fatburger's** extraordinary quality and taste inspire fierce loyalty amongst its fan base, which includes a number of A-list celebrities and athletes. Featuring a contemporary design and ambience, **Fatburger** offers an unparalleled dining experience, demonstrating the same dedication to serving gourmet, homemade, custom-built burgers as it has since 1952 – The Last Great Hamburger Stand™.

About Buffalo's Express

Founded in 2012 in Los Angeles, CA, **Buffalo's Express** is a fast-casual chain known for its world famous chicken wings, proprietary wing sauces, fries, sides, wraps, salads and desserts. Co-branded with 72 Fatburger restaurants to date, **Buffalo's Express'** significant growth can be attributed to its high-quality menu offerings and unparalleled dining experience. Featuring a contemporary design and ambience, whether guests are dining-in or having take-out/delivery, **Buffalo's Express** offers friends and families the flexibility to enjoy their world-famous chicken wings however they prefer. **Buffalo's Express** – Where Everyone is Family™.

Safe Harbor Statement

This news release may contain "forward-looking" statements. These forward-looking statements are only predictions and are subject to certain risks, uncertainties and assumptions that could cause actual results to differ from those in the forward looking-statements. Potential risks and uncertainties include such factors as uncertainty of consumer demand for the Company's products, as well as additional risks and uncertainties that are identified and described in Company's SEC reports. Actual results may differ materially from the forward-looking statements in this press release. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company does not undertake, and it specifically disclaims, any obligation to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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