



Whirlpool Corporation Continues 100th Anniversary Celebration, Friday June 10, St. Joseph, Michigan

Founder's Day

Whirlpool Centennial Park Dedication

Where: Compass Fountain, downtown St. Joseph

When: Noon — 12:30 p.m.

Who: Open to the public

Presenters include Founding Family Descendants:

Congressman Fred Upton, Judy Upton Hoyt Goddard and Bob Judd

Whirlpool Corporation Executives:

Jeff Fettig, CEO

Jeff Noel, VP Communications and Public Affairs

Media interviews with Founding Families

Where: Boulevard Hotel (at the top of the bluff)

When: 3:00 p.m. — 4:00 p.m.

Who: Representatives from the Upton*, Borghi and Etchinique families

*Includes descendants of Lou, Emory and Fred Upton and relatives of founding investor Lowell Bassford

Whirlpool Corp. Archive Building Open to Public

Where: 215 Colfax Ave., Benton Harbor

When: 10:00 a.m. — 3:00 p.m.

Who: Open to the public

(Logo: <http://photos.prnewswire.com/prnh/20110404/NY75862LOGO>)

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