Whirlpool Corporation Named One of the 100 Most Trustworthy Companies in America

BENTON HARBOR, Mich., April 30, 2010 /PRNewswire via COMTEX/ --Whirlpool Corporation (NYSE: WHR) recently was named one of America's 100 Most Trustworthy Companies by Forbes magazine and Audit Integrity. The companies making the list have consistently demonstrated accurate, transparent and conservative accounting practices and solid corporate governance and management.

"We are proud to be recognized as one of the 100 Most Trustworthy Companies in America," said Jeff M. Fettig, chairman and CEO, Whirlpool Corporation. "For nearly 100 years, Whirlpool Corporation has conducted business with integrity and we continually hold ourselves to highest financial reporting standards. We value the trust that our shareholders, customers and consumers have placed in our company, our management and our employees."

The companies on the list were divided into one of three categories, depending upon their market capitalization. Whirlpool Corporation was included among the 19 most trustworthy large-cap companies.

More than 8,000 companies traded on U.S. stock exchanges were considered for the list. The scoring was performed by Audit Integrity, an independent financial analysis company based in Los Angeles. Every three months, Audit Integrity assessed each company for an accounting and governance risk score (AGR). Among several criteria the companies had to meet to qualify for the list, companies had to have market caps of $200 million or more and "conservative" or "average" AGR ratings for the last four quarters.

More information about the Most Trustworthy Companies list can be found at http://www.forbes.com/2010/04/05/most-trustworthy-companies-leadership-governance-100.html

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com/.