# Mattamy Homes Selects Whirlpool Corporation as Exclusive U.S. Appliance Provider

BENTON HARBOR, Mich., Oct 04, 2010 /PRNewswire via COMTEX/ --

Mattamy Homes recently selected Whirlpool Corporation (NYSE: WHR) as the exclusive appliance provider for its communities nationwide.

"Whirlpool Corporation delivers on its promises," said Chad Plain, purchasing manager for Mattamy Homes. "We strive to provide our homeowners with the best building experience, and part of that experience includes appliances. Whirlpool Corporation's reputation for manufacturing high-quality appliances and providing unmatched service is an excellent fit for our communities."

Mattamy Homes' communities, known for their unique look and wide variety of architecture styles, will offer Whirlpool® and KitchenAid® appliances to meet the needs of homebuyers in the company's entry-level, move-up and townhouse communities.

"Being selected as the exclusive nationwide appliance provider for a highly regarded company like Mattamy Homes reflects the quality and attention we put into each appliance we manufacture," said Kelly Safis, national director of contract sales at Whirlpool Corporation. "Mattamy Homes is a highly respected builder and we are pleased to be associated with such a reputable company."

**About Mattamy Homes**

With more than 50,000 homes in more than 100 communities throughout Canada and across the United States, Mattamy is still involved in every aspect of neighborhood planning. The company acquires the land, designs the homes and strives to deliver an exceptional customer experience. Currently, there are U.S. Mattamy Homes communities in Arizona, Minnesota, North Carolina and Florida.

**About Whirlpool Corporation**

Whirlpool Corporation strives to exceed expectations with appliances that help building professionals create homes of distinction. The Inside Advantage™ is designed to meet the needs of Whirlpool Corporation's building community customers. More than a program, The Inside Advantage™ provides trade customers with the strength of Powerful Brands, Innovative Products, Market Insight and Targeted Services, all from one company.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $17 billion in 2009, 67,000 employees, and 67 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, please visit www.insideadvantage.com or call 1-800-952-2537.