José Drummond Becomes President of Whirlpool S.A., Executive Vice President and Member of the Executive Committee at Whirlpool Corporation

Sao Paulo, Brazil, September 24, 2008 – Paulo Periquito, president, Whirlpool S.A. and Whirlpool International today announced that Jose A. Drummond Jr., currently president, Appliances, Whirlpool Latin America is promoted to president, Whirlpool S.A., assuming full leadership in the Latin America Region. Drummond replaced Paulo Periquito and is now accountable for all operations in the region, which is comprised of the appliances and compressors businesses that will keep their operational, commercial, technological and marketing independence. Drummond was also promoted to Executive Vice President, Whirlpool Corporation, being named to the company's executive committee.

Paulo Periquito continues as president of Whirlpool International (Asia, Europe and Latin America), chairman of Whirlpool S.A.'s Board of Directors and a member of Whirlpool Corporation's Executive Committee.

Drummond joined Whirlpool in 1999 and has held positions of increasing responsibility including vice president, Supply Chain, Whirlpool Europe and vice president, Sales and Marketing, Whirlpool Latin America. He was named to his most recent position in 2007. He holds a bachelor's degree in Production and Metallurgical Engineering from FEI, Industrial Engineering College, with an extension course at Wharton Business School, in Philadelphia. Before joining Whirlpool, Drummond worked at Aloca Aluminio and Andersen Consulting (Accenture).

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $19 billion, 73,000 employees, and 72 manufacturing and technology research centers around the world. The company markets *Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht* and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.