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Beazer Homes and Whirlpool Corporation Raise Standards for Homebuyers Through Renewed Partnership

BENTON HARBOR, Mich., July 26, 2012 /PRNewswire/ -- Top-10 homebuilder Beazer Homes USA (NYSE: BZH) and Whirlpool Corporation (NYSE: WHR) have renewed an exclusive appliance partnership to provide an even wider array of *Whirlpool*, *KitchenAid* and *Maytag* brand appliances to Beazer homes throughout the United States.

(Logo: <http://photos.prnewswire.com/prnh/20040202/DETU004LOGO>)

"With Whirlpool Corporation's breadth of appliance brands, we are well equipped to meet our homebuyers' personalized kitchen lifestyle needs," said Allan Merrill, chief executive officer, president and director at Beazer Homes. "Renewing and expanding our relationship with Whirlpool will allow us to extend our buyers' range of energy efficient choices within the kitchen and laundry room."

Beazer builds homes that meet and exceed ENERGY STAR[®] requirements, while appealing to homebuyers at various price points across multiple demographic segments in 16 states. In addition to saving energy, Beazer homes offer floor plans and elevations that allow homebuyers to personalize their new home to meet their needs.

"Beazer Homes is a leader in the industry and shares our passion for providing homeowners with the very best for nearly every walk of life," said Bob Bergeth, general manager, national contract sales at Whirlpool Corporation. "We're honored by their confidence in our company and are committed to providing innovative, energy efficient and compelling appliances for Beazer homebuyers."

About Beazer Homes

Beazer Homes USA Inc., headquartered in Atlanta, is a top-10 national homebuilder with homes for sale across the United States. We build homes that meet and exceed ENERGY STAR[®] requirements while appealing to homebuyers at various price points across various demographic segments. In addition to saving energy, our homes allow personalization through our flexible floorplans and design upgrades.

Our long-term business strategy focuses on providing our customers with quality homes, while seeking to maximize our return on invested capital over time. Beazer Homes' legacy includes building homes for America's families for over 50 years - over 130,000 in the last 12 years alone. Beazer Homes has been listed on the New York Stock Exchange since 1994 under the ticker symbol "BZH".

About Whirlpool Corporation

For more than 100 years, Whirlpool Corporation's influence on home and family life has shaped trends in the kitchen, laundry area and beyond. The company strives to exceed expectations with appliances that help building professionals create homes of distinction. Whirlpool Corporation's The Inside Advantage[™] Program offers Powerful Brands, Innovative Products, Targeted Services and Market Insight to support building professionals.

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of more than \$19 billion in 2011, 68,000 employees, and 66 manufacturing and technology research centers around the world. The company markets *Whirlpool*, *Maytag*, *KitchenAid*, *Jenn-Air*, *Amana*, *Brastemp*, *Consul*, *Bauknecht* and other major brand names to consumers in nearly every country around the world. For more information on Whirlpool Corporation and its offerings for building professionals, go to insideadvantage.com, call 1-800-952-2537, or visit [@InsideAdvantage](https://twitter.com/InsideAdvantage) on Twitter.

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