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## **Whirlpool Corporation Announces 3-Year Agreement with Century Communities**

### **Whirlpool, KitchenAid and Jenn-Air brands to be featured in new Century Communities homes**

BENTON HARBOR, Mich., Nov. 28, 2016 /PRNewswire/ -- Century Communities, a top-25 U.S. homebuilder based on homes delivered, has signed an exclusive agreement with Whirlpool Corporation to equip new homes with Whirlpool<sup>®</sup>, KitchenAid<sup>®</sup> and Jenn-Air<sup>®</sup> brand appliances.



The three-year contract between the Colorado-based homebuilder and the world's leading manufacturer of major home appliances became effective Aug. 1, 2016.

Century Communities delivers single-family homes, townhomes and flats with high-caliber designs and expert craftsmanship in superior locations in Colorado, Georgia, Nevada, Texas and Utah. Founded in 2002, Century Communities is also the parent company of Jimmy Jacobs Homes and Grand View Builders.

"Century Communities shares our passion for excellence and commitment to high-quality products, which makes this an ideal relationship," said Bob Bergeth, general manager of Contract Builder Sales at Whirlpool Corporation. "Century Communities' mission is to deliver a home with lasting value and quality and we're proud of the vital role our appliances will play in fulfilling that promise."

Century Communities has won many national and regional awards for its quality craftsmanship, designs and neighborhoods.

"Our homes set the bar for construction and craftsmanship, which makes Whirlpool Corporation appliances a natural fit for Century Communities," said Mark Adcock, Vice President of National Construction Services and National Purchasing for Century Communities. "Quality is the heartbeat of what we do, and we know the same holds true for Whirlpool Corporation, which provides homeowners with everything they would expect in kitchen and laundry appliances."

Whirlpool Corporation offers a versatile portfolio of brands to suit every Century Communities homebuyer's lifestyle, including:

- ┆ Whirlpool brand, the flagship brand that has been the authority on family care for more than a century
- ┆ KitchenAid, which delivers superior performance and is designed for the consumer who's passionate about cooking
- ┆ Prestigious Jenn-Air products, which offer sleek aesthetics and elegant precision

Builders can find more information about Whirlpool, KitchenAid, Jenn-Air and all Whirlpool Corporation brands at [InsideAdvantage.com](http://InsideAdvantage.com).

#### **ABOUT WHIRLPOOL CORPORATION**

Whirlpool Corporation (NYSE: WHR) is the number one major appliance manufacturer in the world, with approximately \$21 billion in annual sales, 97,000 employees and 70 manufacturing and technology research centers in 2015. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, Indesit and other major brand names in nearly every country throughout the world. Additional information about the company can be found at

[WhirlpoolCorp.com](http://WhirlpoolCorp.com), or find us on Twitter at @WhirlpoolCorp.

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