



Whirlpool Corporation's David Szczupak to Present at International Energy Efficiency Forum, EE Global 2011

Will speak about the "Friendly Face of Smart Grid"

BENTON HARBOR, Mich., April 11, 2011 /PRNewswire/ -- David Szczupak, executive vice president of the global product organization for Whirlpool Corporation (NYSE: WHR), will be speaking at the fourth Energy Efficiency Global Forum ([EE Global](#)) in Brussels, Belgium on Tuesday, April 12, 2011 at 4:00 p.m. CEST. His presentation will be a part of the opening plenary session and is titled, "Appliances...the Friendly Face of the Smart Grid."

(Logo: <https://photos.prnewswire.com/prnh/20110404/NY75862LOGO>)

In addition, Mr. Szczupak will discuss ways to make the national power grid more efficient and less vulnerable. He will highlight the company's smart appliance tech demonstrations and will highlight the need for global cooperation between industry, government and legislation to create significant energy and costs savings for consumers and manufacturers, as well as a reduced impact on the environment.

Co-hosted by the Alliance to Save Energy and the European Alliance to Save Energy, EE Global convenes world-class business, technology, government and policy leaders to address the latest technological breakthroughs, policy advances and research related to energy efficiency. Whirlpool Corporation is a founding sponsor of EE Global.

"We are delighted to welcome Mr. Szczupak to the world's premier dialogue on energy efficiency and clean energy," said Kateri Callahan, president of the U.S.-based Alliance to Save Energy. "As a prominent voice in the industry, he will be an invaluable contributor, and will showcase the innovative thinking of Whirlpool."

Mr. Szczupak will join the more than 100 energy experts from around the world already confirmed to address four [plenary sessions](#) and four concurrent tracks of [executive dialogue sessions](#). Each track concentrates on one of four key areas of energy efficiency: policy, innovations & measurements, case studies, and finance and education.

High-level public speakers include European Parliament President Jerzy Buzek; U.S. Principal Deputy Assistant Secretary of Energy Jonathan Elkind; European Energy Commissioner Gunther Oettinger; and former Colorado Governor Bill Ritter. For a list of all confirmed speakers, go to <http://eeglobalforum.org/speakers.php>.

The three-day event is expected to draw more than 500 attendees, exhibitors, speakers and media.

For additional information, please visit www.eeglobalforum.org.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of more than \$18 billion in 2010, 71,000 employees, and 66 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at www.whirlpoolcorp.com.

About Whirlpool Corporation's 100th Anniversary

Founded on November 11, 1911, Whirlpool Corporation's time- and labor-saving appliance innovations have influenced home and family life during the last century. Driven by the belief that everyone needs a comfortable place to call home, Whirlpool Corporation is focused on improving lives one family, one home at a time.

About Alliance to Save Energy

The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who

promote the efficient and clean use of energy worldwide to benefit consumers, the environment, the economy and national security.

SOURCE Whirlpool Corporation

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