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Whirlpool Corporation To Participate In The Longbow Research Consumer Investor Conference

BENTON HARBOR, Mich., May 13, 2013 /PRNewswire/ -- Whirlpool Corporation (NYSE: WHR), the world's leading manufacturer and marketer of major home appliances, will participate in the Longbow Research Consumer Investor Conference on Thursday, May 23 in New York City. Larry Venturelli, executive vice president and chief financial officer, will be meeting with investors at the conference being held at the Millenium-Broadway Hotel. As part of the presentation, the company will be reaffirming its full-year 2013 outlook.

(Logo: http://photos.prnewswire.com/prnh/20040202/DETU004LOGO)

Presentation material will be available on the company's website at www.whirlpoolcorp.com by clicking on the "Investors" tab and then clicking on "Events & Presentations." The presentation will be archived for 30 days.

About Whirlpool Corporation
Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately $18 billion in 2012, 68,000 employees, and 65 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at http://www.whirlpoolcorp.com.

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